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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,466

Monday November 5 1984

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Zia in bid  
for fresh  
dialogue, Page 3

## NEWS SUMMARY

### GENERAL

#### Israel imposes 3-month freeze

Israel has embarked on a three-month wage and price freeze. Its success in reducing 800 per cent annual inflation could determine the fate of the national unity Government.

Finance Minister Yitzhak Moda'i hailed the plan as a turning point on the serious economic deterioration of recent years. The prices of all goods and services are frozen and wage earners were given up part of the monthly automatic compensation for inflation. The Government has also frozen all taxes and will bring down interest rates.

Manasse Israel has accepted Lebanon's request to postpone the opening of talks on the withdrawal of Israeli from Lebanon which were due to begin today. Page 3

**Pits 'may stay out'**  
Leaders of the UK National Union of Mineworkers (NUM) are expected today to reaffirm their strike action at a special delegates conference. But working miners are hopeful that there will today be a sharp increase in the number of men returning to work. Page 16

**Civil war warning**  
Bangladesh opposition leader Begum Khatun Zia, widow of assassinated former president, Ziaur Rahman, warned of civil war if the country's military rulers did not hold elections to return the country to democracy.

**Nicaragua election**  
Nicaragua went to the polls for the first time since the overthrow of the Somoza dictatorship in 1979. The ruling Sandinistas look assured of victory. Page 2

**Flick link question**  
Spain's conservative opposition, Coalition Popular, is to ask a parliamentary question, which will require the DM (E1.3m) of subsidies from the Flick Foundation, under investigation in West Germany, were transferred to Spain's ruling Socialist party. Page 2

**Sino-Soviet talks**  
China and the Soviet Union have agreed to continue negotiations on normalising their relations, despite the failure of the latest meeting to make substantial headway. Page 3

**W. German protest**  
A previously unknown group of anarchists in West Berlin protested against U.S. military presence and policies by placing burning tyres and concrete blocks on a railway to stop a U.S. military train.

**Mayor arrested**  
Vito Ciancimino, former mayor of Palermo, Sicily, has been arrested for alleged links with the Mafia and illegally exporting capital.

**IRA warning**  
Gerry Adams, president of Sinn Fein, the Irish Republican Army's (IRA) political wing, described the IRA bomb attack on the British Cabinet as a blow for democracy and pledged to continue the campaign "for the restoration of Irish democracy." Page 7

**Iran demonstration**  
Thousands of people demonstrated outside the former U.S. embassy in Tehran on the fifth anniversary of its invasion by radical Iranian students.

**Sweden's rally win**  
Stig Blomqvist of Sweden took the 1984 World Drivers' title when he won the heavy Coors rally ahead of Audi Quattro teammate Hannu Mikkola of Finland.

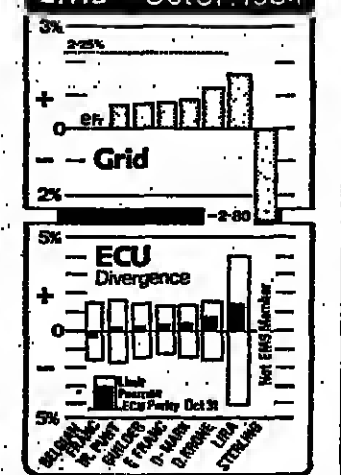
**Trophy yacht**  
The Australian Government is to pay A\$2m (\$1.8m) for Anstralia II, the yacht that last year captured the America's Cup trophy the U.S. had held for 132 years.

### BUSINESS

#### China begins to regroup airlines

CHINA has begun a radical reorganisation of its civil aviation system to counter chronic inefficiency, mismanagement and excessive bureaucracy. Five new independent airline companies and some smaller regional airlines will be formed to provide domestic and international air services, ending the monopoly of the Civil Aviation Administration. Page 16

**CURRENCY** movements were restricted within the European Monetary System last week because of



the closure of many markets on Thursday and Friday for public holidays. The Danish krone remained the strongest currency bound by the 2 1/2 per cent limit, followed by the D-Mark. The latter received support from the dollar's weaker trend, although there appeared to be little concerted commitment ahead of the U.S. Presidential election (tomorrow). The Belgian franc remained the weakest member, but was comfortably within its divergence limit.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the narrowest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

FRANCE has closed for five months its military uranium enrichment plant at Pierrelatte in the Rhone Valley, to save electricity costs. Page 2

**MEMBERS** of the Organisation of Petroleum Exporting Countries (Opec) voiced doubts about the effects of the decision to reduce their collective production ceiling in an effort to stabilise oil prices. Page 3

**ITALIAN** central bank governor Dr Carlo Ciampi said the Government would not succeed in its battle against inflation unless there was greater discipline in containing the public deficit and labour costs. Page 2

**BANK OF CHINA** is expected to make its first Samurai bond issue this week of ¥20bn with a 10-year maturity. The issue is the Chinese Government's first public foreign bond since the Communists took power in 1949. Page 16

**NZ NEWS**, the New Zealand newspaper and magazine group in which Brierly Investments holds a substantial stake, has increased its offer to NZ\$3,730 a share (\$1,838) for NZ Press Association, which is jointly owned by 17 leading publishing companies and owns 10,000 shares in Reuters. Page 19

**UNITED SATELLITES**, the consortium planning to build the satellites for Britain's direct broadcasting project, is considering a re-design of the system. Page 6

**A NEW** oil field off Norway's coast is the country's most promising since the North Sea fields were discovered. It could ensure oil production well into the next century, it is claimed.

## Rajiv's decisive action quells sectarian violence

BY JOHN ELLIOTT IN DELHI

MR RAJIV GANDHI, India's new Prime Minister, appeared last night to be succeeding in a determined effort to bring the country back under control after the assassination last week of his mother, Mrs Indira Gandhi, and the subsequent sectarian violence.

No big disturbances were reported yesterday after Mr Gandhi had ordered tough army action in the worst hit areas and had appointed Mr M. K. Wall, permanent secretary of the Home Ministry, to be Lieutenant Governor of Delhi, responsible for its administration and the police.

To emphasise that he will be continuing with the policies of his mother's Government, Mr Gandhi yesterday reappointed almost all ministers to their old posts in his Cabinet and assured visiting heads of state that foreign policy would not change.

The Government hopes that a combination of tough army and administrative action, and the fact that Mrs Gandhi's cremation has now taken place, will prevent further unrest.

Nevertheless, the communal harmony between Sikhs and Hindus is shattered and many Sikhs are saying that there will be a backlash against the Hindus at some stage in the future.

The death toll in the country rose over the weekend from 500 to between 800 and 1,000, mainly because of late reports of violence last week. In Delhi the killings, mostly of Sikhs but including some Hin-



Mr Rajiv Gandhi

dus, has risen to between 450 to 500. There are up to 30,000 or more Sikhs in Delhi refugee camps, many of them homeless.

This will pose a serious problem for the Government. The destruction of Sikh businesses, ranging from taxis and lorries to factories, could also have an economic impact, especially in New Delhi where some businesses are threatening to move out to the Punjab.

The violence in the country's usually placid capital, where there is no precedent for such serious communal unrest, has worried the Government.

"Delhi has never seen such a thing before," Mr Wall said yesterday, explaining why the police had not reacted more effectively to the sudden unexpected and widely scattered riots last week.

"It will be my endeavour to see that this orgy of madness is brought to a stop. No measure will be harsh enough for us to achieve this objective," said Mr Wall, a quiet-spoken civil servant who was appointed Home Secretary earlier this year when Mrs Gandhi decided to toughen her approach to Sikh agitation in the Punjab.

In Delhi there have been 1,800 arrests in the past few days. Police have recovered looted property including refrigerators, television sets, video cassettes and sewing machines worth over \$17,000.

Crowds of people went out on the street of Delhi and other cities yesterday for the first time for several days. A few turbaned Sikhs also ventured out, but most are still staying out of sight for fear of being attacked by Hindus.

Curfews are being relaxed in Delhi and the troubled states of Uttar Pradesh, Bihar and Madhya Pradesh. Bus services are being resumed in the capital and elsewhere.

Schools in Delhi, however, are staying shut for another two days, having closed last Wednesday night. In Chandigarh, capital of the Punjab, schools will be shut all this week, indicating continuing security problems in regions where press censorship is curbing newspaper reporting.

Joint Sikh-Hindu peace committees are being set up in various areas and Mother Teresa, the Calcutta missionary, led prayers at a peace march in Delhi yesterday attended by 2,000 people.

Sikhs take refuge, Page 3

## London rate hopes focus on dollar

BY MAX WILKINSON, Economics Correspondent, in London

THE CITY OF London will be watching for early signs of official encouragement of a cut in interest rates this week, providing that the dollar continues the downward trend which seemed to be gaining momentum at the end of last week.

The British Treasury and the Bank of England continue to believe that domestic monetary indicators warrant a cut in interest rates. In the City of London the general view is that tomorrow's money supply figures for October are unlikely to upset this.

In spite of the Treasury's admission that public borrowing for this year will overshoot its target by more than £1bn (\$1.2bn) the funding programme is well ahead of schedule, and the City has taken the increased borrowing figure in its stride.

All eyes will, therefore, be focused on the dollar and on U.S. interest rates after three days at the end of last week in which the dollar lost 2 1/2 per cent of its overall value against a basket of currencies, although short-term U.S. interest rates were little changed.

The recent trend of U.S. interest rates, however, has been easier with two successive cuts in leading banks' prime rate for borrowers in recent weeks. There has also been increased discussion whether the foreign exchange markets will begin to take greater notice of the soaring U.S. trade deficit which is pushing the balance of payments current account to a deficit of more than \$100bn.

Although the British Treasury has no target for the sterling-dollar exchange rate, a falling dollar would reduce any general pressure on sterling from a combination of a cut in UK interest rates and increase about the future of the miners' strike.

The authorities' desire to engineer a cut in interest rates has been strengthened by the poor unemployment figures, which continue to suggest that the total out of work is rising at the rate of about 15,000 per month.

The Treasury view is that a cut in interest rates would offer the best hope of keeping up the momentum of industrial investment and so minimise the risk of an economic downturn next year.

The Administration will not worry about joint ventures in research and development sectors unless they result in highly concentrated markets for research. As a general rule, Mr McGrath said, he would rarely challenge ventures in this area if the market involved was large enough to support four other such ventures.

## U.S. relaxes anti-trust rules on joint ventures

BY WILLIAM HALL IN NEW YORK

THE U.S. Government has relaxed its tough anti-trust rules, designed to maintain competition in the economy, in order to make it easier for U.S. companies to form joint ventures where there are clear economic benefits.

There have been signs in recent months that the Administration's thinking on the subject of joint ventures has been changing. Last month, for instance, the U.S. Justice Department persuaded two major aluminium producers, Atlantic Richfield (Arco) and Alcan Aluminium, to convert the most questionable part of a proposed deal under which Alcan bought Arco's aluminium interests into a joint venture.

In a major policy speech on Friday, however, Mr J. Paul McGrath, who heads the Justice Department's anti-trust division, spelled out for the first time the Administration's new thinking on joint ven-

tures. He indicated that they would be subject to far less stringent tests than mergers.

In an address at Harvard Law School, Mr McGrath said the Administration is "committed to removing unwarranted regulatory obstacles to the formation of joint ventures," and that "an awareness of the role these valuable business arrangements play in creating efficiencies and bringing forth new products and technologies is replacing an attitude of suspicion born of ignorance."

Mr McGrath, who took over the Justice Department's anti-trust division in January this year, said joint ventures would play a vital role in promoting the growth and international competitiveness of the U.S. economy. In general, his department would not challenge joint ventures which were "reasonably tailored to bring about significant efficiencies such as large-scale economies in marketing."

The U.S. Government was more likely to challenge mergers than joint ventures since "congers generally do not carry with them the same promise for new operating capacity as many production joint ventures," said Mr McGrath.

"Joint ventures should discard unnecessarily anti-competitive 'excess baggage' from their agreements and retain only those restrictions that advance efficiency enhancing purposes."

The Administration will not worry about joint ventures in research and development sectors unless they result in highly concentrated markets for research. As a general rule, Mr McGrath said, he would rarely challenge ventures in this area if the market involved was large enough to support four other such ventures.

## Shipper sues Bank of England over Johnson Matthey rescue

BY DAVID LASCELLES, BANKING CORRESPONDENT, IN LONDON

MR MAHMOUD SIPRA, the ship owner involved in the Johnson Matthey Bankers affair, last night stepped up his counter attack on JMB and the Bank of England by suing them jointly for \$300m in damages.

In a twin action initiated in the New York Supreme Court, Mr Sipra is alleging breach of contract and promissory estoppel, a tort involving spoken rather than written contracts.

According to his attorney Mr Arthur Ruegger, of the New York law firm of Finley, Kumble, the papers will be served on the Bank of England and JMB in London today under procedures laid down by the Hague Convention.

Mr Ruegger said that the action alleged that the Bank of England and JMB had "pulled the rug" from under Mr Sipra's businesses by interfering with his bank accounts

and seeking to close down several of his companies. Mr Sipra has large loans from Johnson Matthey, which the Bank is trying to call in.

The action was launched by Bulkferns and Transgull Lines, two Sipra-owned shipping companies which have winding up petitions against them in the UK.

He is claiming \$150m in compensatory damages and \$150m in punitive damages. Mr Ruegger described the sums as "fairly conservative," given that actions taken by the Bank and JMB had allegedly "nearly destroyed" Mr Sipra's business.

Since it was rescued from collapse by the Bank a month ago, JMB has issued several high court writs against Mr Sipra who has admitted that his El Saoud Group is losing money, but also claims that it is still viable. Last week he launched counter actions of his own

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# SPAIN'S SHARE OF THE ACTION.

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## OVERSEAS NEWS

### Italian bank governor warns on pay and debt

BY ALAN FRIEDMAN IN GENOA

THE ITALIAN Government will not succeed in its battle against inflation unless there is greater discipline in containing public deficit and labour costs, Dr Carlo Ciampi, governor of the Bank of Italy, warned yesterday.

Dr Ciampi, addressing the Forex Club in Genoa, described the Craxi government's stated goal of reducing inflation to 7 per cent in 1985 as "ambitious as things stand." He said that much progress had been made already in lowering inflation from its level of 12.8 per cent last December to the present 9.1 per cent annual rate.

Italy's inflation rate was, however, still far too high compared to other industrial nations.

The Italian central bank chief said the public sector budget deficit — which is forecast at L95,800bn (\$51.7m) or less — was also still far too high. He said that interest charges on the total Italian public debt represented 90 per cent of Italy's gross domestic product.

Dr Ciampi promised a continuation of the central bank's tight monetary policies and said the target for next year would be a 12 per cent rate of credit expansion. This compares with a 1984 actual rate of growth of around 18 per cent.

Dr Ciampi was generally positive about Italy's 1984 economic performance, adding that the growth rate of 2.8 per cent compared favourably

with those of other major European economies.

Italy's 1984 current account would show a L2,000bn deficit, compared with a surplus of L1,158bn in 1983.

The governor said progress had been made in containing labour costs in Italy by cutting percentage points off *scala mobile*, but more improvement would be required if inflation was to be reduced.

Turning to the foreign exchange markets, Dr Ciampi said he was pleased with the workings of the European Monetary System. The experience of the EMS confirms that the intervention of central banks had a favourable and stabilising impact upon markets.

### French military uranium plant shut

By David Marsh in Paris

A MILESTONE in France's nuclear programme has been passed with the closing for five months of the military uranium enrichment plant at Pierrelatte in the Rhone Valley, which was the key installation behind France's race to build the hydrogen bomb during the 1960s.

The closure, which took effect last week, was made to save electricity costs. It takes account of ample French stocks of 93-per-cent-enriched uranium and a change in tariffs operated by Electricite de France, which now exceptionally penalise winter consumption.

Pierrelatte, built between 1960 and 1967 at great cost and in the face of considerable U.S. opposition, has been operating continuously for the past 17 years to provide enriched uranium for thermonuclear bombs and warheads and the propulsion reactors of France's nuclear submarine fleet. It has already, however, been operating at reduced levels since 1982 when the low- and medium-level enrichment parts of the four-plant complex were closed down.

### High turnout in Nicaragua poll

By Tim Coone in Managua

NICARAGUA'S ELECTIONS yesterday for a president, vice-president and 80-member national assembly, attracted a high voter turnout. Long queues formed in the capital even before the polling stations had opened at 7 am and reports from around the country indicated a similar initial high turnout.

Disruption of the polls by U.S.-backed guerrillas appears as though it will be minimal. Guerrilla units that had been trying to cut off the northern town of Esteli over the past two weeks have been pushed back into the mountains, and extra military units including tanks have been moved up.

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### Appeal on Berlin firing range

BY LESLIE COLITT IN BERLIN

A NUMBER of West Berliners who enjoy almost every freedom are determined to gain the one denied to them, the right to appeal against a decision by the three Western allies who defend them.

This situation has been prompted by the threat of noise from a new shooting range for the British Army. The matter is now before the High Court of Justice in London which is to decide today whether it can serve as a court of appeal in a suit by two Berliners against Her Majesty's Attorney General. They are also suing Major General Bernard Lennox, the British commandant in West Berlin, whose lawyers argue he is immune from British courts as an "arm of the state of Germany".

The two Berliners who have brought the suit are both pensioners. Herr Gunter Travnik and Frau Luise Reimelt say they support the Allied military presence in the city but not at the expense of a peaceful domestic life. Barely 150 metres from their homes in the wooded suburb of Gatow in the British sector, the British Army is completing a 600-metre long shooting range for rifles and machine guns.

In 1977 the then Social Democrat-led West Berlin city government approved the project, although residents protested that the noise would be intolerable.

As a result the shooting range has been built eight metres into the ground and surrounded on three sides by high earthen walls. Residents then called for it to be roofed over, but the army says this cannot

be done if realistic training conditions are to exist.

The present Christian Democrat majority in the legislature has called for a halt to construction of the shooting range, or if this fails, for optimal anti-noise measures to be incorporated. Herr Eberhard Dieppen, West Berlin's CDU governing mayor, assumed office early this year with an appeal to the three Allies to get rid of "obsolescent" laws from the post war era.

The Allies appear determined not to budge on one point which they regard as vital to their continued role in West Berlin. German courts, they say, cannot be given the right to try cases involving important Allied interests such as the shooting range.

### Flick funds 'channelled to Spanish party'

BY TOM BURNS IN MADRID

SPAIN'S Conservative opposition, Coalicion Popular, is to table a parliamentary question over published reports that some DM 4m (£1.36m) of subsidies from the Flick foundation to the West German Social Democrat Party (SPD) were transferred to Spain's Partido Socialista Obrero Español (PSOE) to finance its landslide triumph in the 1982 general elections.

According to the Barcelona

newspaper La Vanguardia, Herr Peter Struck, an SPD member of the Bundestag commission investigating the Flick affair, claims that part of the DM 4m received by the PSOE was handed over personally to Prime Minister Felipe Gonzalez by Herr Hans Jaergen Wischnowski, a senior member of the SPD.

Spokesmen for the PSOE denied all allegations of malpractice and promised a full

statement following the return to Spain of Sr Gonzalez who spent the weekend in India heading the Spanish delegation at the funeral of Mrs Indira Gandhi.

A spokesman for the SPD's Ebert Foundation, which has close links with the PSOE, said in Madrid it was "ludicrous" to allege that funds had been handed over personally to Sr Gonzalez.

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OVERSEAS NEWS

Tel Aviv sees price, pay and tax freeze deal as turning point

BY DAVID LEMON IN TEL AVIV

ISRAELI coalition Government hopes that the three-month wage, price and tax freeze, agreed last week with the unions and employers will prove to be a "turning point" for the economy and bring inflation down to 10 per cent a month from the current level of more than 30 per cent.

Pullout meeting postponed

ISRAEL has accepted Lebanon's request to postpone the opening of military level talks on the withdrawal of Israeli troops from Lebanon.

Swire Pacific Limited Interim Dividends for 1984 Scrip Dividends

The average last dealt prices of the Company's shares on the stock exchanges in Hong Kong on which the Company's shares are traded, for the five trading days up to and including 2nd November, 1984 were:

Table with 2 columns: Shares, HK\$

In a letter to shareholders from the Chairman dated 1st October, 1984, it was announced that the directors had declared interim dividends on 1st September, 1984.

Applying the average last dealt prices noted above, the number of new shares which shareholders will receive in respect of their existing shares for which elections to receive cash, are not deposited with the Registrars in Hong Kong or with the Registrars' Agents in the United Kingdom by 9th November, 1984 will be calculated as follows:

Table with 3 columns: For A shares, For B shares, Calculations

and will be rounded down to the nearest whole number of new shares, fractional entitlements being disregarded.

Certificates for the new A and B shares in respect of the scrip dividends, which will rank pari passu with the existing issued shares of the Company, together with the dividend warrants in connection with the cash dividends of 1.0¢ per A share and 0.2¢ per B share, will be despatched to shareholders on 20th November, 1984.

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Botha hits at MNR for quitting peace talks

By Anthony Robinson in Johannesburg

SOUTH AFRICA'S Minister for Foreign Affairs, Mr Pik Botha, has reacted strongly to criticism of his role in the Mozambique cease-fire negotiations.

Mr Botha was speaking in Rome where he briefed Sergio Cusani, the Italian Foreign Minister, after his two days of talks in the Cape Verde islands with Mr Chester Crocker, the U.S. Secretary of State for Foreign Affairs.

From Rome, Mr Botha is due to fly to Israel before going on to Munich where he will meet Mr Crocker again on Tuesday to continue talks on Namibian independence.

Joint Israel-South African support for UNITA forces is part of the pattern of close co-operation between the two countries in military and intelligence matters as well as arms production and development.

Seoul alters interest rate structures

By Steven B. Butler in Seoul

SOUTH KOREA'S Monetary Board has altered interest rates on domestic banking and financial institutions in an effort to strengthen the banking system and lay the groundwork for further liberalisation of domestic financial markets.

Under the changes, effective today, banks will raise interest rate ceilings on loans and long-term deposits by 1 percentage point to 11.5 per cent and 10 per cent respectively.

The new regulations are part of a long-term policy to reform South Korea's financial system. Interest rates in the banking system have been kept artificially low, giving rise to a very large, high interest rate lending market which has repeatedly erupted in scandals in recent years.

Embittered Sikhs take refuge from violence

BY JOHN ELLIOTT IN NEW DELHI

COMMUNAL life in India may never be the same again following the Hindu attacks on Sikhs over the past five days in which an estimated 500 people are believed to have been killed in New Delhi alone.

"The emotional damage is almost irreparable. It is as bad as the riots in 1947 between the Hindus and Moslems," said an elderly Sikh, referring to a scar on India's independence history which opens up constantly into fresh Hindu-Muslim violence.

He was standing in the Sikh's main temple in Old Delhi's Chandani Chowk Bazaar where at least 500 Sikhs, who have never experienced mass violence before from Hindus, are hiding.

Khalistan, an independent Sikh state.

"We are not accepted here. We don't want to stay. We don't want to be like the Jews in Germany," said Mr Charanjit Singh, a prominent Delhi businessman close to the ruling Congress Party.

Until yesterday, Sikhs have kept off the roads of Delhi for fear of being attacked. No turbaned Sikh head was visible

at Mrs Gandhi's cremation on Saturday, apart from a few dignitaries who included President Ziaul Haq.

While Mrs Gandhi's body was being cremated, light tanks were trundling through some of the capital's poorest slum settlements just a couple of miles across the River Yamuna to quell the Hindu attacks and to search for pockets of besieged Sikhs.

The light tanks—called Infantry combat vehicles—dwarfed the tiny one-room burned out dwellings in the Trilokpuri East-Delhi area where at least 95 Sikhs had been killed, many by burning.

"We have shaved our heads and beards and taken off our turbans to hide our identity because we have no option with these attacks," a group of haggard homeless Sikhs told me,

admitting to a major breach of Sikh rules. A few hundred yards away women in a small camp waited for their lost husbands and sons. The light tanks stood symbolically in the road between the camp and groups of angry looking Hindus.

Yesterday in West Delhi army attention focused on the slum suburbs of Mangolpuri Sultanpuri where there had been major violence and burning.

With the army replacing the less efficient police, there were no fresh incidents, but the mood was tense as Sikhs sought shelter in a library, surrounded by guards, and Hindus remained huddled in their tenements.

The hopeful signs are that joint Sikh-Hindu peace committees are being formed in many areas, that the army appears at last to be in charge, and that most residents seem to want to get back as far as possible to a normal life again.

ZIA BIDS FOR FRESH DIALOGUE WITH NEW DELHI

A NEW attempt to ease the friction between India and Pakistan may be made in the near future following a brief meeting here last night between Mr Rajiv Gandhi, the new Indian Prime Minister, and General Zia Ul-Haq, President of Pakistan, John Elliott writes.

Both men agreed that their two countries were not in competition and that their main concern was development and peace in the region.

President Zia came here for Mrs Gandhi's funeral with the clear intention of making a bid for a fresh dialogue between the two countries.

Mrs Gandhi had little respect for him, publicly calling him a "dictator." But President Zia's fulsome praise for her since her death has impressed the Indian Government and might help to build a more positive relationship.

"It is natural to expect a fresh young and dynamic approach to a chronic problem," said President Zia just before he met Mr Gandhi.

For some time India has complained about Pakistan's rapidly growing military capability which is being built up with U.S. help. Mr Gandhi emphasised this when he met Mr George Shultz, the U.S.

Secretary of State, after the funeral.

The Indo-Pakistan relationship worsened sharply in the middle of the year when the late Mrs Gandhi accused Pakistan of aiding Sikh extremists in the Punjab.

Mr Mikhail Tikhonov, Soviet Prime Minister, denied on Saturday, when he met Mr Shultz, that his country had suggested the U.S. had some role in the assassination.

But in Moscow yesterday, the Communist Party daily Pravda repeated claims that "external forces" were involved in the assassination, AP reports.

Opec plan to reduce oil production under attack

DOUBTS were voiced by members of the Organisation of Petroleum Exporting Countries (Opec) at the weekend about the efficacy of the organisation's decision last week to reduce its production ceiling in an effort to stabilise oil prices.

Mr Jassem Al-Khorafi, chairman of the Kuwaiti parliament's economic and financial affairs committee, described the Opec decision as "futile" while Mr Mohammed Ghazali, Iran's Oil Minister, said the overall production quota should have been slashed by 2.5m or 3m barrels

a day instead of the 1.5m b/d agreed.

In Geneva last week Opec ministers agreed to reduce the overall ceiling from 17.5m b/d to 16m b/d from this month.

Mr Ghazali said yesterday Iran and Algeria felt Opec had not gone far enough to counter weaker prices.

Mr Al-Khorafi told the Kuwait National Assembly that the Opec reduction was futile "because the market has been witnessing new producers." Agencies

Sino-Soviet dialogue to continue

BY MARK BAKER IN PEKING

CHINA and the Soviet Union have agreed to continue negotiations on normalising their relations despite the failure of the latest meeting to make substantial headway.

A fresh round of talks—the sixth since the two countries reopened dialogue in 1982—will be held in Moscow next April.

The Soviet special envoy, Mr Leonid Dyichev, Vice Foreign Minister, flew home yesterday after a two-week visit to China which does not appear to have produced movement on any of the major disputes.

But in an unusual formal communiqué, released by the Chinese Foreign Ministry, the talks were described in generally positive terms. "Both sides considered consultations and dialogues useful," it said.

Each side had set out its terms for resuming normal relations during the meetings.

"Both sides expressed the desire for improved Sino-Soviet relations and the willingness to further expand contacts and exchanges between the two countries in the economic, trade, scientific, technological, cul-

tural, sports and other fields," it said.

China insists that normalisation cannot occur until Moscow "removes the obstacles" of its support for the Vietnamese in Kampuchea, its occupation of Afghanistan and reduces its military strength along their border. Moscow says these are "third country" issues which cannot be negotiated.

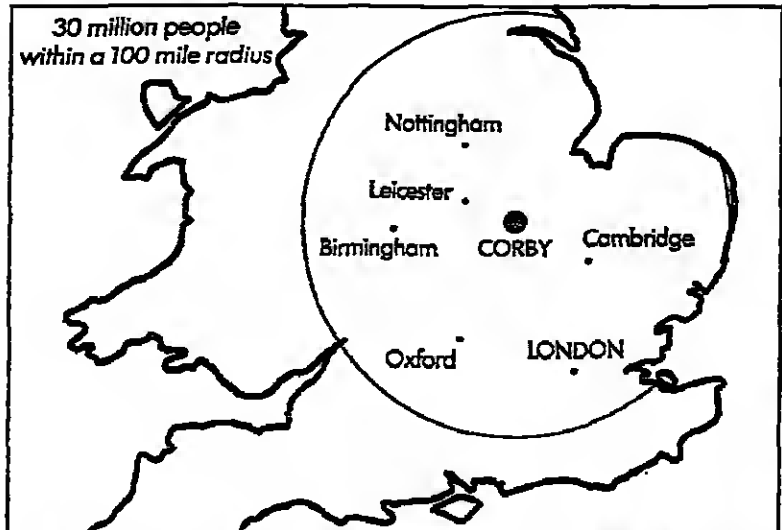
Both Mr Constantin Chernenko, the Soviet President, and the Chinese leader, Deng Xiaoping, have made conciliatory remarks in recent weeks.

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WORLD TRADE NEWS

Bad timing undermines support for Interstoff, writes Anthony Moreton  
World's largest fabric fair under threat

WHEN the doors closed on the 52nd Interstoff fair in Frankfurt last Wednesday night, more than 20,000 visitors had attended the world's largest fabric fair.

Herr Hans-Jürgen Gaida, the director, took pleasure from the fact that not only were there more visitors at the bi-annual event—there is another every spring—than a year earlier but also that a record 1,062 concerns had exhibited.

Most of the world's great producers of fibres and fabrics were at the exhibition, including Du Pont, Hoechst, Enka, ICF Fibres, Celanese, West Point Pepperell and Courtaulds.

Despite the undoubted success of this particular show, though, Interstoff is under considerable pressure. The danger to its pre-eminence was underlined by the decision of Du Pont to pull out of the next show, cutting a link that goes back for at least 15 years. Others are questioning the value of the exhibition.

The trouble with Interstoff is that it got out of phase with the industry. Fairs in the textile and clothing world operate to very tight schedules. They have to be held at a time which gives the exhibitors sufficient time to return home and translate the orders taken into delivery dates.

Both the spring and autumn Interstoff fairs, in the eyes of the buyers, being held too late, leaving them too little time to place orders that could be translated through the production phases into clothes in the shops.

At the same time two rivals appeared on the scene—Fabrex in London and Premiere Vision in Paris. Fabrex is a relatively small show, though interest in it is growing. But Premiere Vision has taken the industry by storm. It is the show where people want to be. It is also, like Fabrex, a show held at the right time—early in October.

"Ten years ago Interstoff was marvellous," according to Mr Hugh Sturges, a director of Courtaulds' fabric division. "It reigned supreme. Now, there are three or four shows you have to go to and so you put maximum effort into those which are held at the best time."

"We ask ourselves every year whether we can justify coming back. We are only just holding on."

Mr Alan Pedder, commercial director of ICI Fibres, is not quite so critical but he admits Premiere Vision, which next year opens its stands to the fibre manufacturers, is the place to be. "Interstoff is a very important fair. It attracts a lot of international visitors, thinks 'log' and sets trends. But it got lousy and the rise of Premiere Vision has hit it."

Not everyone thinks along these lines. Klopman International, a division of the U.S. giant, Burlington Industries, expressed complete support for the fair and Mr Theo Woerler, of Hoechst, said Interstoff was important because it afforded "the opportunity to hold discussions not only with European customers but also with many important customers from overseas, especially the U.S."

The international aspect of Interstoff is one of its most important assets. Whereas Fabrex has about a third of its exhibitors from overseas and Premiere Vision was, until recently, an exclusively French fair, Interstoff has a strong overseas preponderance, far outnumbering the German exhibitors.

The 252 Italian exhibitors—

including major names such as Saia, Frey, Piacenza and Samco—easily outnumbered the 212 Germans, who comprised just 20 per cent of these taking stands.

To meet the criticisms, which have been gaining force in recent years, Interstoff has made a number of changes, including the appointment of Herr Gaida.

It has brought the spring show forward by a fortnight, which pleases the exhibitors, and the autumn show by three days, which also satisfies them. Herr Gaida defends the fair.

"Not all the industry wants the show early. The fabric and fashion market covers a wide range of different interests and we are trying to reconcile them."

"I think we are succeeding. We now have exhibitors from a record 35 countries, including South Africa for the first time. There is particularly strong interest in the fair in Japan, where the number of exhibitors has gone up from 35 to 50. Interstoff has become the biggest marketing outlet for the Japanese."

Interstoff has also been spending heavily on improving its facilities. Messe Frankfurt, the company which runs it, is now coming to the end of a five-year DM 500,000m (£145m) programme which has seen halls rebuilt, a new administrative centre put up and moving walkways between the halls installed.

In addition, the exhibition stands have been made more attractive and the exhibitors have been grouped in a more logical way, making it easier for visitors to meet those sellers in whom they are particularly interested.

The big change that is needed, making the autumn show earlier, is difficult. Interstoff is only part of Messe Frankfurt and therefore has to compete with other exhibitions for the available space.

Herr Gaida believes the rebuilding programme will help ease the congestion and he claims that if the market demanded a particular date strongly "we would find a solution somehow." Interstoff, he says, is the world's largest and most important international fair for the textiles industry and intends to say that way.

U.S. may act to limit EEC pipes and tubes

By Nancy Dunne in Washington

THE U.S. Commerce Department may act soon to limit European Community shipments of pipes and tubes in accordance with trade legislation signed into law by President Reagan last week.

A Commerce Department official said on Friday that the Administration is "pretty impatient" with the EEC's failure to limit imports of pipes and tubes to 5.9 per cent of the U.S. market. The EEC captured an 8.1 per cent market share last year and imports ran at about 14.4 per cent in the first eight months of this year.

It is the U.S. view that the EEC informally agreed, in an exchange of letters in 1982, to limit pipe and tube imports to 5.9 per cent. In the new trade legislation Congress gave the Commerce Department the authority to enforce that 5.9 per cent limit.

The arrangement on pipes and tubes was made as part of the American Steel Accords when the Carbon Steel Accord was signed in 1982. However, the two agreements were kept separate and the pipe and tube deal was deliberately vague because the European Commission had no mandate to negotiate for EEC pipe and tube producers.

Representatives of the EEC delegation in Washington contents that the pipe and tube agreement "leaves a lot of room for interpretation." The Commission has maintained that there is no diversion from other categories of steel into pipe and tube products.

In the 1982 letter, Viscount Etienne Davignon, vice-president of the Commission, told Mr Malcolm Baldrige, U.S. Commerce Secretary: "The Communities are of the opinion that such a diversion will not take place insofar as annual exports of pipes and tubes to the U.S. do not exceed the 1979-81 average share of annual U.S. apparent consumption."

In the light of its market forecasts, the European Economic Community believes that exports of pipes and tubes to the U.S. will not exceed this average.

An article in the delegation's own magazine, "Europe," written in 1982, said that "The EEC will undertake not to exceed a 5.9 per cent share of the U.S. market for pipes and tubes—the Europeans' average share of that market in 1979-81—unless the U.S. industry proves unable to meet domestic demand for those products."

The new trade legislation has produced still another wrinkle which could limit pipe and tube imports altogether by requiring that they be die-stamped, etched or moulded with the country of origin name. Only the die-stamp process is considered feasible and that could infringe on U.S. safety regulations and weaken the products.

Kumagai Gumi sets pace on Hong Kong tunnel contract

By DAVID DODWELL IN HONG KONG

KUMAGAI GUMI, the Japanese construction group that is tendering with Manubeni Corporation for the HK\$200-million (£255m-338.6m) contract to build Hong Kong's second cross harbour tunnel, has this week revealed detailed tunnel plans, setting the pace in the bidding at a time when local and foreign competitors have raised complaints about Japan's tight grip over the construction market.

The Hong Kong Government invited tenders just over a month ago for the 2.6 km tunnel linking Quarry Bay on the eastern end of Hong Kong Island with Cha Kwo Ling in the eastern new territories. Six consortia have held detailed discussions so far—three linked with the UK, one European consortium, and one from the U.S. as well as Kumagai Gumi. A total of 15 groups have requested project details.

While inviting tenders, the Government emphasised that the project would receive no cash backing—meaning tenderers must include a financing package when they put in their bids—and kept its options open on whether the tunnel should be a road tunnel, or should also include tunnels for underground trains.

Kumagai Gumi has set the pace for competitors by presenting plans that include both road and rail tunnels. Bids have until early April way Corporation (MTRC) has been next year to complete their tenders. The Government hopes work on the tunnel will start at the end of 1985, body a railway line.

Just three months ago, Hong Kong International Terminal, one of the territory's leading container port operators, awarded a HK\$200m land reclamation contract to another Japanese company, Aoki Corporation.

These recent Japanese successes have aroused controversy among competitors at a time when the construction sector—seriously depressed since the collapse of the HK\$200m land reclamation contract two years ago—is beginning to show renewed signs of life.

Competition to win the contract for the second cross harbour tunnel is likely to be fierce, since it will be the largest construction contract in the territory since the HK\$1.1bn mass transit railway (MTR) line on Hong Kong Island is completed in the middle of next year.

While the Government has been careful not to express any preference for a road tunnel or a road and rail tunnel, the Mass Transit Railway Corporation (MTRC) has been keen to persuade prospective bidders that their tender should embody a railway line.

World Economic Indicators

FOREIGN EXCHANGE RESERVES (U.S.\$m)

|             | Aug. '84 | July '84 | June '84 | Aug. '83 |
|-------------|----------|----------|----------|----------|
| U.S.        | 6,190    | 6,105    | 6,329    | 4,657    |
| Japan       | 21,266   | 20,993   | 21,062   | 20,238   |
| W. Germany  | 38,361   | 38,421   | 38,802   | 36,718   |
| UK          | 4,940    | 7,707    | 7,056    | 8,848    |
| Italy       | 19,035   | 18,531   | 17,920   | 18,105   |
| Netherlands | 5,417    | 5,508    | 5,434    | 5,722    |
| Belgium     | 3,258    | 3,136    | 3,159    | 4,205    |
| France      | 20,058   | 19,419   | 19,304   | 18,459   |

Source: IMF

SHIPPING REPORT

Tanker charters hit by Opec move

CHARTERING of big tankers remained slack last week, though three VLCCs (ultra-large crude carriers) and at least two VLOCs (very large) found employment after waiting in the Gulf for several weeks, writes Andrew Fisher, Shipping Correspondent.

Galbraith's, the London shipbroker, said Opec moves to cut oil production in a bid to stem the fall in world oil prices would certainly not help owners of large vessels.

Most of the trading in VLCCs and ULCCs, exceeding 200,000 deadweight tons and 300,000 dwt respectively, is carried out from Gulf loading terminals.

Just who chartered the big vessels from the Gulf last week, and at what rates, was kept secret. One fixture not kept under wraps was a 240,000 ton cargo from the Gulf to Taiwan at Worldscale 27.

But there has been more interest in crude oil from the North Sea, following the price cuts. Rates tended to firm, while business also picked up out of West Africa.

Latest forecasts that Russia will import 45m tonnes of grain in the 1984/85 crop year—13m tonnes more than last year—have had an impact on markets, said Motheson (Charting). They helped North Atlantic rates rise last month. Soviet chartering alone will not alter the basic weakness of the market, which "will need a lot more sustained support from other grain trades, as well as from key commodities such as coal and ore."

Jardine meets Chinese

HONG KONG—Representatives of Jardine Matheson and a Chinese official from Qinhuaungdao met last week to discuss Jardine's trade prospects in China, the Hong Kong company said.

Stock brokers said the discussions lend weight to recent speculation that Jardine Matheson is considering a major revival of its corporate interests in China. The company, one of Hong Kong's oldest concerns, lost a number of ventures in China during the revolution in the 1940s.

Y. K. Pang, speaking for Jardine Matheson (China), said Jardine officials met last week in Hong Kong with Cui Xifu, deputy mayor of Qinhuaungdao. Qinhuaungdao, a glass-producing centre and tourist resort, is one of 14 cities along China's southern coast that are open to foreign trade and investment.

Pang said Xifu presented the company with a list of proposed projects in which Jardine might wish to participate.

The City of Peking and a Japanese consortium have formed a joint venture to build a hotel/apartment complex in Peking's central Chang'an area at an estimated cost of \$100m, a spokesman for the Japanese partners said.

Contracts and Tenders

REPUBLIC OF KENYA

MINISTRY OF TRANSPORT AND COMMUNICATIONS

PREQUALIFICATION NOTICE TO PROSPECTIVE TENDERERS FOR THE CONSTRUCTION OF ROAD A3

THIKA — GARISSA ROAD KALANGA CORNER — LAGA HAMARIS SECTION

CONTRACT NO. RD 0138

FINANCED BY THE SAUDI FUND FOR DEVELOPMENT AND THE GOVERNMENT OF KENYA

The Government of Kenya will be shortly inviting tenders for the construction of the above project located in Thika River and Kivu Districts of coast and eastern provinces respectively. The works to be executed under the contract consist of the following:

(a) Construction of 125 km long Kalanga Corner-Laga Hamaris section of the Thika-Garissa Road (A3) to a bitumen standard with 0.6 m carriageway and 1.0 m shoulders and pavement comprising: 100 to 150 mm natural material subbase 150 mm stabilised gravel base Cape seal surface dressing

(b) Earthworks approximately 1,300,000 m<sup>3</sup> and 6 No. box culverts and normal drainage

The project is to be financed by the Saudi Fund for Development and the Government of Kenya. Subcontractors, affiliated firms or agencies authorised by the League of Arab States and the Kingdom of Saudi Arabia will not be qualified to tender for the above project. Interested contractors must, therefore, provide a boycott certificate with their application.

Contractors who are interested in tendering and qualify under the above requirements of Saudi Fund for Development are requested to apply for the prequalification documents which will be available after 29th October, 1984 from the Chief Engineer (Roads and Aerodromes), Ministry of Transport and Communications.

For prequalification, contractors must be registered with the Ministry of Transport and Communications under "unlimited" category. Preference will also be based upon the ability of the interested firm to perform the particular work satisfactorily taking into account their size, experience and past performance on similar contracts, technical capabilities and financial position.

All these firms that had earlier submitted their prequalification documents for this project may not resubmit them as the firm names are still valid.

The Government of Kenya reserves the right to reject any or all contractors who submit their names for prequalification. Prequalification documents may be supplied for free from:

Chief Engineer (Roads and Aerodromes)  
Ministry of Transport and Communications  
PO Box 52892  
Nairobi

and returned duly completed to be received not later than 12 noon on 14th October, 1984.

Fourth Sabic petrochemical plant start-up

By Carla Rapoport

SAUDI BASIC Industries Corporation (Sabic) announced last Friday that its fourth major petrochemical plant has begun commercial export operations and is producing at rates above its designed capacity.

The plant, a joint venture between Sabic, Celanese and Texas Eastern of the U.S., is producing methanol, a feedstock for the production of building materials, solvents and gasoline additives. Sabic owns the world methanol market with an earlier plant late last year. Since that time, the world price of methanol has dropped sharply with the result that Du Pont, the largest U.S. methanol producer, quit the market.

The Sabic plants represent part of a \$10bn investment to convert the country's natural gas into a variety of petrochemicals. The remaining plants are due to begin commercial operations within the next year or so.

World tractor market flat


By Andrew Gowers

THE WORLD tractor market is in for another flat year in 1985, according to Mr Dennis Schwieger, director of marketing and planning with Massey Ferguson.

Speaking in London, he forecast total sales next year would be about 600,000 units, compared with this year's estimated sales of 615,000. Prospects were dim for most of the rest of this decade and the outlook would only begin to improve in 1989, he said.

Mr Schwieger was, however, remarkably positive about the prospects for Massey Ferguson itself, the world's largest maker of farm machinery. The company returned to the black in the first half of this year after persistent losses.

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# IT SEEMED AS GOOD A PLACE AS ANY TO START LOOKING FOR NORTH SEA OIL.

1 9 6 5

A routine press conference in London, and an off-the-cuff remark by Shell UK's top geologist. Within minutes his comments are on every Editor's desk in Fleet Street, and by morning, being repeated the length and breadth of the country. While the sceptics scoff, the politicians pray. If what has been hinted at is indeed true, it will alter the economic and political fortunes of Britain for decades to come. Out in the North Sea, it is reported, Shell expects to strike oil.

1 9 6 6

The financial markets of London buzz with anticipation following Shell's discreet announcement of 'a significant gas discovery' 32 miles off the coast of East Anglia. Within two years Shell and other companies are bringing North Sea gas ashore, and with it a dramatic revival for the British gas industry. Plans are made for completely converting the National Grid to natural gas.

1 9 6 7

Armed with the latest seismic data, two geologists from Shell set up a small office in a tiny flat, over a bookshop, in the centre of Aberdeen. It seems as good a place as any from which to tackle their awesome task. They have been instructed to begin exploration of the vast and hostile waters of the northern parts of the North Sea.

1 9 7 1

At the northernmost offshore well yet drilled in the world, a veil of secrecy descends over Shell's activities. Communications with the mainland are suddenly coded through 'scrambler' phones. Information is rushed to Shell's scientists for prompt analysis. Until, as abruptly as they began, the exploration team cease all activity, seal the well, and are clearly seen making off for entirely new locations. A simple manoeuvre to ensure that nobody will guess what they have found.

1 9 7 2

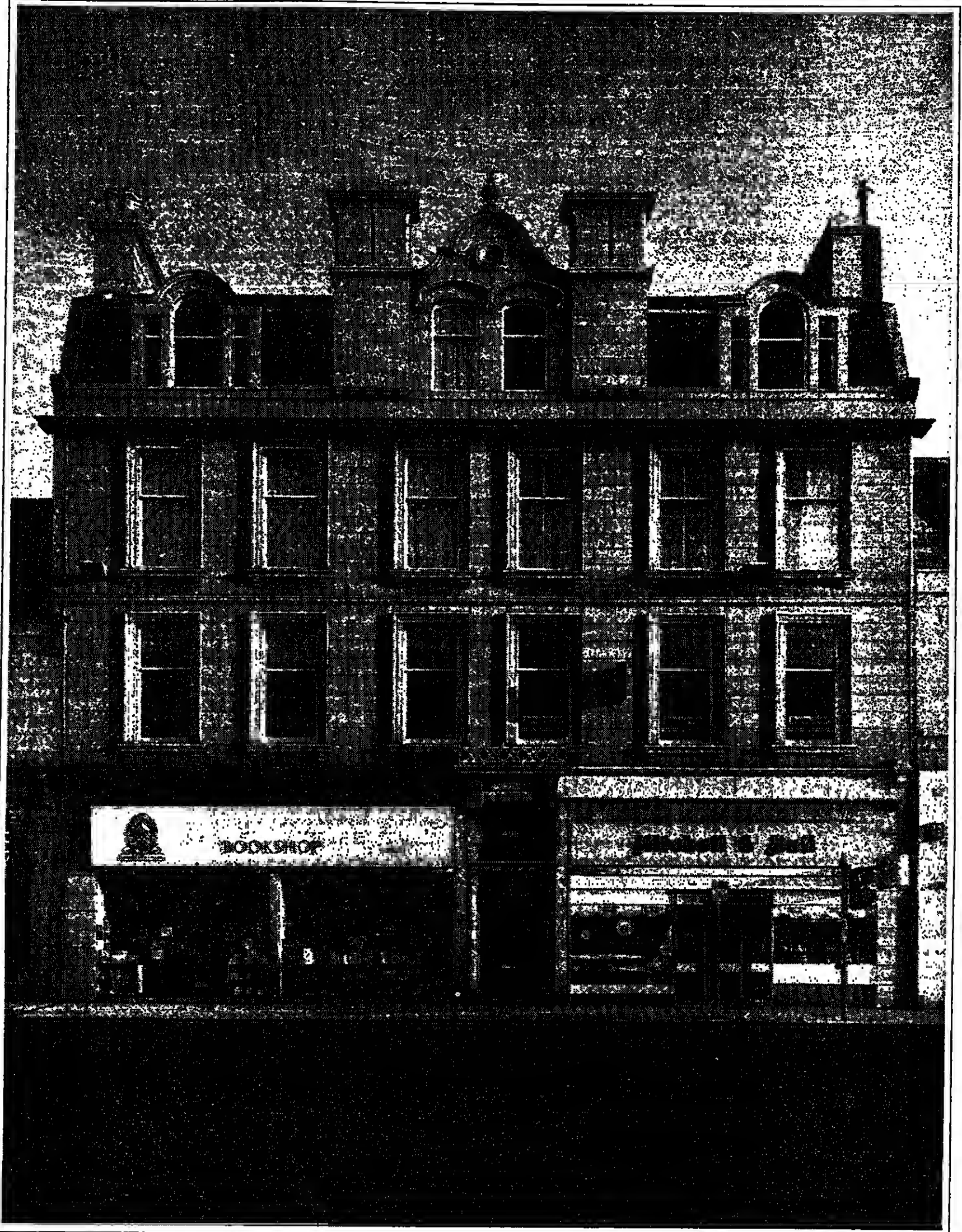
Shell proudly announces the discovery of what will prove to be a giant oil and gas find for Britain, the Brent Field.

1 9 7 4

The latest analysis of the Brent Field shows that the possible reserves of oil and natural gas liquids are double the original estimate. With Britain's oil deficit still around £3.8 billion, the news is welcome indeed.

1 9 7 6

The very high ratio of gas and gas liquids to oil being produced at Brent leads to a daring new scheme. A pipeline 278 miles long is to be laid on the seabed, to bring ashore the gas and gas liquids for separation. It will be the longest, and deepest, offshore pipeline ever built and is yet another challenge for British industry. Much of the technology required for North Sea development must be capable of operating in waves of up to 100 feet high, and in gusts of wind up to 100 miles per hour. In this instance, underwater cameras, side-scan sonars and computer systems are needed that will operate 600 feet beneath the sea.



1 9 7 8

The scheme is a success. Now it will be possible to bring the gas and gas liquids ashore for further use. The gas will be extracted and fed into the National Grid.

It would be possible to split the remainder into ethane, butane, propane and natural gasoline — important resources for industry. To do so, a highly advanced plant, costing many millions of pounds, will have to be specially built.

1 9 8 0

Work begins on the £400 million Gas Liquids Plant being built by Shell at Mossmorran, and on the 138 mile pipeline that will feed it. Soon Mossmorran will be the largest construction site in Europe.

1 9 8 2

Oil production from Brent approaches 310,000 barrels per day. This vast quantity helps transform Britain's oil deficit of yesteryear into a surplus of around £4.4 billion.

1 9 8 4

A VIP gathering to witness the opening of the new Mossmorran plant. Distinguished speakers touch on one or two environmental aspects of the plant, such as how it has been built tucked into the contours of the land so as to be as unobtrusive as possible. Also mentioned are the industrial aspects, such as how the hydrocarbons being produced will ultimately be used in the manufacturing of a thousand and one household items, from lipsticks to records.

But above all, it is noted that the opening of Mossmorran marks the culmination of the twenty years in which Shell, and the countless number of smaller British companies that have worked for her, have invested thousands of millions of pounds and great skill and ingenuity in the North Sea.

With excitement, we all look forward to the next twenty years.

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### Treasury concedes spending increases

By Peter Riddell and Max Wilkinson

NEXT YEAR'S electricity price rise and the level of housing support are the main issues outstanding in the Treasury's £1bn battle with spending ministers which will go before the full Cabinet on Thursday.

The Treasury's effort to keep spending in 1985-86 to the planned total of £31.5bn also involves unfinished arguments over defence spending and agricultural support. In spite of bargaining, which has been much tougher than in recent years, ministers still hope that the Chancellor of the Exchequer's autumn economic statement will be made in 10 days' time, ahead of the British Television flotation. It would then come immediately after the week of debates on the Queen's speech, which is to be made tomorrow.

Mr Nigel Lawson, the Chancellor, will warn his Cabinet colleagues that rising debt interest payments, the continuing effect of the miners' strike and overruns in public spending programmes, have already reduced his scope for tax cuts in the next couple of years.

That has increased his determination to keep next year's spending plans down to the overall targets.

Some spending ministers still believe that Mr Lawson is painting too gloomy a picture and underplaying his wish for more than £1bn in extra North Sea oil revenues.

However, the Treasury has already been forced to concede some big spending increases for the next financial year. They include:
 

- Extra social security and unemployment payments of about £400m, mainly resulting from higher than predicted unemployment.
- An extra £1bn for local authorities.

Early this week Mr Peter Rees, the Treasury Chief Secretary, and Mr Peter Walker, the Energy Secretary, will have further discussions in the Star Chamber committee of senior ministers about the level of next year's electricity prices.

The Treasury is seeking an increase of up to £300m in the electricity industry's profits, which, Mr Walker claims, would force prices to rise by 6.7 per cent compared with the rise of 4% per cent that he wants.

### Employers expect better prospect soon for jobs

BY JOHN LLOYD, INDUSTRIAL EDITOR

MOST SENIOR company executives believe that the prospects for both employment and productivity will improve in the near future, according to a Gallup survey. But they do not share the Government's view that the removal or reduction of "barriers to employment," like employment protection, collective rights and redundancy pay, will increase the number of jobs.

About half - 49 per cent - thought a reduction in pay and benefits would make no difference to employment totals or even (a small 4 per cent minority) might decrease employment. A further 37 per cent thought it would "possibly" increase employment and only 9 per cent thought it "definitely" would.

The survey was conducted across the 1,000 largest UK companies and a further 1,000 companies selected at random. It brought replies from 838 leading executives from companies employing 4m workers.

The findings, made public at the annual conference of the Confederation of British Industry (CBI) at Eastbourne, on the south coast of England, run counter to the increasing importance being placed by

A BOMB ALERT cleared the Grand Hotel, Eastbourne, yesterday of the 2,000 industrialists meeting for the annual conference of the Confederation of British Industry. An electronic sniffer detected the prior presence of explosives in a tin found in a bathroom. Police speculated that the tin was either a hoax or had been placed to "test" detection procedures.

ministers, especially the Chancellor of the Exchequer, on the need to lower such barriers - particularly pay - so that jobs should grow.

Sir James Clavinson, president of the CBI and chairman of Reckitt and Colman, said that "there is the suggestion that a removal of the barriers might not have a dramatic effect. But I think it (the survey) is saying that, if we get it right - if we create the right conditions and the right attitudes - then there are opportunities and it does not reduce the essential need for competitiveness."

Sir James said that "there are more rays of hope about job prospects than for some years."

Some 30 per cent of those surveyed expect to be employing more workers in 12 months' time, against 25 per cent who expect to employ fewer - a 5 per cent balance. However, a balance of 17 per cent expect higher employment in five years' time.

The optimists are concentrated among small and medium-sized businesses. In companies employing more than 5,000 workers, a balance of 14 per cent expect lower employment levels in their companies over the next year and a balance of 6 per cent expect to employ fewer in five years' time.

The expanding sectors are thought to be services, especially leisure and tourism, and construction. Predictably, the survey found that companies with better industrial relations thought employment growth more likely.

A large number of respondents - 57 per cent - reported difficulties in filling jobs requiring certain skills and qualifications, particularly among small companies. Shortages were most acute for professionally and technically qualified workers, but included drivers and chefs.

### Brighton bombing defended by Adams

By Brendan Keenan in Dublin

THE ATTEMPTED assassination of members of the British Cabinet during the Conservative Party conference in Brighton last month was defended by Mr Gerry Adams, president of Sinn Fein, the political wing of the IRA, at the party's annual conference in Dublin yesterday.

Mr Adams, the Member of Parliament for West Belfast, said the bombing was not an attack on democracy but a reaction to the partition of Ireland, which he described as undemocratic, unwanted, illegal and immoral.

He warned of the possibility of reprisal attacks against Sinn Fein leaders and party stewards imposed security measures of a kind not seen at previous conferences.

Mr Adams, who was wounded in an attack by loyalist gunmen in Belfast earlier this year, accused the British Government of planning to assassinate Republican leaders.

Most of Mr Adams's speech was devoted to attacks on the Irish Government and on the need for Sinn Fein to improve its organisation in the Republic.

Apart from Brighton, he made virtually no reference to the campaign of the Provisional IRA, although the loudest applause came when Mr Adams recalled those captured on board a trawler carrying seven tonnes of arms destined for the IRA last September.

The emphasis of Mr Adams's speech suggested that his priority may be to increase the 5 per cent share of the vote which Sinn Fein received in the Republic in the European Parliament elections.

### Austin Rover seeks injunction

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

AUSTIN ROVER, the volume car subsidiary of state-owned BL, will seek a High Court injunction today to halt the strike by its 23,000 manual workers for an immediate 20 per cent pay rise.

The injunction will be sought under the 1984 Trade Union Act, which came into force only on September 26. Austin Rover said that under section 11 of the Act it would seek to restrain the trade unions from inducing any employee to go on strike until a secret ballot has resulted in a majority vote.

With the workforce already divided and confused, there may be a chance of the strike's crumbling even before the provisions of the Government's controversial new trade union legislation have to be enforced.

Mr Harold Musgrove, the Austin Rover chairman, complained yesterday of "a militant minority who are manipulating the majority." The company is opening the factory

gates today as normal and it guarantees work will be found for all those who ignore the strike call.

Such appeals have succeeded in the past at BL in splitting the workforce from the union leadership. The key test will come at the two big assembly plants of Cowley, Oxford, and Longbridge, Birmingham, which account for about 20,000 of the workforce.

Shop stewards (factory union representatives) from all Austin Rover plants meet in Coventry today to review strategy after the breakdown of the latest round of negotiations. The company has taken a tough line, refusing to improve its offer of a 10.2 per cent pay rise spread over two years, although it has made concessions on lay-off and sickness pay.

Mr Musgrove yesterday described the concessions to the unions as "minor administrative points made to allow them to save face." He added that a dispute of

one or two weeks would mean a cut in the pay offer already made.

Union negotiators are expected to recommend today a meeting of shop stewards to reject the deal, but suggest that the issue should be put to further mass meetings of the workforce.

Such a move is likely to meet vigorous opposition from stewards at Cowley and Longbridge who argue that they already have a mandate for a strike. Mr Jack Adams, the Longbridge convenor, insisted last night that there was no need for a meeting as there was nothing new to recommend. He was confident Longbridge workers were solidly in favour of the strike.

The company must be confident that many of the workers in the eight or so smaller factories who have voted to accept the deal will report for work as normal. Among such rebel factories might be Swindon, in Wiltshire, with 2,700 workers; Llanelli in Wales (1,100) and Drews Lane, Birmingham (1,500).

# ETHIOPIA

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We've already sent one shipment carrying 14,000 tonnes of grain which we are now distributing as quickly as we are able to the worst hit areas.

Our Field Staff are working under extreme pressure to deal not only with the appalling difficulties of the current emergency but also to assess the long term needs of the people.

But what we need to do now is provide more food, water and basic necessities. And finally we must work to make sure that this never happens again.

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(Incorporated in the Republic of South Africa)

PROFIT AND DIVIDEND ANNOUNCEMENT

The consolidated results of the group for the year ended 30 September 1984, together with the restated comparative results for the year ended 30 September 1983, are:

|  | 1984      | %      | 1983      |
|--|-----------|--------|-----------|
|  | R000      | change | R000      |
| Turnover   | 1 154 239 | +10.2  | 1 047 022 |
| Group operating Profit before interest                                     | 42 011    | +15.9  | 36 262    |
| Interest paid  | 12 091    |        | 12 538    |
| Group operating profit   | 29 920    |        | 23 724    |
| Income from investments  | 245       |        | 522       |
| Group profit before taxation   | 30 165    |        | 24 246    |
| Taxation   | 11 297    | Refer  | 11 027    |
| Group profit after taxation  | 18 868    | to     | 13 219    |
| Share of associated company profits  | 3 811     | Notes  | 2 112     |
| Group profit after taxation, including associated companies                | 22 679    |        | 15 331    |
| Preference dividends   | 3 536     |        | 55        |
| Attributable to:   |           |        | 15 276    |
| —outside shareholders in subsidiaries                                      | 4 168     |        | 3 777     |
| —ordinary shareholders of the Imperial Cold Storage and Supply Company Ltd | 14 977    | +30.2  | 11 499    |
| Number of shares upon which:   |           |        |           |
| Earnings per share is based (000's)  | 26 939    |        | 26 710    |
| Earnings per ordinary share (cents)  | 55.8      |        | 43.2      |
| Effect of change in taxation (cents)                                       | 3.6       |        | —         |
| Comparable earnings per ordinary share (cents)                             | 59.2      |        | 43.1      |
| Dividends per ordinary share (cents)                                       | 20.0      |        | 20.0      |
| Items excluded from earnings:  |           |        |           |

|                                       | (1 621) | 761 |
|---------------------------------------|---------|-----|
| Attributable to ordinary shareholders | (501)   | 761 |
| Deferred taxation - rate adjustment   | (1 120) | —   |

NOTES:

1. In accordance with generally accepted accounting practice the results of associated companies have been accounted for under the equity method. Comparative figures have been restated to recognise this change in accounting policy. The effect of the above is to increase earnings per share by:

|                 | 1984 | 1983 |
|-----------------|------|------|
| Cents per share | 6.2  | 3.5  |

2. Following the termination of the use of the LIFO basis of stock valuation for tax purposes, and to facilitate meaningful comparisons, the group has reverted to the FIFO basis of stock valuation in the presentation of its financial statements. The effect of the above is to increase earnings per share by:

|                 | 1984 | 1983 |
|-----------------|------|------|
| Cents per share | 19.5 | 6.2  |

3. The effect of the 1984 fiscal budget was to reduce earnings by R961 000.

4. Percentage changes have not been stated as the figures are not comparable. The lower interest paid during 1984 resulted from the rights issue of preference shares and must be seen in conjunction with the dividend provided for on such shares.

COMMENT:

During the past year, summer rainfall areas suffered the worst drought in memory. The economy weakened further and interest rates rose to unprecedentedly high levels. In these circumstances business declined in the perishable sector of the food industry but, through effective trading and increased efficiencies, the group achieved an improved performance when measured against disappointing results for the previous year. The reported results have also been materially influenced by the adoption of equity accounting and the lower taxation provision through the utilisation of past years' losses.

The group's operations are intimately affected by climatic conditions, which make forecasts difficult. In recent years, the group embarked on a programme of substantial capital expenditure for the extension and renewal of facilities in order to ensure that it has the capacity to meet the needs of a growing population. Much progress has been made in this area but the programme is, as yet, incomplete.

#### FINANCIAL STATEMENTS

The financial statements will be mailed to shareholders by the end of November 1984.

#### DIVIDEND OF ORDINARY SHARES

In view of the capital requirements of the company and the present economic circumstances, the board has considered it prudent to retain the dividend at the same level as in the previous year. A final dividend of 10 cents per ordinary share was therefore declared which, together with the interim dividend of 10 cents, brings the total dividend in respect of the year ended 30 September 1984 to 20 cents per share.

On behalf of the Board  
W. H. Neat (Chairman and Managing Director)  
J. M. Liebenberg (Executive Director)

#### DIVIDEND No. 99 ON ORDINARY SHARES

Notice is hereby given that a final dividend of 10 cents per share has been declared on the company's ordinary shares for the year ended 30 September 1984. The dividend will be payable to shareholders registered in the books of the company at the close of business on 30 November 1984.

The dividend is declared in the currency of the Republic of South Africa and becomes due on 1 December 1984. Dividends payable from the office of the company's London

Transfer Secretaries will be paid in United Kingdom currency at the rate of exchange ruling on 1 December 1984.

Dividend warrants will be posted on or about 11 January 1985. Non-resident shareholders' tax of 15% will be deducted from dividends where applicable. The ordinary share registers of the Company will be closed from 1 December 1984 to 14 December 1984, both dates inclusive.

#### INTERIM DIVIDEND No. 91 ON PREFERENCE SHARES

Notice is hereby given that an interim dividend of 2.75% has been declared on the company's preference shares payable to shareholders registered in the books of the company at the close of business on 23 November 1984. The dividend is declared in the currency of the Republic of South Africa and becomes due on 24 November 1984. Dividends payable from the office of the company's London Transfer Secretaries will be paid in United Kingdom

currency at the rate of exchange ruling on 24 November 1984.

Dividend warrants will be posted on or about 28 December 1984. Non-resident shareholders' tax of 15% will be deducted from dividends where applicable. The preference share registers of the company will be closed from 24 November 1984 to 7 December 1984, both dates inclusive.

By order of the Board  
J. P. Enslin  
Secretary

Registered Address:  
171 Jacob Mare Street  
Pretoria 0002

Transfer Secretaries in the United Kingdom:  
Hill Samuel Registrars Limited  
6 Greenock Place, London SW1P 1PL  
31 October 1984

Transfer Secretaries:  
Consolidated Share Registrars Limited  
1st Floor, Edura House  
40 Commissioner Street  
Johannesburg 2001  
(P.O. Box 61051  
Marshalltown 2107)

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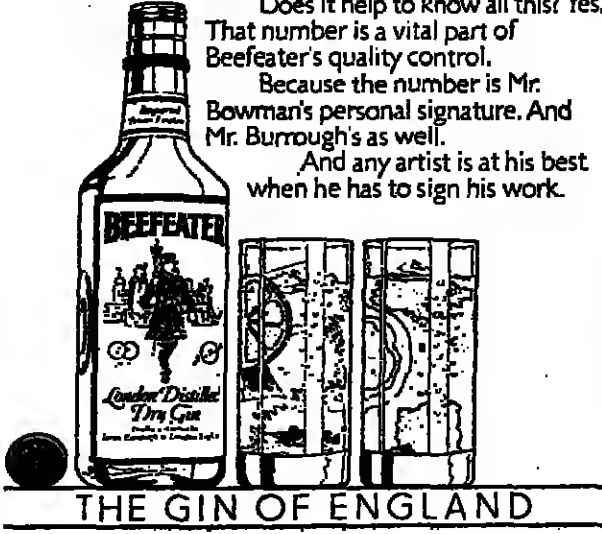
AIR FRANCE



UK NEWS

BEING KNOWN AS A NUMBER CAN BE A VERY PERSONAL THING

Look, for example, at the individual registration number on the back label of your bottle of Beefeater Gin. If it were JF 1222146, it would tell you that your Beefeater was distilled Thursday January 5, 1984, under the supervision of Thomas Bowman, Master Stillman, and that the distillation was approved personally by Mr. Norman Burrough, a direct descendant of our founder, before it was allowed to leave the distillery.



RECENT annual gatherings of the Association of British Travel Agents (Abta) have been ready mixtures of a little business and much celebration. This year the agenda looks much the same, but the background is different. There is a mood of a wake in the air.

Arthur Sandles in Toronto reports on a mood of anxiety at the Abta convention

Company failures alarm the travel trade

which hits hardest at the smaller operators and agents that are still the backbone of the travel business in Britain. At the same time both the small agents and the majors are bothered by the fact that the short fall in bonds means that there may be further financial calls on them to help the customers of less financially secure companies.

One way this might happen is through strengthening of the polling body, the CAA. The authority, just recovering from its beating over the Laker affair, and not at its friendliest with Whitehall after the row over transatlantic air fares, is thinking over what it might be able to do.

There is no doubt that the rules could be made as strict as to be almost foolproof. Bond levels could be made higher. Each tour sold might have to carry a bond stamp and an operator would only get the number of stamps for which he was bonded.

Another is that central authority should get out of the guarantee business altogether and leave customers to fend for themselves. The CAA is well aware of the difficulties which it faces. "Our problem is that we do not want to make things so difficult that we stifle normal trade. We might make it impossible for small companies to grow.

What members of Abta will be wanting to see this week is some way at least of lightening the scrutiny of companies. To do this without interference with normal business activities or without such expense that Abta fees or CAA funding from Government would have to be increased is going to be difficult.

EUROPEAN GROUPS FACE TIGHT MARKETS

Warning on paper capacity

BY ANDREW FISHER

GROWTH in capacity among West European paper companies is expected to exceed the increase in demand by a large margin, according to a study by EOC International, part of English China Clays.

where the strong dollar has improved the competitive position of European companies. Exports to North America, sixth largest of foreign markets for European producers, jumped last year from just over 130,000 tonnes to some 370,000 tonnes.



15 million tonnes of European printing and writing paper consumption

BAT faces challenge in W. German courts

BY LISA WOOD

THE BID by BAT Industries to establish Barelay, its new low tar cigarette, in the West German market has run into trouble.

Three rival tobacco companies have applied for temporary injunctions against BAT's West German operations, alleging that the tar and nicotine levels of the cigarette are higher than those stated by BAT.

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TENDERS MUST BE LODGED AT THE BANK OF ENGLAND, NEW ISSUES (C), WAITING STREET, LONDON EC4M 8AA NOT LATER THAN 10.00 A.M. ON WEDNESDAY, 7TH NOVEMBER 1984.

ISSUE OF £1,100,000,000 9 3/4 percent EXCHEQUER STOCK 1998 MINIMUM TENDER PRICE £93.50 PER CENT

PAYABLE AS FOLLOWS: Deposit with tender £200 per cent. On Monday, 10th December 1984 £200 per cent. On Monday, 14th January 1985 Balance of purchase money.

THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND are authorised to issue the Stock in accordance with Part II of the First Schedule to the Finance Act 1964.

The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

The Stock will be repaid at par on 19th January 1998.

The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfast, and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1982.

Interest will be payable half-yearly on 19th January and 30th July. Income tax will be deducted from payments of more than 25 pence annum. Interest payments will be made in sterling. The first interest payment will be made on 19th July 1985 at the rate of 25/1071 per cent of the Stock.

Tenders must be lodged at the Bank of England, New Issues (C), Waiting Street, London EC4M 8AA not later than 10.00 A.M. ON WEDNESDAY, 7TH NOVEMBER, 1984 or at any of the Branches of the Bank of England or the Glasgow Agency of the Bank of England on 7th November 1984.

Each tender must be for one account and at one price. The minimum price, which tenderers will not be successful in tendering, is the full amount of the Stock. Tenders will be ranked in descending order of price and the lowest price which Her Majesty's Treasury decide they may accept will be accepted.

A separate cheque representing a deposit at the rate of £20.00 for every £100 of the NOMINAL amount of Stock tendered for must accompany each tender. Cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

Tenders must be for a minimum of £100 Stock and for multiples of Stock as follows:

Table with 2 columns: Amount of Stock tendered for, Multiple. Rows: £100-£1,000 (100), £1,000-£5,000 (500), £5,000-£10,000 (1,000), £10,000-£50,000 (5,000), £50,000 or greater (25,000).

Her Majesty's Treasury reserve the right to reject any tender or part of any tender and may therefore not be considered to have accepted any tender.

Letters of allotment in respect of Stock allotted, being the only form in which the Stock may be transferred, will be despatched by post at the discretion of the Bank of England.

No allotment will be made for a less amount than £100 Stock. In the event of partial allotment, the balance of the amount paid as deposit will be repaid, by remittance by cheque despatched by post at the risk of the tenderer.

Payment in full may be made at any time after allotment but no discount will be allowed on such payment. Interest may be charged on 2 day-London Inter-Bank Offered Rate for overdraft deposits at a rate equal to the London Inter-Bank Offered Rate plus 1 per cent per annum.

Her Majesty's Treasury reserve the right to reject any tender or part of any tender and may therefore not be considered to have accepted any tender.

Letters of allotment in respect of Stock allotted, being the only form in which the Stock may be transferred, will be despatched by post at the discretion of the Bank of England.

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Her Majesty's Treasury reserve the right to reject any tender or part of any tender and may therefore not be considered to have accepted any tender.

Letters of allotment may be sent in denominations of multiples of £100 or written request received by the Bank of England, New Issues, Waiting Street, London, EC4M 8AA on any date not later than 10th January 1985.

Letters of allotment must be surrendered for registration, accompanied by a completed registration form, when the balance of the purchase money is paid, unless payment in full has been made before the due date, in which case they must be surrendered for registration not later than 14th January 1985.

Until the close of business on 14th June 1985, Stock issued in accordance with this prospectus will be known as 9 3/4 per cent Exchequer Stock, 1998 "A".

The last date for lodgment at the Bank of England of transfers for registration as "A" Stock will be 12th June 1985. After this date, for purposes of certification the "A" Stock will not be distinguished from the existing 9 3/4 per cent Exchequer Stock, 1998.

The last date for lodgment at the Bank of England of transfers for registration as "A" Stock will be 12th June 1985. After this date, for purposes of certification the "A" Stock will not be distinguished from the existing 9 3/4 per cent Exchequer Stock, 1998.

Tender forms and copies of this prospectus may be obtained at the Bank of England, New Issues, Waiting Street, London, EC4M 8AA, or at any of the Branches of the Bank of England or at the Glasgow Agency of the Bank of England, 25 St. Vincent Place, Glasgow, G1 2EB.

THIS FORM MAY BE USED TENDER FORM

This form must be lodged at the Bank of England, New Issues (C), Waiting Street, London EC4M 8AA not later than 10.00 A.M. ON WEDNESDAY, 7TH NOVEMBER 1984, or at any of the Branches of the Bank of England or at the Glasgow Agency of the Bank of England (25 St. Vincent Place, Glasgow G1 2EB) not later than 3.30 P.M. ON TUESDAY, 6TH NOVEMBER 1984.

ISSUE OF £1,100,000,000 9 3/4 per cent Exchequer Stock, 1998 MINIMUM TENDER PRICE £93.50 PER CENT

TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND in accordance with the terms of the prospectus dated 2nd November 1984 as follows:

Amount of above-mentioned Stock tendered for, being a minimum of £100 and in a multiple, as follows:

Table with 2 columns: Amount of Stock tendered for, Multiple. Rows: £100-£1,000 (100), £1,000-£5,000 (500), £5,000-£10,000 (1,000), £10,000-£50,000 (5,000), £50,000 or greater (25,000).

Amount of deposit enclosed, being £20.00 for every £100 of the NOMINAL amount of Stock tendered for (shown in Box 1 above):

The price tendered per £100 Stock, being a multiple of 25p and not less than the minimum tender price of £93.50:

I/We hereby engage to pay the instalments so they shall become due on any allotment that may be made in respect of this tender.

I/We request that any letter of allotment in respect of Stock allotted to me/us be sent by post at my/our risk to me/us at the address shown below.

November 1984 SIGNATURE of, or on behalf of, tenderer

PLEASE USE BLOCK LETTERS

MR/MRS MISS FORENAME(S) IN FULL SURNAME

FULL POSTAL ADDRESS

POST-TOWN COUNTY POSTCODE

A separate cheque must accompany each tender. Cheques should be payable to "Bank of England". Cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

The price tendered must be a multiple of 25p and not less than the minimum tender price. If no price is stated, this tender will be deemed to have been made at the minimum tender price. Each tender must be for one account and at one price.

Handwritten signature or mark at the bottom of the page.



# FINANCIAL TIMES SURVEY

Monday November 5 1984

## STEEL INDUSTRY

The industry is adapting to changing needs by using new technology to cut costs and increase revenues in the making of sophisticated higher value steels

### All eyes on the U.S.

THE WORLD'S battered steel industries can look forward to a few years of relative stability in which to redirect their efforts, thanks to President Reagan's decision in September to negotiate import volume restraint agreements with the main steel-producing countries.

Most of those who take advantage of this opportunity will probably conclude that they must close capacity. The western world's steel capacity now stands at close to 600m tonnes while consumption in this, a year of strong recovery, is likely to reach only 438m tonnes.

Moreover, as Mr Lenhard Holschuh, secretary general of the International Iron and Steel Institute, said recently, "There is no indication of any trend pointing to a major improvement of any sort in demand for steel, and especially not in tonnage."

However, that is by no means a condemnation of the industry to maturity and decline. The technology of steelmaking is moving quickly, providing producers with many opportunities to cut costs, improve yields and increase revenues by making sophisticated, higher value steels.

"In the marketplace, the main competition for steel products has come from improved steel products," Mr Holschuh said at the IISI's annual conference last month in Chicago.

For the moment, the indus-

try's attention is focused mainly on the international trade issue. As a result of President Reagan's decision to limit steel imports to 20.5 per cent of the U.S. market for the next five years, virtually all of the world's trade in steel is now managed by governments.

Cynics, with a glance at the Multi Fibre Agreement, could argue that open trading in steel is unlikely to reappear for the foreseeable future, and they may be right. Perhaps a more brutal response by the Americans to dumped and subsidised steel imports would have precipitated a rapid shakeout and restoration of stable market conditions. But experience shows that few governments are willing to forsake their steel industries, regardless of cost.

The big question now is what might be called the big carve-up. Everyone wonders how total steel imports to the U.S., running at 25.4 per cent of the market in the first half of 1984, will be trimmed to 20.5 per cent starting next year. Imports of finished steel must be reduced from 24.2 per cent to 12.5 per cent.

The problem is that the European Community has a firm deal with the U.S., entitling it to about 5 per cent of the market for finished products. The Japanese producers have an informal understanding allowing them roughly 5 per cent, and the Canadians have another 2.5 per cent that is not subject to control because they still trade fairly.

That leaves 6.5 per cent of the market to be shared out among some 30 countries, including South Korea and Brazil which together accounted for 3 per cent last year. Brazil has already agreed to halve its annual deliveries to the U.S. to 450,000 tonnes, but that is unlikely to be enough.

Relief for Brazil  
Brazil has found some relief by investing in a rolling complex in California for which it will supply slabs. This is the latest of many attempts to create greater trade in semi-finished steel, but there is still no sign that steel will follow other metal and chemical industries and become significantly less national or less integrated in structure.

Last year, the British Steel Corporation and United States Steel failed to reach agreement on a project that would have seen over 2m tonnes a year of semi-finished steel moving from Britain to the U.S.

Japanese producers, which have been prominent in world trade in steel in recent years, have taken a different approach to the problems created by new barriers to trade. On the one hand, they are pushing hard to develop new markets, especially in China where last year they exported 6.7m tonnes, nearly a quarter of their total exports. They have also been investing heavily in U.S. steel companies on the assumption that they can help them improve productivity and profits. The biggest deal to date was Nippon Kokan's purchase for \$575m last April of a 50 per cent stake in National Steel, the fourth largest producer in the U.S.

For the Europeans, the timing of the U.S. move could hardly be worse, coming just as the European Commission is trying to restore freedom in the EEC steel market. A first step was taken last month with the announcement of increased quotas next year for imports into the Community.

The hope is that EEC producers, having restructured their operations, will be able to stand up to the competition from developing countries. All of the market control measures under the seven-year old Davignon Plan for restructuring the EEC steel industry—price supports, production quotas and import controls—are supposed to be removed at the end of next year. But there is

considerable scepticism both in and outside of the EEC that this goal will be achieved.

In June last year, member countries agreed to stop subsidising their steelmakers by the end of 1985. To make this possible, it was also agreed that capacity had to be reduced by 26.7m tonnes to 141.9m tonnes. The Commission, for its part, would authorise further subsidies only if the company concerned had submitted credible plans for cutting capacity and returning to financial viability.

So far, progress in most countries is encouraging. M René Lorbert, the new chief executive of France's Usinor, confesses that the French will probably not make the December 31 1985 deadline but they are determined to achieve viability and will be only a few months behind.

However, even if all the producers do meet the agreed targets, it is no longer clear that this will be enough. Steel consumption in the EEC will be about 94m tonnes this year, and net exports about 15m tonnes, so overcapacity is likely to remain a major obstacle to market stability unless further action is taken.

Despite these and other problems, the outlook for the world steel market is probably a little brighter than it has appeared

for some time. While no one expects volumes to increase much, if at all, in the next few years, a number of other factors could gradually improve market conditions.

The EEC is not the only area where capacity is being reduced. In the U.S., for example, capacity has declined from a peak of 140m tonnes in 1980 to 122m tonnes this year, and Mr Don Trautman, chairman of Bethlehem Steel, the second largest producer, estimates another 5m to 10m tonnes will go in the near future. In Japan, Nippon Steel, the largest producer, is taking out 15 per cent of its 47m tonne capacity and others are following.

#### Spending cuts

Developing countries are cutting back their spending on new steel capacity. Statistics recently published by the IISI show that spending on steel by five important developing countries, Brazil, Chile, Mexico, Venezuela and Korea, dropped from \$4.5bn in 1979 to under \$2bn last year.

The domestic markets in the developing countries are growing, and so their steelmakers' need to export should ease in the next few years. Sr Cavalcanti of Siderbas points out that if Brazil's consumption this

#### Top 20 countries

1982 and 1983 (million metric tonnes crude steel production)

| Country           | 1983 |         | 1982 |         |
|-------------------|------|---------|------|---------|
|                   | Rank | Tonnage | Rank | Tonnage |
| USSR              | 1    | 152.5   | 1    | 147.2   |
| Japan             | 2    | 97.2    | 2    | 99.5    |
| U.S.              | 3    | 78.6    | 3    | 67.6    |
| China             | 4    | 38.9    | 4    | 37.1    |
| FR Germany        | 5    | 35.7    | 5    | 35.9    |
| Italy             | 6    | 21.8    | 6    | 24.0    |
| France            | 7    | 17.8    | 7    | 18.4    |
| Poland            | 8    | 16.4    | 9    | 14.8    |
| Czechoslovakia    | 9    | 15.0    | 8    | 15.0    |
| UK                | 10   | 15.0    | 10   | 13.7    |
| Brazil            | 11   | 14.7    | 13   | 14.0    |
| Romania           | 12   | 13.5    | 12   | 13.1    |
| Canada            | 13   | 12.8    | 14   | 11.9    |
| Spain             | 14   | 12.7    | 11   | 13.2    |
| Republic of Korea | 15   | 11.9    | 15   | 11.8    |
| India             | 16   | 10.2    | 16   | 11.0    |
| Belgium           | 17   | 10.2    | 17   | 10.0    |
| Germany DR        | 18   | 7.2     | 19   | 7.2     |
| South Africa      | 19   | 7.0     | 18   | 5.2     |
| Mexico            | 20   | 6.9     | 28   | 7.1     |

#### Top 20 producers

(1982 and 1983; Million metric tons crude steel output)

| Company               | 1983 |         | 1982 |         |
|-----------------------|------|---------|------|---------|
|                       | Rank | Tonnage | Rank | Tonnage |
| Nippon Steel          | 1    | 26.0    | 1    | 25.3    |
| U.S. Steel            | 2    | 13.4    | 5    | 11.0    |
| British Steel         | 3    | 12.7    | 4    | 11.4    |
| FINSIDER              | 4    | 12.2    | 2    | 13.3    |
| Nippon Kokan          | 5    | 11.4    | 3    | 12.0    |
| Kawasaki              | 6    | 10.4    | 7    | 10.9    |
| Sumitomo              | 7    | 10.3    | 6    | 10.9    |
| Thyssen               | 8    | 10.0    | 8    | 9.6     |
| Bethlehem             | 9    | 9.7     | 9    | 9.5     |
| USINOR                | 10   | 9.0     | 11   | 8.8     |
| Pohang Iron and Steel | 11   | 8.4     | 10   | 8.8     |
| Jones and Laughlin    | 12   | 6.9     | 17   | 5.9     |
| SACILOR               | 13   | 6.3     | 12   | 6.7     |
| National Steel        | 14   | 6.2     | 18   | 5.0     |
| SAIL                  | 15   | 6.1     | 13   | 6.7     |
| Kobe Steel            | 16   | 6.1     | 14   | 6.4     |
| Inland Steel          | 17   | 5.7     | 20   | 4.7     |
| Republic Steel        | 18   | 5.7     | 21   | 4.6     |
| BEP                   | 19   | 5.5     | 16   | 6.3     |
| ISCOR                 | 20   | 5.4     | 15   | 6.4     |

\* Including Compagnie Française des Aciers Solidaires.  
† Including majority-owned subsidiaries SOLLAC, Société Métallurgique de Normandie and Dillinger Hüttenwerke.

year were at the same level as that of 1980, the country would have no steel available to export.

New production technologies are both reducing the cost of steels and improving their quality, thus enabling them to be more competitive against materials to which they have lost ground. For example, one expert forecast recently that tinplate would soon win back ground against aluminium in beverage cans.

The big question is whether these trends will be strong enough to give steelmakers the confidence to break out of the

protective shell with which they have now surrounded themselves. If the record of the textile and garment industries is anything to go by, then the prospects are not encouraging.

The Multi Fibre Agreement was originally established in 1974 as a four year temporary system to enable western companies to adjust to competition from the Far East. It is now likely to be renewed for another 10 years, despite new technology and market developments that have greatly improved the competitive position of western companies over the past few years.

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Every forty minutes, night and day, an orange fireball would erupt from the 250-foot flare stack above British Steel's Scunthorpe Works. We were burning off the gas mixture, produced as an unwanted by-product of the steelmaking process.

All Scunthorpe and everyone within a 15-mile radius enjoyed the year-round pyrotechnics.

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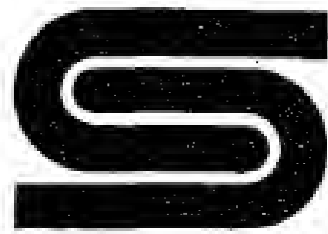
Instead of flaring off the waste gas, we have devised a way of putting it to work as part of the drive to conserve energy and reduce costs. It wasn't as easy as it sounds. But mixed with other waste gases from blastfurnaces and coke ovens, it is now a fuel which heats steel ingots from cold, or keeps them hot and ready for the rolling mills.

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BRITISH STEEL CORPORATION





## Steel Industry 2

Paul Cheeseright reports on EEC efforts to lift controls without too much upset to market conditions

## More complex in practice than in theory

EUROPEAN Community industry ministers this month start to come to terms with their commitment to lift controls of the steel industry at the end of next year. Over the next few months they will find it technically more difficult to disperse the European cartel than it was to establish it.

The theory is relatively simple. By the end of 1985, the industry should have made enough capacity cuts to bring its production ability into line with the likely shape of the market. Subsidies will be unnecessary. The companies should be able to stand on their own feet and to compete freely.

The present reality, however, is that a paucity of controls covers the industry. They are designed to provide protection while the painful restructuring takes place.

## EEC steel cuts

| COMMUNITY   | 1980 maximum capacity | 1980-83 closures and commitments | Commission's June 1983 demand | Total |
|-------------|-----------------------|----------------------------------|-------------------------------|-------|
| Germany     | 53,117                | 4,810                            | 1,900                         | 6,010 |
| Italy       | 36,294                | 2,374                            | 3,480                         | 5,854 |
| France      | 28,869                | 4,681                            | 830                           | 5,511 |
| UK          | 22,340                | 4,009                            | 500                           | 4,509 |
| Belgium     | 16,028                | 1,705                            | 1,400                         | 3,105 |
| Netherlands | 7,297                 | 250                              | 700                           | 950   |
| Luxembourg  | 5,215                 | 550                              | 410                           | 960   |

Basic steel products are subject to production quotas and minimum prices, expressed as a maximum discount from a guideline price, are applied to about half of total production. Imports are

held down through agreements with outside suppliers. Exports are held back by an agreement with the U.S. The outside trading agreements will no doubt continue after 1985. The agreement

with the U.S. effectively continues the EEC industry to about 5 per cent of the market for carbon steel products, is deemed necessary by American steelmakers to protect their position on their domestic market.

The EEC's arrangements for imports are negotiated yearly and seek to hold imports to about 10 per cent of the market.

The question for the ministers, rather, is to find some way of lifting the internal controls without causing too much dislocation to market conditions. This would suggest some form of phasing out period that perhaps might include the raising of production quotas gradually to levels where they become of academic interest.

Concomitant, it will also be necessary to stop the monitoring of intra-EEC steel trade flows, which are being

maintained at traditional levels.

Short of a sustained and major improvement in the level of demand, the greater problem of transition is likely to be price levels.

Since the introduction of minimum prices at the beginning of this year, aimed at stopping heavy discounting which appeared in the second half of 1983, the Commission has sought to edge prices upwards, back to their levels of 1982.

There has been some success, helped by a greater stability of demand, with production held on a tight rein. But the policy has met natural opposition from consumers. They have complained that it is pointless trying to push prices up when existing minima have not been holding. For example, France on the hot-rolled coil and cold-rolled sheet markets. Clearly there is danger of a

price war when all controls are lifted. There is hardly a company in Europe—among the main producers—which would be able to sustain that for very long.

## Target date

This raises the point about whether the industry itself will be ready by the target date to stand on its own two feet without subsidies. No approaches have been made to the Commission about an extension of the so-called steel aids code, but there are serious doubts about whether some companies will be able to continue without official financial backing.

The producers in France, Italy and Belgium are most often cited in this regard; and doubts have arisen about the extent to which the miners' strike in the UK has put back the hopes of the viability of

the British Steel Corporation. A movement over the next few months to extend the subsidies system is at least a possibility, although it is likely to be contested politically by, above all, West Germany.

Nevertheless, at different rhythms of intensity, substantial cutbacks in capacity are taking place throughout the EEC industry. The Commission, which has to approve subsidy plans put in by national governments, is proving very sticky unless the companies can demonstrate their viability by the end of 1985. And the subsidies are not permitted, in any case, unless they are tied to restructuring.

The EEC is moving into the final stages of a minimum plan for capacity cuts agreed in November 1982. The governments agreed that over 30m tonnes of capacity needed to be shed from 1980

levels. By June last year, actual plant closures and commitments had reached only 18m tonnes. So the Commission demanded, and this was accepted, further cuts to bring the total to 28.7m tonnes.

The total will probably edge higher than that for normal commercial reasons. In West Germany, Thyssen, for example, plans cuts of 4.5m tonnes when the total Commission demand for the country is just over 6m tonnes.

For the moment, though, as the effects of the cuts show up on balance sheets and as market conditions have improved, the general financial situation of the EEC producers has improved. Crude steel production in the EEC in the first three quarters of this year was 89m tonnes, compared with 80m and 67m tonnes respectively in 1983 and 1982.

## Optimism that worst is over

## Italy

JAMES BUXTON

THE ITALIAN steel industry has enjoyed a marked upturn in demand this year which, combined with the fact that major restructuring of the industry is at last going ahead, is making steelmen optimistic that the worst may be over.

What the "worst" means can be measured in terms of the deficit of Finsider, the state steel industry holding company, which is reckoned to have lost about U.S.\$4bn in the past four years, but saw a 25 per cent decrease in its losses in the first half of this year. It can also be measured in terms of the strike with the unions over plant closures and battles between the Italian Government and the EEC Commission in Brussels.

The difficulties of the last few years were eased mainly by the enormous reluctance of the Italian state sector to cut its steel-making capacity—at 36.6m tonnes—the second largest in Europe, after West Germany.

Finsider's managers and their political masters simply failed to grasp the scale of the post-1973 recession and its effect on steel demand. Indeed until 1980 Italy was trying with the idea of building a fifth very large integrated steel complex in the south of the country. Little was done to prepare the labour force or the public in the cities like Genoa and Naples with their big steel plants that closures would have to come.

In the end, however, the failure of the Italian Government to come up with adequate plans for the closure of surplus steel capacity led to the EEC in mid-1983 giving Italy what amounted to an ultimatum. It insisted that Italy produce plans to cut capacity by 3.8m tonnes—of which all but 1m tonnes was to be in the public sector.

Soon afterwards, Finsider, oppressed by the scale of its losses, produced a plan to cut its capacity by 3.8m tonnes, leaving 2m tonnes to be trimmed by the private sector. This has in effect been accepted by the EEC Commission.

It involved the closure of most of the integrated plant at Genoa. Production carried out at Genoa

would in future be concentrated at the modern plant at Taranto in the south, and the plant at Bagnoli near Naples would also be taken out of production.

In practice, however, Italy is juggling the cuts to keep part of Bagnoli open, even though it is uneconomic to do so. Nevertheless the basic closures plan is going ahead, and a Government-funded scheme for giving 20,000 Finsider employees early retirement at the age of 50 has come into effect.

## Laid off

Finsider retired 10,000 men in the first eight months of this year, while a further 7,000 have been laid off, and the company says that some 32,400 men have been cut from the steelmaking labour force since 1980. Not surprisingly, Finsider's accounts are beginning to improve slightly.

Italy's private sector steel industry is also going through a traumatic time, though the impact is more diffuse. Its 17m tonnes of capacity is spread over about 100 companies, almost all using electric arc furnaces in mini-mills. Although the industry has also benefited like Finsider from the 17 per

cent upturn in steel output in the first half of this year, it is seriously worried both by the high price of its main raw material, scrap iron, and by the high cost of electricity.

The private sector now sees the advantages of the production methods hitherto used only by the state sector of the industry. A group of private steelmakers has agreed in principle to take over the "hot area" of the Cornigliano works at Genoa which will be used to make semi-finished products which will be transformed into long products in the private sector's own plants.

The agreement has not yet been finalised, but it ought to mean the saving of some 1,500 jobs at Cornigliano that would otherwise have been lost. The private sector companies would then cut their capacity by an equivalent amount, in addition to making the 2m tonnes worth of capacity cuts which the EEC is insisting on by the end of next year.

The Italian Government will finance half the cost of closures, but it remains uncertain whether the independent-minded steelmakers of Brescia will actually carry out all the cuts.



The Italsider complex at Bagnoli, Naples, one of the plants affected by European restructuring plans. The Italian authorities are hoping to keep at least part of it open.

## Leaner and fitter

## Benelux

PAUL CHEESERIGHT

THE MAJOR steel producers in Belgium, the Netherlands and Luxembourg are all beginning to gain the financial benefits from the restructuring programmes put in train over recent years. Their generally leaner appearance has enabled them to cash in more effectively on stronger demand and higher prices.

Financial improvement was foreshadowed at Hoogovens of the Netherlands and those of the first annual profit in five years were confirmed after the first quarter.

At Arbed of Luxembourg the infusion of state funds helped the group to a first half net profit of 2.2m, a first in three years in the same period of 1983 of LuxFR 945m.

Cockerill Sambre, of Belgium managed over the first half of this year to make a gross operating profit of 387 370m compared with a loss in the 1983 first half of 387 197m, and its overall cashflow has improved.

At the beginning of the year there was a great deal of discussion and speculation involving both companies and governments about the prospects of a three-way production sharing agreement. But it proved impossible to find a way of linking Hoogovens' interests into what seemed a more natural arrangement between Arbed and Cockerill.

Arbed and Cockerill's plans won government approval in January. The effect was to give Cockerill's steel basins at Liege and Charleroi, the Arbed operations in Luxembourg and those of its Belgian unit, Sidmar, at Ghent, a distinct production role.

The production-sharing came into effect almost immediately. The agreement was also a part of the general capacity cutting taking place within the scope of the EEC's scheme to restructure the steel industry.

In total, Arbed has had to cut 900,000 tonnes from its 1980 capacity of 3.2m. The total cut-backs demanded from Belgium's complete industry have been 3.1m tonnes from 16m tonnes.

In June last year the Commission demanded from Hoogovens a total of 850,000 tonnes in cuts from its capacity of 7.5m. Its own plans, however, are leading it to cuts of 1m tonnes.

All three are the beneficiaries of government subsidies. At the beginning of this month Arbed was waiting to hear from the Commission about approval of an extra LuxFR 8.5m, one effect of which would be to lift the government's stake in the company from 24 per cent, the result of earlier cash infusions, to over 30 per cent.

The fact, however, that the major political decisions have been taken about restructuring and how to finance them has meant that in each country steel is no longer the politically contentious subject it was a year or so ago.

## Race is on to put industry to rights before subsidy deadline

## West Germany

PETER BRUCE

PROBABLY BECAUSE OF the spread of private and public sector interests, the race to set the steel industry to rights before the end of next year, when the European Commission has ruled all steel subsidies must come to an end, promises to be as absorbing in German steel as anywhere else.

Before the steel crisis began to hurt in West Germany, it was fashionable in the Ruhr and Rhine steelmaking areas to argue that German steel really was an exceptional case, worthy of private sector producers like Thyssen, Krupp and Klockner adopted an almost patronising attitude to the troubles faced by state-owned producers in the UK, France and Italy.

When the steel crisis was at its height 18 months ago, and producer confidence in the Commission's restructuring plans collapsed, and along with it, steel prices, the Germans took a quick lead in trying to set the market (and their own industry) to rights.

## Streamlined

Thyssen, which had made a record loss in 1982/83, announced just a year ago that it was cutting its steelmaking capacity by some 30 per cent, to about 11m tonnes a year, and would shed some 10,000 steel jobs in two years. Krupp Stahl has streamlined its operations to such an extent that it now feeds its entire range of carbon and special steel mills with iron from just one blast furnace site.

The recently announced plans to merge Krupp and Klockner's steel businesses are moving back into the black, if they are not there already. Hoersch, its link with Hoogovens of the Netherlands just an unhappy memory, is so healthy now (relatively, in steel terms) that it is almost unfeeling to discuss it in the same breath as the others.

The Krupp-Klockner merger, in which the Australian mining house CRA plans to take a 35 per cent stake through deliveries of iron ore worth DM 525m, has some way to go before becoming operative as Stahlwerke Krupp-Klockner (SKK).

There is bound to be opposition from powerful state governments to any closure in their area, and the planned loss of 3,000 jobs also threatens to become a central issue in state elections next year in North Rhine Westphalia and West Berlin, both of which play host to Krupp or Klockner plants.

The merged company will also need cash from Bonn (the merger is merely a combination of assets) and unless the new SKK board comes up with a convincing rationalisation plan, the Commission, anxious to ensure that steelmakers will be genuinely viable after 1985, may make it difficult for the Federal Government to pay anything out.

Over the next three or four months, however, the merging of Krupp and Klockner—into the second largest private sector producer in Europe—is going to have to compete for ministerial attention in Bonn with final attempts to set another troubled producer, Arbed Saarstahl, on its feet once and for all.

Saarstahl, the second largest employer in the Saar region, is a patient of the Saar and Federal Governments in all but name. The next few months could well see its parent Arbed of Luxembourg, finally withdrawing its somewhat redundant equity participation in favour of the Saar Government, which is expected to take a stake of more than 70 per cent in the group.

Saarstahl lost DM 125m last year and DM 135m in 1982. After coming to the rescue with a DM 75m bridging credit last year Bonn vowed "not a penny more" and the Commission possessed this year when the steelmaker turned instead to the state government for DM 100m—DM 50m of which it got by selling some assets to the state. But the other DM 75m has been blocked by Brussels.

Under, it is believed, some pressure from the Commission, Saarstahl has now called in a firm of U.S. consultants, McKinsey and Co, to rework a recovery plan drawn up else-

where last year. McKinsey and the Commission have worked together before on a computer programme for the entire Community steel industry.

In addition, the Saar Government has a working party busy with the problem and a third, German, consultant, Roland Berger and Partners, has been hired as Saarstahl's advisers. The immediate result of all this activity seems likely to be that Saarstahl will get its DM 77m passed by the Commission. The groups working on restructuring plans, which will probably involve linking Saarstahl with a second, smaller Saar steel producer, the French-owned Dillinger, are due to make their recommendations in December or early next year.

## Third problem

Salgitter, the government-owned steel, engineering and shipbuilding group remains a third steel problem for Bonn. Better steel prices have helped lift sales recently but the group does not expect to make profits this year. Piene-Salgitter, the group's steel-making arm, made profits of DM 55m in 1981-82 but dropped into a DM 160m deficit the following year.

It seems likely that the group would find it difficult to pass up an opportunity to spin the steel business off—and the Krupp-Klockner partners have already intimated they do not find the prospect of Piene-Salgitter joining them too horrific. Such a move might, after all, extract a little more badly needed cash from Bonn.



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## Vitality Ability VOEST-ALPINE Plasma Metallurgy A technology for the 90's

## Plasma Metallurgy

VOEST-ALPINE INDUSTRIE ANLAGENBAU has opened up two main fields of application for plasma technology:

## 1. Plasma steel production (Frital system)

The plasma melting furnace provides an alternative to electric arc and induction furnaces for the production of unalloyed and alloyed steel and also special alloys. As opposed to the induction system, the plasma furnace is suitable for metallurgical operations.

The basic advantages of the plasma melting process:

- no electrode consumption
- high metallic yield
- low noise level
- no shock loads on the mains

Further advantages of the plasma system are to be found in the recycling of high-value alloyed material and production processes utilizing the cleanest basic materials.

## 2. Melting of ferro-alloys

In this aspect of ferro-alloy production, plasma technology offers a highly economic possibility, e.g. the melting of ferro-alloy fines, minimizes production losses.

VOEST-ALPINE INDUSTRIE ANLAGENBAU has put into operation 2 plasma furnaces:

1. 5 t plasma furnace for melting ferro-alloy fines, completion March 1983

2. 145/60 t plasma furnace, the world's largest furnace, for the production of various steel grades, completion October 1983



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# Miners' strike puts viability blueprint in limbo

**The UK**  
IAN RODGER

BRITAIN'S STEEL industry has been in limbo for most of the year, as its leaders have waited to assess the long-term damage, if any, caused by the coal miners' strike.

This, the final blueprint for the British Steel Corporation's return to financial viability by the end of next year, in line with the European Commission's demand, has still not been drafted. The privatisation programme has been slowed as well.

The delay in restructuring of the industry has not got in the way of performance. It now looks as if 1984 will be the best year since 1979 for the industry. Production in the first nine months was 11.5m tonnes, virtually unchanged from last year, but prices have recovered considerably, thanks to tighter market controls imposed by the European Commission.

Still, none of the major UK producers is yet making strong profits. On the contrary, BSC, which dominates the industry, will suffer huge losses because of the extraordinary costs and lost revenue arising from the miners' strike. Others are making only modest profits.

The big question that remains is how well the industry will cope when and if the protective shell of production quotas, price supports and import restraints administered by the European Commission is removed.

BSC's view is that it is now one of the most efficient steel-makers anywhere. In a recent report to employees, Mr Bob Haslam, the BSC chairman, pointed out that the workforce now stood at 68,000 compared with 228,000 in 1975.

"By putting ourselves on level terms with our best overseas producers, we have achieved an enormous increase in productivity and made ourselves world competitive," he said.

That was the claim until the miners' strike came along. The strike has forced BSC to import more coal at a time when the value of sterling has been falling, and in use more expensive

road and barge transport for its raw materials because train drivers have refused to cross picket lines. BSC has also lost a lot of business. The coal industry normally consumes about a tenth of BSC's output, both in direct purchases and in machinery bought from British manufacturers.

Mr Haslam said the corporation was aiming to break even at the trading level in the current year until the miners' strike hit. Even so, that would suggest that BSC, which is operating at about 87 per cent of its 14.6m tonne milled capacity, still has a long way to go before it will earn a decent return.

The key to this paradox of good manpower performance and poor financial performance is excessive plant and work in progress. BSC could bring about a big reduction in costs if it were allowed to close one of its three wide strip mills.

### Better rates

BSC directors say they could meet all their requirements for strip from two mills, which would then have better operating rates, and still have plenty of spare capacity if its market or market share grew.

The corporation tried to close its strip mill at Ravenscraig in Scotland in 1982, but the Government refused to authorise the move. Now, because of the loyalty shown by all BSC employees during the miners' strike, the directors have acknowledged that it would be wrong to attempt a major closure.

At the beginning of the miners' strike, Mr Haslam said that BSC would have to reduce its forecasts for future demand on the assumption that, as occurred after previous strikes, it would lose some of its business permanently. That, he warned, would increase the pressure to close plants. In fact, however, the corporation has been able to maintain deliveries to customers and has even increased its market share in some sectors.

BSC has other ideas for significantly cutting its costs but has not disclosed them. One way would be to eliminate the capital intensive iron and steel-making operations at one of its five integrated sites. Meanwhile, BSC is also lo-

ving intensively with the European Commission for greater production quotas. It points out that quotas are based on shipments in the late 1970s when BSC's performance was poor. Now that its products are in demand, it argues that it should be allowed to increase its sales. Any success it has on this front would, of course, help operating efficiencies.

The restructuring of the British steel industry advanced at a rapid pace between 1980 and 1983. Many plants in the private sector were closed and two significant joint ventures involving BSC and private companies established.

One brought together the wire rod end bar interests of BSC and Guest Keen and Nettelfolds to form Allied Steel and Wire in 1981. At the outset, ASW was losing £2m a month, but it has become profitable in the past year. The other, Sheffield Forgemasters, combined the press forgings business of BSC and Johnson and Firth Brown in late 1982. It is still making big losses and is in need of additional capital.

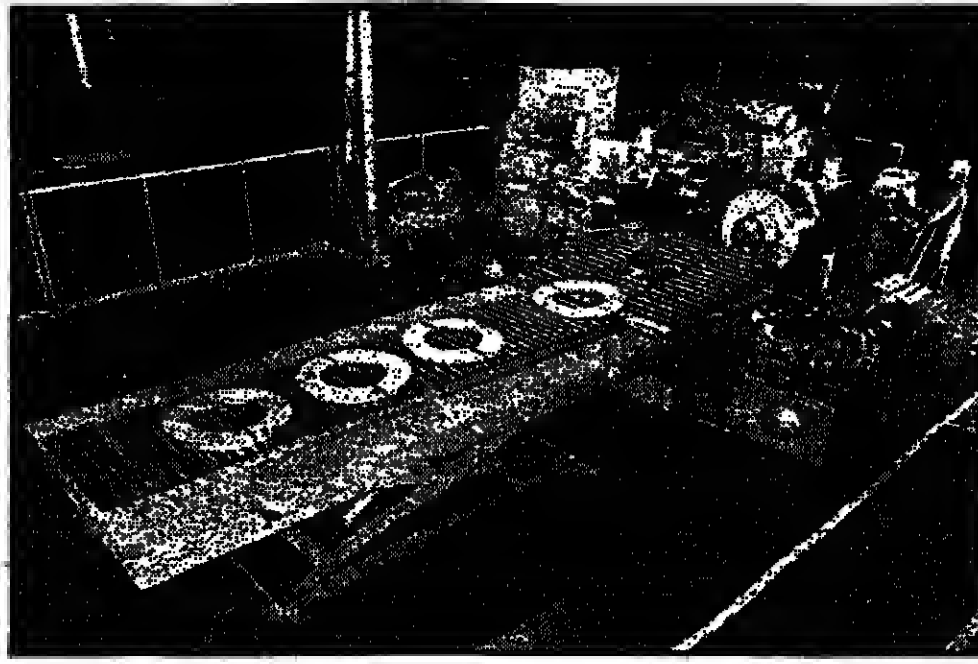
The pace of restructuring has slowed considerably, not least because there is not much left to do. The private sector used to complain a lot about unfair competition from BSC in certain sectors. But few so-called vultures remain, and they are not very controversial.

GKN Steelstock, for example, is designed to BSC remains the corporation's directors understand the business.

The only major restructuring plan achieved this year saw three small mills in the West Midlands close and their production quotas transferred to Kent-based Sheerness Steel.

Another plan still in the works is the so-called Phoenix 2 project under which the engineering steels businesses of BSC and Guest Keen and Nettelfolds would be merged in a joint venture, and some plants closed. This project has been under consideration for at least three years.

BSC and GKN finally agreed terms late last year, but those terms involved a considerable amount of government aid, thought to exceed £100m, to help cover the costs of closures and modernisation. The Government has been in no hurry to agree to this proposal.



The Clusercoil installation at the Oldbury service centre of GKN Steelstock enables stainless steel to be cut in a smaller space and with less waste.

# Further closures possible

**France**  
DAVID HOUSEGO

THE FRENCH steel industry has in its two coastal sites at Dunkerque and Fos two of the most efficient integrated steel-making units in Europe.

Dunkerque, with a 7m tonne capacity, is being further modernised with a FFf 1.3bn expansion in its pipe mill. The Fos plant, with a 4m tonne capacity, has also recently been able to cut costs, with the installation of a second 2m tonne capacity continuous casting facility.

But notwithstanding these investments in what are now the major poles of the French steel sector, the two state-owned steel companies Usinor and Sacilor are expected to lose FFf 8bn this year. This follows an even worse 1983, in which they lost more than FFf 10bn—thus absorbing a large chunk of the new capital the Government has ploughed into the nationalised industries.

About half the losses this year will be due to the groups' long products (bars, piping) divisions, which have a combined turnover of more than FFf 17bn. These suffer from

the double handicap that they are situated in Lorraine—and thus are dependent on high-cost Lorraine mineral ore—and are undercut in price by Italian producers using electric arc furnaces fed by scrap iron.

Under its revised steel plan announced earlier this year, the Government has approved plans that provide for cutting the workforce involved in producing long products from 24,000 to 14,000.

At the same time, the two groups have merged their long products' activities into a new jointly held subsidiary, Unimetal, to achieve better coordination. Investments are also being made in electric arc furnaces.

### Loss-making area

In the other main loss-making area, engineering steels, the companies are following a similar procedure of operating through a jointly held subsidiary, which is being set up.

Nominally, the two groups still compete in flat steel products through the three wide-strip mills—Dunkerque (Usinor) Fos (Usinor/Sacilor) and Soliac in Lorraine (Sacilor). Even here their marketing services are working closer together, bringing a step nearer

the notion of a single French state-owned steel group.

Both Dunkerque and Soliac are returning to profitability—the latter in spite of its disadvantage of being dependent on Lorraine iron ore. Solmer made losses last year of FFf 1bn but expects to halve them this year before returning to profitability in 1985/86. About 70 per cent of its output is exported.

Nonetheless France could still face a surplus of basic flat steel making capacity. Further closures could be needed if the industry is to return to profitability and dispense with subsidies by the Community deadline of 1987.

The industry is in difficult discussions with the Government over financing its deficits and maintaining the planned level of investment to be competitive in the 1990s. It wants to reschedule some debts to lower its financial charges and strengthen its capital structure. But it knows that the Government's purse is limited.

M Rene Loubert, the new president of Usinor, hopes that further closures can be avoided by mobilising the workforce to achieve higher levels of productivity. But if output were to stagnate at last year's level of 17.6m tonnes, further pruning could be inevitable.

# Looking to reduce productivity gap

**Spain**  
DAVID WHITE

BY THE end of the first week of October, a few days after schedule, the last operating blast furnace at the Sagunto steel complex on Spain's Mediterranean coast went out, and with it the symbol of trade union resistance to the Socialist Government's restructuring programme for the industry.

After more than a year of bitter struggles focussing on the Sagunto plant, which after 60 years of chequered history was condemned to closing its main iron and steel casting facilities, a provisional agreement had been reached in April.

The agreement—achieved only by a last-minute fiasco in which the Government, at the height of the negotiations, had INT the state industrial group sack the head of its steel division, made way for a programme to cut more than a quarter of the manpower in Spain's main steel plants.

Steel restructuring in Spain did not begin until 1981, well after the EEC, end is not due to be completed until 1988. In the first programme, 5,000 jobs were cut at the country's three integrated steel groups: Enxidea, the state-owned producer based in Asturias in the north; the Sagunto company Altos Hornos del Mediterraneo, which was nationalised in 1978; and the Basque group Altos Hornos de Vizcaya.

### Political reason

The new programme is due to cut about 10,000 of the 36,000 jobs remaining in the three groups. Proportionally the biggest cut is at Sagunto, which will lose about 1,800 jobs or half its workforce.

The smallest, partly for political reasons, is at the privately-controlled Basque concern, due to shed 2,200 of its 10,700 workers.

The "reconversion" of these jobs is to be covered by a £4.5bn financing programme drawn up by the Government to sort out this and other problem industries.

In steel, Spain is reckoned to have a 20 per cent gap to make up with the EEC in terms of

productivity per employee. The three integrated steel groups lost the equivalent of almost £300m last year and have built a deficit since 1978 of close to £1bn. The Government's aim is that they should be "in a condition to compete effectively with similar companies in the European Community" in 1988.

A total package of £2.5bn has been earmarked for restructuring the companies. A new oxygen steelworks is planned to replace facilities at Enxidea's principal Aviles plant, and another based on existing facilities at Altos Hornos de Vizcaya. On the other hand, the Government has shelved a project for a hot rolling mill at the Mediterranean plant.

### Domestic consumption

Before the 1974 oil crisis, Spain planned a domestic steel consumption level of 20m tonnes a year. The recent level has been only 40 per cent of that.

Production, including special steels, which the Spanish authorities insist on considering as a separate category and which has been through two re-organisation plans, has risen slightly since 1974 but has stagnated at about 13m tonnes with a small decline in the early months of this year. Increased reliance on exports has created friction both with the EEC and with the U.S.

The restructuring plan has put Spanish steel out of phase with the Community, which is due to join from the beginning of 1986. While Community countries are due to have ended subsidies to the steel industry, Spain will be continuing them for several years.

The steel issue, in which the Community wants to continue in the interim with import quotas for Spanish steel, has proved one of the thorniest in the negotiations.

Overall, Spanish steel exports, according to figures published by the Economy Ministry, rose to 7.41m tonnes last year from 6.36m in 1982. This compares with 1.1m tonnes exported in 1974. Meanwhile, imports were reduced last year to 1.3m tonnes from 1.96m, below their 1974 level of 1.61m.

The currency advantage resulting from the dollar's sharp increase has contributed to a further increase in exports this year.

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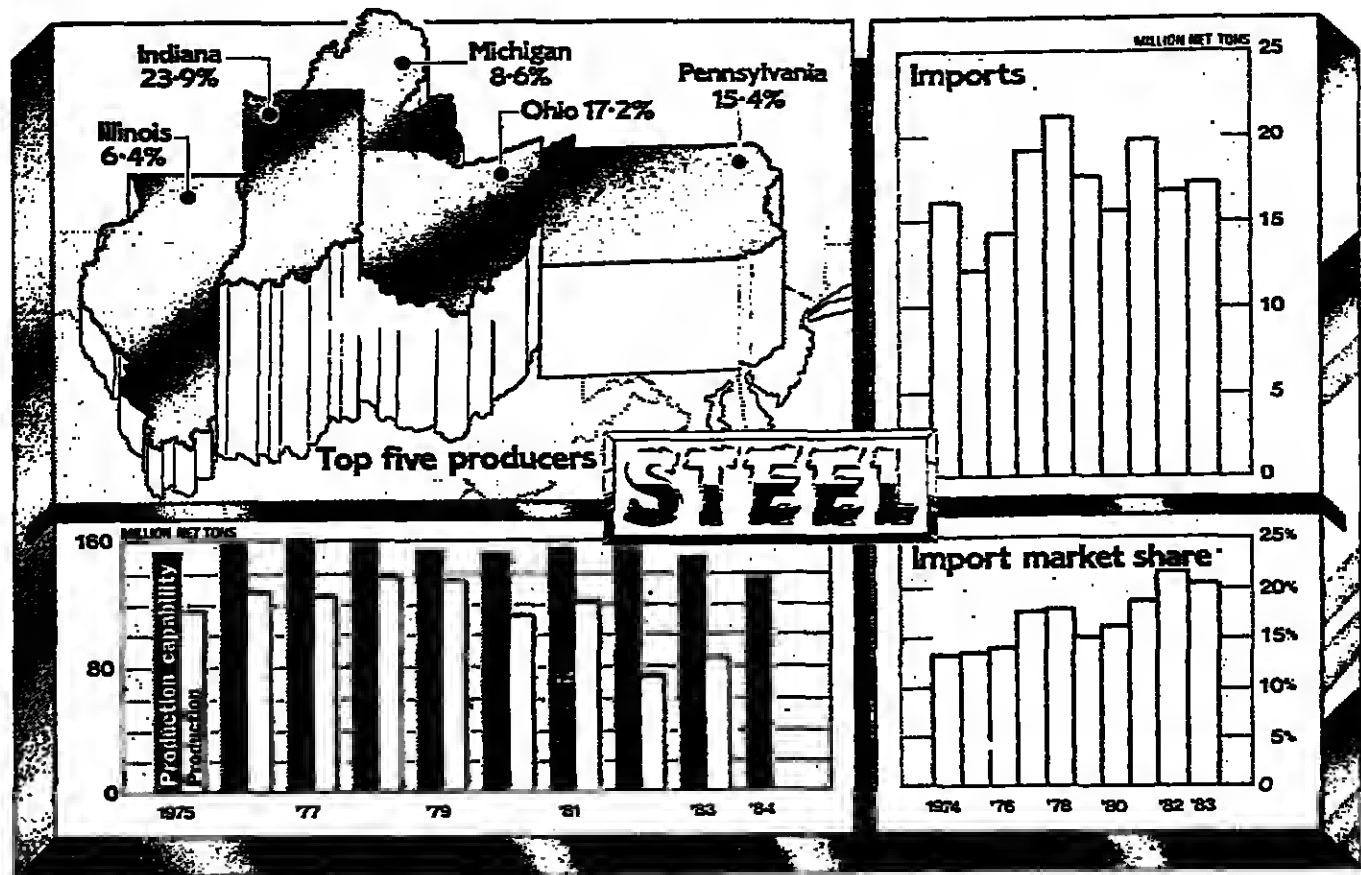
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**Steel Industry 4**



**The trend is towards smaller plants**

**New steelmakers**  
GEORGE GRAHAM

IT IS A truth widely, if grudgingly acknowledged by steelmen in industrialised nations that the most modern and efficient integrated steelworks in the world today is that of Pohang Iron and Steel Company in South Korea. In man/hours needed for each tonne of steel it produces, it beats the best comparable mills in Japan, the U.S. or Europe, and lower labour costs stretch this advantage still further.

Little wonder, then, that the prospect of a so-called second integrated steelworks at Kwangyang caused little joy among the established giants of the world steel industry.

Japanese metallurgical equipment suppliers themselves in most cases associates or subsidiaries of steel companies, attempted to douse the 2.7m tonnes-a-year Kwangyang project by denying it their technological aid and the U.S. Eximbank, under pressure from American steel companies, moved to block project finance for U.S. plantmakers bidding on the plant.

Kwangyang is going ahead, with European equipment suppliers like Davy McKee of West Germany and Voest-Alpine of Austria winning a bigger share of the contracts than they might have done had their Japanese competitors bid more wholeheartedly. The new plant has every chance of emulating the success of the Pohang plant, a consistent profitmaker and the 13th largest steelmaking company in the world last year.

The Korean steel industry is firmly founded on the base of solid domestic demand. Apparent steel consumption has risen by 150 per cent in the last ten years and now stands at around 7.2m tonnes a year, surpassing even that of Japan.

Although American steelmakers howl about the level of Posco's exports, the company sells 70 per cent of its output to domestic consumers. The rapidly developing Korean automotive industry and the boom in construction associated with the 1988 Olympic Games should ensure that demand keeps pace with expanding capacity.

**Lifting capacity**

The same is true of Taiwan, where the only integrated steel producer, China Steel, is embarking on a \$1.4bn expansion that will raise capacity from 3.3m tons a year to 5.7m by the end of the decade. The company expects domestic consumption to rise from its present level of approximately 250 kg per capita to around 500 kg over the same time span.

It has even tried to take its own measures on the demand front, with a 25 per cent stake in a stillborn project with Toyota to produce cars for export in Taiwan.

Domestic demand has not always been such a firm rock on which to build a steel industry. Extravagant projections of future consumption have left a number of Latin American nations with capacity far in excess of their own needs, and of their ability to sell abroad in the fleecy markets of 1982 and 1983. The problem was compounded for countries like Brazil by the collapse of the iron ore market in the same period.

The vast reserves of high grade iron ore in the mines of Minas Gerais and in the new Canadian development have given Brazil a comparative advantage, but one that the country has found it hard to capitalise on.

**Grand scale restructuring**

**The U.S.**  
IAN RODGER

THIS YEAR has been a watershed for the much maligned U.S. steel industry. It is the year in which the U.S. Government bowed to pressure to control virtually all imports. From next year, imports will be restricted to 15.5 per cent of the market for five years.

It is also the year when restructuring on a truly grand scale has got under way, with big takeovers occurring almost on a monthly basis.

What remains to be seen is whether the extended period of protection and the spirit of rebuilding that now pervades the industry will be enough to see it restored to viability in the medium term.

The year really began on January 31 when United States Steel Corporation, the largest producer, announced that it had lost \$1.1bn in 1983 and then the next day launched a \$262m bid to acquire National Intercorp's steel business, the fourth largest in the country.

That deal was ultimately blocked by the U.S. Justice Department on anti-trust grounds, but it set something of a trend. In March, the Justice Department approved a \$600m takeover of Republic Steel, the sixth largest, by I.T.V. the third largest.

By April, the foreigners were getting into the act. Nippon Kokan of Japan spent \$375m to buy 50 per cent of National Steel, for example, has cut its steel capacity from 28.2m tonnes last year to 23.6m tonnes and reduced its payroll from 55,000 to 32,000. Mr Tom Graham, deputy chairman, claims productivity has risen from 9 to 5.5 man hours per tonne and the company is making a pre-interest profit even though it is operating at only 50 per cent of capacity.

Companies are also embarking on joint ventures and leasing arrangements to finance high cost new plants. In August, Ford, which operates a steelworks at Detroit, and U.S. Steel set up a venture to build a \$130m electroplating works. Bethlehem and Inland Steel, the fifth largest producer, are building a similar type of plant for \$80m.

Mr Graham says the industry lost competitiveness mainly because of a surge in inflation-linked wages in the 1979-81 period. New agreements mean that steelworkers' wages will soon no longer be among the highest in U.S. industry, but the main challenge is still to reduce labour content.

Meanwhile, the restriction on imports will be very helpful. Mr Graham says U.S. Steel's operating rate would rise to 65 per cent today if imports were down to 15.5 per cent of the market.

The import restrictions should also improve prices, Mr Donald Trautlein, chairman of Bethlehem Steel, the second largest producer, has forecast that prices will rise 5 per cent as a result of the trade deal, "but that would still leave them below 1981 levels," he said recently.

The U.S. producers are not proud of having to press the U.S. Government into negotiating volume restraint agreements with foreign steelmakers. They say they would have preferred to apply the normal duties on dumped and subsidised steel, but the Government, they claim, capitulated to pressures from military allies, such as Korea, and U.S. banks with large loans in Brazil, to use less draconian measures.

**Clear message**

They also say there was a need to deliver a clear message to any developing country contemplating investing in steel-making that they could no longer count on selling their output in the U.S.

Meanwhile, the industry will continue to change shape. Mr Trautlein estimates another 5m to 10m tonnes of capacity has to be taken out.

"I don't think we are going to vanish," Mr Graham says of U.S. Steel, "but the industry will continue to contract until the survivors can attract capital."

Meanwhile, some companies will continue to put their available capital elsewhere. Last month, National Intercorp proposed being taken over by Bergen-Brunswig of Los Angeles for \$560m. Bergen is the second largest U.S. drug wholesaler.

U.S. Steel also showed its sense of priorities by acquiring on perfecting the technology of thin slab casting. Kawasaki Steel has built a pilot plant. The biggest problem is finding ways to maintain the uniformity of the sheet being cast.

Another development for semi-finished steel is the so-called hot direct rolling recently installed by Nippon Kokan of Japan. In this process, the slab formed in a continuous casting machine is taken immediately to a hot strip mill rather than being cooled and reheated, thus saving considerable energy.

In recent years, wide sheet made in conventional mills has become a precision product in order to meet the demands of the motor industry for strength and minimum weight. It would be difficult for a thin slab caster to reach present sheet standards.

When it comes to finished products, the potential for steel seems limitless, not only on its own but also in combination with other materials.

One of the most important developments in recent years has been in industrial coil coatings. Galvanisation has been around for a long time, but an improved form has been found, a whole new life recently in improving the appearance of car bodies while preventing them from rusting.

The annual consumption of coated sheet for cars in the U.S. has risen from 225,000 tonnes to 1.7m tonnes in the past decade. It is also increasingly used for cladding on industrial buildings.

Typically, the galvanising process now involves not only the chemical pre-treatment of the sheet but also the subsequent application of paint or lamination of films, depending on the use.

Among new developments, producers are talking of composite panels with a visco-elastic core for use in car bodies to deaden sound.

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**Major breakthroughs tantalisingly close**

**Technology**  
IAN RODGER

STEELMAKING MAY be a mature industry, but virtually every process involved is under close scrutiny and some major technological breakthroughs are tantalisingly close.

In ironmaking the emphasis is on reducing iron ore directly to iron without having to convert coal to coke in expensive and dirty coke ovens and without having to put the ore and coke into expensive, dirty and dangerous blast furnaces.

In the 1970s, the main development in this area was the Midrex process, which used natural gas both as a fuel and a reductant to take the oxides out of concentrated iron ore pellets. However, the potential for this process became limited when gas prices in most countries rose sharply.

A variant which uses ordinary coal has been under development for several years by Korf Engineering of West Germany, which was taken over last year by Voert-Alpine of Austria. One aim of this project was to yield the reduced iron as hot metal so that energy could be saved in the process of converting it to steel.

Another approach to the same problem uses plasma technology, using electric furnaces to produce high enough temperatures to heat the coal to the plasma state. Then it is cooled to the gaseous state for the reduction process. SKF of Sweden is a leader in this field and has had a 50,000-tonne plant operating since 1981.

SKF claims its plasma generator is a more energy-efficient method of direct reduction than an ordinary furnace. It can also be used equally efficiently for high or low capacity plants.

Experiments with a plasma furnace are also being undertaken by the Department of Iron Range Resources and Rehabilitation in Minnesota in the U.S.

**Plasma furnace**

Plasma technology is also being tested for steelmaking. Voest-Alpine has built a 45-tonne plasma furnace at Linz, based on East German technology, for melting scrap into steel. It is basically an electric arc furnace with the carbon electrodes replaced by metallic electrodes and the electric arcs by plasma arcs to convert scrap into steel.

The advantages claimed for this approach are reduced consumption of electrodes, increased metal yield and less dust, waste and noise. On the other hand, the creation of the necessary heat is expensive. SKF believes that plasma technology must perform some function in addition to creating heat if it is to be economic.

Development activity is also intense in the semi-fining field. Perhaps the most exciting is that of continuous thin slab casting. Continuous casting machines to make slabs, billets and blooms have been almost universally adopted by steelmakers both to improve yield and save energy.

Previously, molten steel was poured into ingot moulds and the ingots allowed to cool. Then they were reheated for rolling into slabs or billets for subsequent hot rolling into plate, sheet, bars or wire rod.

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THE ARTS

Radamisto/Sadler's Wells

David Murray

For the second opera in its current season, the Handel Opera Society has turned back to an old favourite. Handel's first King's Theatre opera Radamisto. It offers the usual sort of complicated mock-classical plot and a feast of solo arias for its six singers...



IBM's new London headquarters extends the aesthetic of the National Theatre

Architecture Colin Amery

Lasdun's architectural vision

Sir Denys Lasdun has said that, for him, a theme is a profound impulse in architecture. His own architecture has sought to be an extension of the city or the landscape. On the South Bank of the Thames, the edge of Regent's Park...

Two Planks and a Passion/Greenwich

Michael Coveney

One of the intriguing things about Anthony Minghella is that he keeps you guessing. After two plays this year celebrating his Anglo-Italian antecedence—in miniature reminiscent vein at Hampstead...

Boris Godunov/Covent Garden

Ronald Crichton



Robert Tear and Nicola Ghiuselev

For 50 years and more the controversy about Boris Godunov—whether to perform Mussorgsky's original, and if so which of his two versions, or Rimsky-Korsakov's revision—has rumbled on...

Patience/Coliseum

Arthur Jacobs

What began in 1881 as a topical satire on the Victorian "aesthetic" movement continues its extraordinary lease of life. Or not so extraordinary, since the British public cherishes the basic theme...

Of Mice and Men for the Mermaid

The Nutfield Theatre, Southampton, production of John Steinbeck's Of Mice and Men is to open at the Mermaid Theatre in London on November 19. The play, adapted by Steinbeck from his own novel...

Dance Umbrella at Riverside Studios

Stephen Remington, director of Sadler's Wells Theatre, will chair an international conference on dance at Riverside Studios on November 10 at 2 pm. Presented by Dance Umbrella '84...

BBC Symphony/Festival Hall, Radio 3

Andrew Clements

A curiously unfocused programme for the BBC Symphony Orchestra's Festival Hall appearance on Friday. Sir John Fritchard conducts a variety of unacknowledged works, including the first performance of a BBC commission...

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Nov 2-8

Music

NEW YORK

New York Philharmonic (Avery Fisher Hall) David conducting. Glenn Dietzrow, violin. Oliver Knussen, Prokofiev, Beethoven (Tue). Andrew Davis conducting...

NETHERLANDS

Amsterdam Concertgebouw Residentie Orchestra conducted by Heinz Wallburg with Carlo Chelippa, violin. Wagenaar, Busoni Strauss (Mon). In the recital hall, Amram Rigbi plays piano works by Prokofiev, Debussy, Beethoven, Chopin (Mon). The Concertgebouw Orchestra under Hans Vonk, with André-Michel Schomburg (Wed and Thur). In the recital hall (Tue), Wynke Jordans and Leo Van Deesbeek play piano duets by Dvork, Stawinsky and Ravel (7.18.34).

ZURICH

Tonhalle Tonhalle Orchestra with Kodaly's Hary Janos (Wed); Philharmonia Hungarica conducted by Uri Segal with Joseph Swensen, violin, Prokofiev and Bartok (Thu).

PARIS

Les Solistes Venedi, Claudio Scimone: Mozart, Schoenberg, Vivaldi (Mon). Grand Chateau (8.44.44). Simon Estes Recital, Julia Tilghman, piano; Mozart, Wolf, Brahms, Barber, Negro spirituals (Mon). Théâtre de l'Atchène, (7.42.57.27).

ORCHESTRE DE PARIS

Orchestre de Paris conducted by James Conlon. Sophie Muttet, violin. Verdi, Alvin Ailey, Debussy, Dvork (Wed, Thur). Salle Pleyel (8.07.56).

LONDON

Manrico Pollini, piano; Schumann and Chopin. Royal Festival Hall (Mon) (8.29.31.01). The London Sinfonietta conducted by Diego Masson with Linda Hirst, mezzo-soprano, and Neil Jenkins, tenor. Music of young German composers. Queen Elizabeth Hall (Mon) (8.38.88.01).

London Symphony Orchestra conducted by Paavo Berglund with Boris Belkin, violin. Verdi, Brahms and Shostak. Barbican Hall (Tue) (8.38.88.01).

London Symphony Chorus and City of London Sinfonia conducted by Richard Hickox with soloists including Felicity Lott and Anne Howells. Handel and Haydn. Barbican Hall (Wed).

London Symphony Orchestra conducted by Paavo Berglund with Anders Schiff, piano. Mendelssohn, Beethoven and Brahms. Barbican Hall (Thu).

Romantic Scotts, Prith Street Tenors. Edie Lockyer, David and Johnny Griffin. (8.38.88.01).

ITALY

Rome: Teatro Olimpico: Piazza Gentile da Fabriano: Schubert by the young prize-winning pianist, Alexander Lengua (The 4.30 pm and Wed 8.45 pm (8.38.88.01)). Rome: Oratorio del Gonfalone: Vicolo della Scimmia 32/A (Via Giulia): Schubert, Debussy and Brahms played by the pianist Ruggero Rancoc (Thu 9 pm) (8.55.82.32).

Rome: Auditorium di Via della Conciliazione (Accademia di S. Cecilia): Petrassi's Magnificat, with the soprano Valeria Baisano and Brahms's Symphony No 4 (Mon and Tue) (8.51.04.44).

TOKYO

Orchestra de Chambre Paris, conducted by Jean-Francois Paillard: Scarlatti, Bach, Vivaldi. Tokyo Bunka Kaikan (Tue) (8.11.08.89).

Paul Badura Skoda, piano. Japan Philharmonic Orchestra, conducted by Kazuhiko Yano. Mozart, Beethoven, Kossimainin Hall (Wed) (8.54.01.27.89.00).

Contemporary Music from America and Japan: James Ostyniec, oboe, and several Japanese players including Toshi Ichihyama, Mayumi Miyata in concert of contemporary Japanese and American composers. Works of Makoto Simehara, Lawrence Singer, Jiji Yusa, Jo Kondo, Dick Higgins, Kikuko Matsumoto, Charles Ives (Tue) Aaron Copland, Ruth Crawford Seeger, Toru Takemitsu, Roger Reynolds, Toshi Ichihyama, Maki Ishi, John Cage (Wed) Vario Hall, near Tokyo University. (8.58.19.33).

Today/The Other Place, Stratford

Martin Hoyle



Polly James and James Simmons

In his Other Worlds at the Royal Court last year Robert Taylor, superbly portrayed the busy round of a farmhouse kitchen, helped by a production that depicted the making of a pork-pie, down to the chopping of meat and apples. His new play in the Stratford-upon-Avon studio, put together over a period of months with a specific group of RSC actors in mind, shows the same loving interest in the details of making, doing and crafting.

tribute out of Isherwood (Simon Templeman, looking like a butch blond carp) who, fatally wounded, promptly launches into reminiscences with a symbolic—er—bear. This Siegfried-like expiry may arouse unhappy Bayreuth memories for designer William Dudley who plays safe with a blank acting area occasionally decked with a jerry and dominated by an illuminated changing calendar, an aptly barren background for the pudding hero's quest for meaning to his life and vitality for his music. Does it have your shoo in it, Victor? demands Polly James's rich eccentric (meaning soul or, possibly misinterpreting his interest in scales, sole), trying to sound elderly, dotty and upper-crust—none of which, as James has happily confirm, Miss James is.

Bill Alexander's cast comprises some notable players: George Raistrick, Penny Downie, Amanda Root (wasted) and Rowena Roberts, a lovely cameo of the deserted wife, one of those sweet silly women who beam riddily through agonising grief. Folk-inspired music and ventriloquist coaching (Terry Hall, for Jim Hooper's music-hall turn on a beleaguered Spanish station platform) their contribution to this uncertain blend of epic, poetic and surreal.



# FINANCIAL TIMES

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Monday November 5 1984

## The true test for Reagan

IN 1948, Harry Truman, the Democratic candidate, was carried back to the White House by a last-minute surge of support after polls and pundits alike had written him off. A similar dive for the tape took Hubert Humphrey, the Democratic candidate in 1968, within inches of catching Richard Nixon. It is not going to happen this year. On both those earlier occasions, the Democratic candidate was almost rescued by millions of Democratic voters who had flirted with third party candidates and then returned to their traditional allegiance. No such reserve army is in being to rescue Mr Mondale.

So it will be President Reagan again, and—given the mechanics of the electoral college system—by what will look like a landslide. Mr Mondale has earned personal respect. He has kept his head and his temper when all around were losing theirs. In retrospect, that, the undignified stroke where a player, looking to speed the ball through the covers, sees it trickling over the boundary at fine leg instead. The upbeat story of lower inflation, falling unemployment and recovery from recession is a superficial account of a more complex and troubling reality. Growth now looks like slowing down hard, the budget deficit will hang over the economy throughout the coming four years, and the current account deficit is spiralling out of control at \$12bn a month and rising. The economy has regained vitality, but it has not achieved equilibrium, and it must be one of the chief aims of the new administration to restore confidence in American public finance.

Even graver doubts surround President Reagan's management of foreign policy. A year of electioneering has postponed answers to three questions, in particular, that are now insistent. How will Washington deal with the underlying crisis of Central America—by financing counter-insurgency or by tackling the trouble at its root? Will the U.S. continue its jumpy behaviour in the Middle East, or will it settle down to a steady search for a settlement for the whole region? Above all, now that he has done so much to restore American prestige and respect so much to increase America's military power, will the President engage in purposeful dialogue with the Soviet Union? That will be the true test of a second Reagan administration.

On this side of the Atlantic, Mr Reagan's policies have been severely underestimated. They are mainly of the simplest and the most important kind. He projects himself as a courageous, decent, level-headed and determined. People like him and they like to work with him. He has displayed "grace under pressure" which was John F. Kennedy's definition of courage, when at attempt was made on his life. He has earned the sobriquet of "the great communicator" by his easy mastery of television, and he has been surprisingly, though not totally, persuasive in his dealings with Congress.

## Valuable agenda for Europe

THE ANNUAL report on Europe's economic policies and prospects produced last week by the European Commission is one of the most valuable documents to have emerged in years from Brussels—or from any other centre of international economic policy-making. While the report supports strongly the consensus views that measures to improve the functioning of labour markets and to promote competition are indispensable before Europe can resolve its employment problems, the Commission goes beyond the ritual repetition of this formula in two important respects.

First, it draws attention to the shift between the rhetoric of European governments and their concrete efforts to remove the "supply side" obstacles to job creation and economic growth. It presents a detailed programme for action on issues such as payroll taxation, deregulation, competition in the service industries and employment protection—which makes abundantly clear how much governments themselves could do if they had the will to heed their own exhortations.

Second, the report recognises that, while supply side policies are necessary for sustainable improvement in job prospects, they are unlikely to be sufficient. To make significant inroads into the debt queues, internationally co-ordinated policies on demand, as well as supply, could be necessary. On current policies, the EEC economy will grow by about 2.3 per cent next year, after a 2.2 per cent growth rate in 1984, according to the Commission's forecasts. Such a growth rate is simply too slow to make any dent in unemployment. That alone would make it unsatisfactory but it is also insufficiently ambitious in two other senses: as a long-term trend 2 per cent 2½ per cent appears inadequate in relation to Europe's past history, to the progress being made in the U.S. and Japan and to the likely rate of technological advance. This unsatisfactory trend reflects the rigidities and inefficiencies on the supply side of the European economy, the Commission argues. But in the short-term a

He has resisted the more boy-eyed ideas of the New Right, and he has shown decisiveness in the handling of Central American foreign affairs. For all but the most ideological of conservatives, the past four years have not been a disappointment. For all but the most irredentist of liberals—if they are honest with themselves—they have not been as bad as they feared. For the average American they have been years when things seemed to be getting better, and wounds healing.

That said in justice, the record of the first Reagan administration has not been truly impressive, and the prospects for the second are not altogether reassuring. In economic management, the administration has scored with what cricketers call a Chinese nut. That is the undignified stroke where a player, looking to speed the ball through the covers, sees it trickling over the boundary at fine leg instead. The upbeat story of lower inflation, falling unemployment and recovery from recession is a superficial account of a more complex and troubling reality. Growth now looks like slowing down hard, the budget deficit will hang over the economy throughout the coming four years, and the current account deficit is spiralling out of control at \$12bn a month and rising. The economy has regained vitality, but it has not achieved equilibrium, and it must be one of the chief aims of the new administration to restore confidence in American public finance.

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## Golden welcomes to tempt talent

Walter Goldsmith, now chairman of the executive search firm Korn Ferry International, has been busy finding talented people and fitting them into top slots since he left the running of the Institute of Directors. He tells *FT* of a new phenomenon in the hiring and firing business—the Golden Welcome. The well-established Golden Handshake was designed to ease the pain of leaving. Now some companies are offering a more attractive alternative: the Golden Welcome. The Golden Welcome is the latest trick to attract the best executives in a job market in which demand in Britain is currently going up faster than the available supply of talent. Mr Korn Ferry has surveyed more than 100 British companies, each with sales of more than £600m a year. It has found that more than four out of five of them are keen on using approved share options

as an employee incentive. While golden welcomes can only be the perks of a favoured few, stock options are seen as an attractive inducement to all staff. Following the last budget any profits from approved share options are treated as capital gains, with consequent tax savings for most salaried staff. Goldsmith says that more than half the companies he has surveyed have reached the stage of drafting new or revised share option schemes. Another 28 per cent, meanwhile, are actively considering introducing schemes.

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SOME TIME in the near future, the defence committee of the House of Commons will launch an investigation into the British Government's programme to buy the American Trident submarine-launched strategic nuclear missile system. The main reason for its concern, and the primary focus of its inquiry, is the apparently inexorable escalation of the cost of the project. But it will also be helpful if the committee would cast a passing glance at the underlying strategic rationale of a British national deterrent.

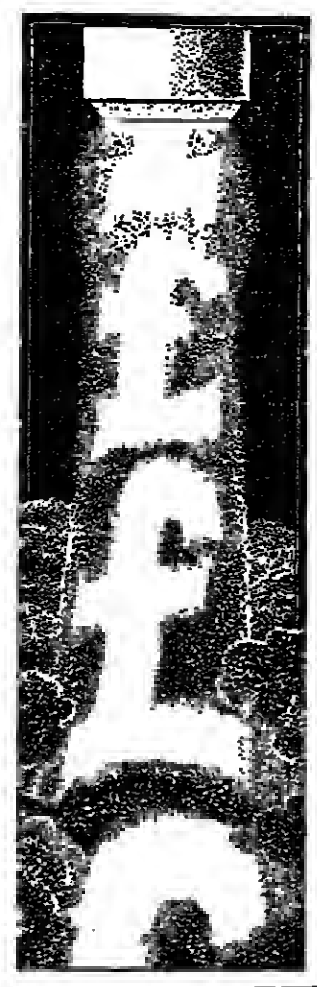
When the Trident project was first announced as a replacement for the existing Polaris submarine system, four years ago, its costs were put at \$4.5bn to \$5bn. By the spring of this year the bill had been adjusted to \$3.75bn—officially. But unofficial estimates suggest that the figure will be much higher. Griesevoss Grant, the City stockbrokers, calculate that it will now be around \$9.6bn; and Mr David Greenwood, director of the Aberdeen University Centre for Defence Studies, upgraded his assessment to \$11.5bn six months ago—by now it could be more.

One element in the cost increases derives from simple inflation. The money inflation: a calculation based on 1980 £s looks rather different if based on 1984 £s. Another part derives from the dollar exchange rate, since the initial decision to "save" money by shifting a larger proportion of the expenditure to the U.S., so that approaching half the total bill will be paid in dollars; but in the meantime the dollar has rocketed. The estimate of \$3.75bn was based on a dollar exchange rate of \$1.53; a 20 per cent drop in that rate produces a 10 per cent increase in the dollar cost of the project, and accounts for the whole of the Griesevoss Grant upgrading, without taking any other factors into account.

No doubt the chaps at the Ministry will argue that what goes up may well, and indeed, will probably, come down. They could have a point. At its present levels, the dollar looks grotesquely overvalued, and common sense suggests that it should, sooner or later, fall to a more normal level; if so, the sterling cost of the Trident project would also appear to fall. On the other hand, common sense has long asserted that Reaganomics was an unsustainable Indian rope trick; yet it is a curious thing that the cost of doing anything radical about the U.S. budget deficit may force a strong dollar policy through the interest rate mechanism for an indeterminate period.

Two points immediately stand out. The first is that, while the Trident might or might not be an independent British deterrent once operational, during the procurement phase it is at least 50 per cent dependent both on American costs and on American monetary policy. To that extent, British predictions on resource allocation for such a project are a gamble: when the exchange rate can switch back from \$2.40 to \$1.80 in a few years, financial planning is no better than betting on the horses.

The second point is that defence ministries remain, even in these straitened times, the



## Foreign Affairs

# Why buying Trident would be a mistake

Ian Davidson examines the strategic case for and against Britain buying the Trident missile system in the light of its rapidly rising costs

last of the great big spenders. Everyone knows that cost escalation in defence procurement is an order of magnitude greater than inflation for consumer goods. So when defence ministry officials assure you that the latest hi-tech upgrade will be an absolute bargain, there is only one rational reaction: count the options—at least twice.

Moreover, circumstances have changed in a couple of ways since the Government first set its heart on Trident. When we were first being soothed with the bargain-basement characteristics of the Trident project, and with assurances that it would not cost, on average, more than 3 per cent of the defence budget, the UK was still committed to the Nato target of substantial real increases in total defence spending. Since then, however, the British Government has determined that these real increases will end in 1986; already, it appears, the Treasury is putting the squeeze on the Defence Ministry. In other words, peak spending on Trident in the late 1980s would occur at a time of stagnation in the defence budget; or rather, because of the specific nature of defence costs inflation, at a time of effective decline in defence purchasing power.

Secondly, and perhaps more important, President Reagan's first term has swept away the complacency with which governments used to expound nuclear weapons policies, and has led to a new era of the widespread recognition that Nato must, for its own safety, reduce its reliance on nuclear weapons in the European theatre. Participants in this debate range from American exponents

of super-hype, bent on selling Nato all kinds of hi-tech tricks, to European pessimists who believe there will be no extra money, even to improve Nato's performance of its existing tasks. No serious person argues that Nato should reduce the effectiveness of its conventional defence. In these circumstances, the British Government's early argument for the cost-effectiveness of Trident (before the figures started to escalate), that it would be worth more to our security than two extra armoured divisions, now sounds less compelling than it once may have seemed. If money were the only problem with Trident, it might be solvable, at least in part. Various alternative schemes have from time to time been floated, most of which would probably be cheaper, and most

probably rules out land-based or air-launched cruise missiles; for while their mobility should give them security, their precise locations would be knowable and attackable, and the problems of knowing whether or when to send up missile-carrying aircraft in conditions of growing crisis would be horrific. Permanent sea-basing seems more obviously secure, but the alternatives to the existing type of system face serious objections. If cruise missiles were installed on specially-built submarines, the engines might not be all that different from ballistic missiles; for while cruise missiles would be cheaper individually, their eventual vulnerability to Soviet air defences would require large numbers of them, and probably more submarines than in the case of Trident. (And submarines account for much of the cost of Trident.)

To place nuclear cruise missiles on conventional naval ships or submarines faces the objections common to all dual-capable systems: in the event of crisis or war, it might be impossible satisfactorily to reconcile the conflicting operational requirements of secrecy and invulnerability, on the one hand, and the massive redundancy of systems which threaten, not "unacceptable damage," but equivalent, virtually forced, a choice of system solely dedicated to that task. It is not difficult to see why the centre parties, faced with an unattractive series of alternatives to Trident, should opt for the least unattractive, an extension of the life of Polaris, in the hope that something better will turn up later.

Unfortunately, there is little ground for that hope, for the simple reason that Britain has tied its "independent" strate-



Mr Michael Heseltine, UK Defence Secretary, on alternative to Trident



gic deterrent to the U.S. General de Gaulle used to argue that this made Britain politically dependent on the U.S., in terms of its eventual freedom to decide to fire the weapon. But the more serious objection is that it makes Britain dependent on the U.S. for the type and therefore the cost of the weapon system. The development from Polaris to Poseidon, Trident I and Trident II, may suit the U.S., but there is no reason to assume that, at any given moment in the replacement cycle, what is on the shelf in America will match Britain's needs or its budget. The French may pay heavily for their strategic deterrent, but at least their incrementalism spares them the rigidities of a one-time choice between various unpalatable alternatives.

This criticism is particularly acute in the case of Trident II. If Polaris with 64 warheads is adequate for last-ditch deterrence, it is hard to see why Britain should now need a system which, with the same number of tubes, could deploy up to eight times as many warheads. But the real trouble with this kind of quantum jump in a weapon system which would be designed to be operative for the next 30 or 40 years, is that it demands a plausible answer to the fundamental question: what is Trident for? To my mind that plausible answer has not, so far, been forthcoming.

For the foreseeable future, the security of Britain and the rest of Europe will be contingent on the presence and commitment of the U.S. The U.S. presence may in turn be contingent on persuading Congress that Europe is making a big enough effort for its own national defence. If that persuasion is jeopardised by the transfer of resources to Trident, it will be money very badly spent.

Moreover, while it is difficult to conceive of circumstances in which nuclear powers would be justified in using nuclear weapons, it is particularly difficult in the case of a small nuclear power like Britain, acting on its own. The conventional rationale in the case of Polaris/Trident would be to deter Soviet attack by threatening "unacceptable damage" in retaliation. But who is to judge what would be unacceptable? The most plausible scenario for conventional attack on the UK would be as a result of escalation from conventional conflict. Such escalation might quickly become uncontrollable, but even if it were controllable, there is no level of exchange between Britain and Russia which could possibly be favourable to Britain, acting on its own. The credibility of the British deterrent (and the French rests, as always, on the presumption of the American commitment to the massive redundancy of systems which threaten, not "unacceptable damage," but equivalent, virtually forced, a choice of system solely dedicated to that task. It is not difficult to see why the centre parties, faced with an unattractive series of alternatives to Trident, should opt for the least unattractive, an extension of the life of Polaris, in the hope that something better will turn up later.

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## Men and Matters

Help was at hand, however. The aircrew handed out the contents of the galley to the uneasy scribes—hors d'oeuvres, chicken curry, Irish stew, cans of mineral water, and all the toilet rolls on board. "I will be glad of that in a few days," said one of the pilots with the voice of experience.

## Quietly rich

After the dramatic personality clashes of the long Louriou-Eouse of Fraser battle it is quite refreshing to find that the latest participants, the Egyptian Al-Fayed brothers, are actually shy of publicity. Before Friday's announcement of their £138m purchase of Louriou's 29.9 per cent stake in House of Fraser, little was known of the three brothers—Mohamed, Ali, and Saleh—beyond the fact that they are very rich.

## Yen to change

Their business was founded a hundred years ago in Alexandria by the brothers' grandfather, and was based there until it was moved out of Egypt at the start of Nasser's regime. The original interests—land-owning, shipping and cotton trading—are still the basis of today's business. The brother run scheduled passenger ships in the Mediterranean from a base in Genoa, and have a tanker business as well. They also have a banking arm.

## Clerical error

Above all though—and this is where the Harrods connection fits in—they have a taste for upmarket real estate. Their property portfolio includes bits of the Rockefeller Plaza in New York, and some of the more expensive chunks of Switzerland. Other classy holdings include the Ritz in Paris—an hotel

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## No cleft sticks

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## Isn't it time you flew BRYMON?

Of the three brothers the most active in the current deal are Mohamed, the eldest—now in his mid-fifties—and middle brother Ali. The involvement of the brothers with Tym Rowland goes back for some ten years. There was a share deal over engineers Cossiga in the mid-seventies which gave the brothers a brief tenure on the Louriou board. Their sister-in-law, Mrs Adriana Fumar, has also undertaken some astute dealing in House of Fraser shares.

## Ridley's eye

You can measure a man by the company he keeps, said Peter Walker, the Energy Secretary, of the ill-fated visit to Libya by Roger Windsor, of the NUM executive. Now Walker's cabinet colleague, Nicholas Ridley, the transport secretary, has spelled out exactly in whose company he places NUM activists. During a meeting at the Institute of Directors he was asked an innocuous question about the efficacy of the vehicle registration scheme. Ridley replied briskly: "We must be able to check on stolen cars, muggers' cars, robbers' cars, and pickers' cars."

## Clerical error

Bishop "Bill" Westwood, who is shortly to become Bishop of Peterborough, told of his favourite newspaper correction as a City dinner the other night. "The headline on last week's Page 3 feature should have read, 'How to say no to a rapist and survive', and not 'How to say no to a Baptist and survive'."

## Observer

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SPENDING ON BRITAIN'S INFRASTRUCTURE

# Brushing up the blueprints

By Robin Pauley

IN A most unusual display of unanimity, both the Confederation of British Industry and the Trades Union Congress are currently urging the Government to mount a substantial spending programme on the nation's infrastructure — its wacko "fabrics".

The thinking behind their appeals is very different: the CBI believes improving roads, ports and other facilities will boost companies' international competitiveness. The TUC, whose proposals are much more ambitious, sees it as a way of alleviating unemployment.

But many of the practical proposals bear striking similarities. For example, their proposed road building programmes are often the same, such as acceleration of the A1(M) motorway link in the East of England, or speeding up work on the notoriously congested route from Exeter to Penzance in the Southwest.

Demands for more public spending on the infrastructure are not new: throughout the recession there have been calls from various quarters for the Government to act. But, by and large, Ministers have resisted such schemes because they run counter to its economic strategy.

Now, however, fresh life has been injected into the debate by a combination of three factors. Firstly, the CBI, currently holding its annual conference in Eastbourne, is putting forward plans for a relatively

### Three factors have fuelled the debate

modest £3bn spending programme over 10 years which, it says, can be achieved within the Government's economic strategy.

Secondly, Government hopes of the unemployment rate stabilising have proved misplaced: it is still on a rising trend. And thirdly, there is a growing feeling on the Tory backbenches that "something must be done" to ease the problem.

The debate prompts two basic questions: Is Britain's infrastructure in such a poor

state that an increased capital spending programme is necessary? And would such a programme help or hinder overall economic efficiency?

Public sector capital investment has dropped sharply in real terms over the past decade, although total public expenditure has remained high as a proportion of gross domestic product.

The Government's national income and expenditure statistics show that general government fixed capital formation in constant prices from £5.5bn in 1973 to £2.1bn in 1981, a drop of more than 60 per cent. Since then, it has recovered slightly.

As the public sector is almost exclusively responsible for expenditure on roads, bridges, sewers and water works, there has been a major real cutback on infrastructure spending. Since 1979 spending on road construction and improvements has fallen by 80 per cent in real terms.

Does it matter? Infrastructure does not collapse overnight or even within a decade. But like an individual's home it needs constant repair, maintenance and sometimes substantial renovation or replacement. If such work is ignored for years, the result is accelerating deterioration with a much larger bill at the end. Sooner or later, money has to be spent on the basic infrastructure. The question, in Britain's case, is when?

There is little evidence, for example, that Britain's ageing system of water pipes and sewers is crumbling at an alarming rate, even though there have been local collapses, which are repaired as they arise. A slow programme of general maintenance and renovation is under way. Similarly, bridges and the nation's houses may not be in danger of collapse, but they are falling in repair and maintenance. Severn Bridge and London's Hammerhead Bridge now need major remedial work; the public sector housing stock needs substantial renovation, which can only be done if local authority spending programmes do not permit. It is now generally accepted that Britain is storing up an expensive housing problem for the future.

But while some useful capital



projects have been left undone because of severe cutbacks in investment, the country has avoided spending on the type of extravagant project which has brought public sector capital expenditure into such disrepute. One example is the under-used Humber Bridge.

Projects like this help explain why so many economists object to grandiose infrastructure renewal schemes. They can involve large sums of public expenditure which, as an artificial stimulus to the natural rate of growth, can be potentially inflationary. The money goes on items of sometimes dubious merit which, once completed, contribute little to the overall level of economic activity. They are short-term providers of employment and long-term debt liabilities.

These arguments are particularly compelling when the battle against inflation is the top priority. But they become less forceful at times of severe economic recession or when, as now, inflation is broadly under control and unemployment has returned as the main political preoccupation.

But critics of infrastructure programmes as a reflationary tool still ask: Why is this investment preferable to any other kind of stimulus such as tax cuts, other government spending, or lower interest rates, all of which stimulate expenditure on goods and services?

Supporters of more capital spending offer two main

answers. One is that capital works are heavily labour-intensive. They would enable a substantial impact to be made on unemployment at a time when there are 450,000 construction workers on the dole and the construction industry is still struggling to recover from the recession. The second is that there is a very low import content to infrastructure work, most of the materials being generated in domestic industry which, in turn, means more jobs in Britain.

Furthermore, the state of the country could be improved, while part of the labour-creating costs would be offset by increased economic activity and a rise in government revenues through, for example, higher tax payments and lower social security payments.

But it may be that public spending programmes should not merely be seen in macro-economic terms. Common sense suggests that in each project the likely future benefits should be weighed against present costs by means of thorough cost-benefit analysis. This the Government has not done.

The CBI's plan rejects infrastructure spending as a way of boosting demand: "If indiscriminate investment is pushed through just to boost demand, it can raise interest rates and inflation and result in waste and inefficiency thereby damaging competitiveness and, in the long run, growth and jobs as well."

But it maintains that a care-

fully controlled programme can boost the international competitiveness of its members, who say they are at a disadvantage against their European rivals who have good access to continental ports and better road links to European markets.

Str James Clemençon, president of the CBI, says: "The nation does not yet have a network which links ports adequately to the main industrial centres. Trans-shippers at ports adds to costs and lengthens delivery times."

"Today, 60 per cent of Britain's total trade is with the nations of western Europe. If UK businesses are to compete effectively within the European Community they must have an infrastructure that is at least as good as that within the rest of the Community. Manufacturers in Germany, Holland and Belgium and France are much nearer to the centre of this vast and growing market. These rivals will continue to have a competitive advantage for as long as their infrastructure is more efficient than ours."

The CBI also draws attention to other infrastructure works — not central to its current demands — which it thinks will require "considerable investment" over the next 15 years, including inner cities and the water supply and sewerage systems.

However, these are central to the TUC programme. Its "Reconstruction of Britain" plans call for a much larger invest-

ment than the CBI — £30bn over five years with the target of creating 500,000 jobs.

"We are calling for a large-scale, long-term public housing investment programme aimed at starting an extra 125,000 houses a year, costing an extra £3bn a year on average," says Mr Les Wood, chairman of the TUC Construction Industry Committee. It has organised a lobby of Parliament on the issue for tomorrow.

The TUC wants a further £3bn a year to be spent on sewers and water, energy industries, transport, the inner cities, and railway electrification. It is aiming for a major stimulus to economic demand, reducing unemployment, and improving social facilities, particularly housing.

Spending £30bn over five years would create 237,000 building and construction jobs on-site plus a further 73,000 similar jobs off-site, the TUC estimates. This would have a multiplier effect, creating a further 300,000 jobs elsewhere in the economy.

The Thatcher Government would never contemplate anything on the scale of the TUC plan. Indeed, there is no evidence that it is considering additional public spending of even the modest proportions suggested by the CBI.

### From training to the dole queues

If, as expected, the Government announces about £500m of "job creation" initiatives of permanent jobs, many participants have simply joined — or rejoined — the dole queues.

So it is possible that, if the economy is in reasonable shape when the miners' strike is resolved, the Government might feel more responsive to the unemployed job-seekers' ideas. For where the TUC and CBI plans coincide, they simply involve bringing forward work which has to be done anyway.

## Lombard Time to return to normality

By Samuel Brittan

ARTHUR SCARGILL's success in continuing the coal strike after the National Coal Board has gone as far, or further, towards compromise than the most wishful-thinking bishop could desire, demonstrates one thing: the power of a single, determined person, who knows what he wants and does not care how he gets it, over a weak, vacillating and defeatist British establishment. It is our luck that he faces an equally determined woman, determination being the only point of comparison.

Wishful thinking dies hard. Against all the evidence to the contrary professed middle-of-the-roadsers hope that the TUC, or Neil Kinnock, or the NUM, executive will put pressure on Scargill for a compromise settlement. All the signs are that the other elements of the "labour movement," when faced with a will far stronger than their own, will continue to back Scargill rather than risk being charged with the betrayal of a key union.

For the rest of us, determination and seeing it through are not enough. The strike has already slowed down British recovery and aggravated unemployment, as anyone but a professional forecaster can see. Some part of the growth loss may be once-for-all, but with a little courage and leadership, the depressive influence could be behind us. It is good policy to show a bully that he can no longer hurt you.

There is no reason why the UK economy should not manage indefinitely without the striking miners; and why British industry should not invest, export and plan on the assumption that enough energy will be available in world markets.

If the striking miners can maintain themselves on supplementary benefits, extended credit, the black economy and

neighbourly help, let them do so as long as they like. If they eventually become fed up with being the foot soldiers of a Luddite-Marxist pseudo-revolution, they can negotiate the terms of return on the basis of a reasonable and degressive amount of public subsidy, plus aid for new industries in mining areas, but without any more lip service to the outmoded Plan for Coal.

The attached table, which is approximate, but reasonably reliable, shows that, taking into account the conversion of generating plant to oil and other fuel supplies, the remaining deficiency of the electricity generating boards is about 15m to 20m tonnes. This is required entirely for the winter months.

It is also about the same as existing coal stocks. A much greater margin of safety would be desirable. This could be provided by some mixture of increased imports and the moving of the additional stocks at pitheads. If the latter can be carried out with contract labour well and good.

Other steps are needed. Redundancy payments should be made here and now to the miners who have already applied for them, even if this means amending legislation. The number is already nearly as great as the total manpower reduction the NCB is at present seeking. There is also a case for imposing, say, a January 1 deadline beyond which the existing highly generous NCB offer would lapse — not as a threat, but as an undertaking.

But above all, there should be no further negotiations with Scargill, either through Acas or other well-meaning agencies, until the miners' leader is willing to budge.

The present gloom and defeatism is unnecessary, self-created, and need not last.

|  | m. tonnes pa |
|--|--------------|
| Normal use of Coal by CEBG             | 70           |
| Supplies from Working Miners           | 28           |
| Deficiency                             | 42           |
| Converted from Coal to Oil and Nuclear | 25 to 30     |
| Extra Coal Imports                     | at least 5   |
| Remaining Deficiency                   | 15 to 20     |
| Coal Stocks                            | 15 to 20     |
| Additional Stocks at Pit Heads         | 20 to 23     |
| Safety Margins for Weather etc         | 4 to 8       |

### Added value and extra pay

From the Chairman, May-MSL Management Consultants Group.

Sir,—Gross domestic product and national inflation rates are all very well for economists and politicians. The practical equivalent of GDP in industry and commerce is added value. I suggest that the costs of employment should move in relation to added value, with one proviso: remuneration in total absorbs only that proportion of added value which allows the organisation to invest in new products, systems and equipment. In most manufacturing industry the proportion will be between 80 per cent and 70 per cent.

Added value is a practical and discriminating guideline; it varies widely from sector to sector and from company to company within each sector. Absolute added value can vary from about £3,000 to well over £100,000 per person employed. Today the company seeking to pay in the middle of the pay market nationally will have to achieve an added value of around £16,000 per person. If a company or division of a company is able to increase its added value per person faster than inflation, it is in a position to increase remuneration faster than inflation and still have the ability to invest. Such real growth expressed in added value makes it possible to employ more people.

D. S. Anderson, 52 Grosvenor Gardens, S.W.1.

### Contract hire for cars

From the Managing Director, Interleasing (UK) Ltd.

Sir,—The "what to buy for business" report (Contract hire costs most for company cars October 23) makes sweeping statements based on inaccurate data and only half the facts. Indeed, Mr Oppenheim (a director) seems to have a hang-up about contract hire which is thankfully not shared by a fast-growing band of progressive managers and companies in the UK who can see both the cost benefits, and the operational benefits of using the contract hire approach for their vehicle fleets.

The first mistake is not to appreciate the problems of running a fleet (especially a large fleet) of high, and variable mileage cars, and it therefore makes no allowance for the management and administration costs involved. Outright purchase not only means buying fast depreciating assets, but it also means taking risks on servicing costs, repair costs, rental, vehicles, and the many other areas of expenditure involved in vehicles. Con-

### Letters to the Editor

tract hire goes a long way to remove these problems, so that managers can concentrate on running their own businesses.

The second mistake is to get the figures wrong when comparing finance leases with contract hire. The allowance for service and maintenance is woefully inadequate, rentals too high, and miles per annum comparison too low for realistic purposes (£2 year 15,000 p.a.). And residual values are wildly optimistic.

A. B. Hughes, 187, Broad Street, Birmingham.

### Exchange rate stability

From Mr K. Graces.

Sir,—In your leader "No medals for exchange controls" (October 25) you state that "the clean float of sterling is central to the Government's economic strategy" and that "in the long run, a country can only pursue an independent monetary policy, and hence achieve more control over its inflation rate, if its currency is floating freely."

This does not accord with the now accepted philosophy that countries should seek to co-operate in such matters; this object indeed being the raison d'être of the International Monetary Fund. While I can see that a clean float might activate the invisible hand and lead to the general good in theory, there is too much uncertainty attached to it. In any case intervention by central banks in the foreign exchange markets tends to make more sense of the concept of a "clean float." Indeed one might be forgiven for regarding floating rates as a form of economic autarchy and fixed (but flexible) rates as a form of international co-operation.

This of course is to put the matter in rather stark terms, but it is interesting that in your issue of October 24, the director of the Institute for International Economics, in advocating "leading with the wind" in currency intervention, states that "it is... essential that such intervention be carried out co-operatively by the major central banks." He goes on to cite the example of November, 1978, when the U.S. collaborated fully with Germany, Japan and Switzerland to support the dollar.

the belief that countries ought to co-operate in matters concerning the exchange rate; but if we are going to advocate the pursuit of independent monetary policies and the achievement of control over countries' own inflation rates, then this would be to fly in the face of the EMS, membership of which would seem to subsume a greater degree of convergence in such areas of economic life. The Governor of the Bank of England appears to have come down on the side of our remaining aloof from commitments to tie ourselves in with a system demanding an explicit exchange rate objective.

Which school of thought is right? For my part (and for what it is worth) I have never been in favour of our joining the European Monetary System. Though we cannot of course approach the exchange rate problem from a strict purchasing power parity viewpoint, the exchange rate is, after all, the end result of a whole complex of economic forces and reflects the underlying realities of a country's internal economic situation. Yet we seek, directly or indirectly, to force exchange rates into garments which do not fit.

K. T. H. Graves, 187, Penryn Road, Henwal, Wrexham.

### Expats in Britain

From Mr A. Carpentier.

Sir,—It would seem remarkable that there has been hardly any coverage in the Press (if at all) related to the tacitless withdrawal of the foreign emoluments concession which a lot of expatriates like myself were granted as an incentive, whether employed in oil or banking or any other international field, to work here in the UK for non-resident companies.

No reasons were given in the last Budget for this sudden change of heart and judging by the method it was enforced (without any prior notice whatsoever) it would appear that Government advisers on this occasion have totally misjudged the issue both on political and diplomatic grounds. Whatever the reasons, it would certainly have appeared to be more in line with British practice to give an adequate phasing out period before the legislation was duly enacted. As it happens this sudden announcement followed by a withdrawal notice retroactive

to April 6 has created a lot of hard feelings conveyed to the UK authorities by both the expatriate community and the Chamber of Commerce, but despite wide representations of protest the UK Government has passed legislation to this effect.

If the intention was to merely raise more tax revenues then I would have thought some careful consideration should have been given to the large amount of taxes which expatriates already pay and it is fair to say well above the average.

Apart from income tax, expatriates in London tend to live in more expensive accommodation than their counterparts who generally tend to spend more which means more VAT contribution and they pay the top rate national health insurance contributions.

Above all, London, as a major centre of international business runs on all these foreign companies who in one way or another provide local employment and are substantial contributors to the UK economy.

I wonder how many of your European-Continental readers would agree that this was a "fair" step to take against expats in London!

A. Carpentier, 28, Addison Gardens, W.14.

### Satisfying the gas market

From the Director, Association for the Conservation of Energy.

Sir,—Your October 31 editorial, outlining the pros and cons of British Gas proposed 20bn purchase of Norwegian gas, curiously omitted one factor which the House of Commons select committee on energy at any rate considered of importance when it examined this issue earlier this year: specifically, whether British Gas had investigated in sufficient depth the demand management option of satisfying its market in the 1990s?

As the Libers' energy spokesman Jim Wallace queried in his letter to you of November 1, it would indeed be reassuring to everyone anxious to ensure we can effectively reduce demand, to know that the option of developing positive energy conservation promotion policies had been seriously considered by British Gas. Such policies, if introduced in the way so many American utilities are doing, can effectively reduce demand and obviate the need for over-extensive further supply investments.

Even a tacit recognition of this increasingly viable option within your editorial would have been welcome.

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## Terry Byland on Wall Street

### CATS are investors' best friend

THE third quarter of 1984 is beginning to look like a watershed for U.S. financial markets, with the fourth quarter already bringing something of a sea change as the sudden downturn in short and long-term interest rates sweeps over the credit markets.

It is not too hard to guess which sectors of the markets did best in the third quarter. A survey of returns on various grades of financial securities over the quarter, conducted by Salomon Bros, shows that the markets were ably performing their proper task of moving ahead of events and responding to changes still in the economic pipeline.

The hope, and then the signs, that interest rates were moving lower brought strong advances in the credit markets and in stocks sensitive to interest rates. Nevertheless, Salomon's league table shows that special factors also had an influence on some prominent sectors and that, as always, there was no substitute for selectivity.

The best return came from seasoned, long-dated but callable zero-coupon U.S. Government stocks. All returns are non-annualised, and characterised as price change plus income as a percentage of starting value, before Peking's state-owned Bank of China (BoC) should emerge this week in Tokyo, with Nomura Securities and BoC due to fix the final pricing today, in time for a signing ceremony tomorrow.

The issue, expected to be of ¥20bn (\$81.6m) with a 10-year maturity, is the Chinese Government's first public foreign bond since the Communist took power in 1949. It is also expected to be the first public foreign bond since the Communist took power in 1949. It is also expected to be the first public foreign bond since the Communist took power in 1949.

However, the Salomon average includes not only all the money-center banks but also a number of the regional banks that have been favoured by Wall Street.

The rise to bank stocks must be measured against their weakness in the first half of the year, when the resurgence of the dollar eased fresh doubts over Latin American loan portfolios. In the third quarter, doubts over international loans were less prominent than the doubts over domestic portfolios, which involved fewer banks.

The successive downturn in money-market rates also helped the banking stocks. Banks traditionally benefit from falls in money rates since they can usually fund themselves more cheaply for a period before dropping prime rates.

The scent of falling interest rates brought sharp gains in the electric utility stocks, pushing the Standard & Poor's utility common stock index ahead by 15.6 per cent. Lower rates benefit the balance sheets of the capital-intensive utilities.

The recovery also took in bonds of utilities with nuclear plants under construction, which jumped by 15.2 per cent. The troubles of the Shoreham project for Long Island Lighting were balanced by a more favourable outlook for nuclear projects by such other utilities as Baltimore G & E, and Duke Power.

But what should the fund manager do now, supposing he was wise enough to stuff his portfolio with callable CATS, bank and utility stocks early in the summer? Lightning never strikes the same place twice, and the interest-rate play may be nearing its finish.

Moreover, investors with long memories might recall that 1983, when interest rates were not falling, saw CATS right out of favour - the return on long callable CATS fell 18.2 per cent in calendar 1983. Utility issues, essentially traded in the third quarter as interest-rate issues might also find themselves out in the cold by Christmas.

## China to reorganise civil aviation system

BY MARK BAKER IN PEKING

CHINA has begun a radical reorganisation of its civil aviation system to counter chronic inefficiency, mismanagement and bureaucracy.

The Civil Aviation Administration of China, CAAC, will be split up, ending its monopoly over China's domestic and international air services and separating its roles as national carrier and regulatory aviation agency.

Five independent airline companies and some smaller regional airlines will be formed to provide domestic and international air services.

CAAC will operate as a state council department in overall charge of civil aviation matters. Its existing international operations will be transferred to a new company structure based in Peking and will fly as "Air China".

In the first half of next year, three other companies will be set up in Shanghai, Canton and Sichuan provinces to operate autonomous regional airlines. They will also conduct some international operations.

A new helicopter company will be established, mainly to serve industry, and other joint venture airlines will be permitted.

The announcement of the restructuring follows severe criticism within China over recent years of the poor service and inefficiency of CAAC. It is equally notorious among travellers.

One of the most glaring problems was CAAC's double role as airline operator and government regulatory agency. This meant it had to investigate its own failures, including a series of air disasters in recent years.

The airline's political fortunes plummeted last year after a domestic flight was hijacked to South Korea by a group of armed workers. The airline's director-general, Sheo Tu, disappeared from public view for several months and was believed to have been in disgrace.

The reforms appear to be designed to inject a high degree of competition into China's rapidly expanding domestic air services.

Shen said the regional airline companies would be given considerable autonomy such as the ability to take bank loans, borrow overseas to buy or lease aircraft and develop facilities.

Local governments would be able to form their own airline companies and undertake airline joint ventures with foreign investors.

The first independent airline company, Xiamen Airline, was formed earlier this year in the south-eastern province of Fujian. It is a joint venture between the provincial government and the owners of Aloha Airlines in Hawaii and will have an initial capital of \$100m.

Shen said the six existing CAAC centres - Peking, Shanghai, Canton, Chengdu, Xian and Shenyang - will be involved mainly in air control and flight co-ordination in the future.

The administration's main functions would be in developing aviation policy and regulations, negotiating international aviation agreements and supervising the airline companies.

## W German private sector plans win support

By Peter Bruce in Bonn

DR GERHARD STOLTENBERG, the West German Finance Minister, appears to have won early support for his plans to inject a modest degree of private capital into eight state-run companies and banks and further to reduce Bonn's minority holding in Volkswagen.

First estimates are that the Government hopes to raise between DML5m (\$492m) and DM2bn through the sale of some of its assets before the next election.

A senior parliamentary economist spokesman for the Christian Democrats-Christian Socialists (CDU/CSU) coalition leaders said yesterday that Dr Stoltenberg's plans represented a "courageous step in the right direction" and that they were widely supported by CDU/CSU members in parliament.

Support from the Free Democrats (FDP), the junior coalition partners, was also heard at the weekend. The SPD's chief whip told a party meeting in Saarbrücken that the SPD would support privatisation measures proposed by the Government.

It was still not clear yesterday, however, how the powerful Bavarian leader, Herr Franz Josef Strauss, was reacting to the Finance Ministry's proposals.

Herr Strauss has in the past strongly criticised suggestions that the country's national airline, Lufthansa, should be even partly privatised. Lufthansa is on Dr Stoltenberg's current list, which is to be discussed by the Cabinet in the next two weeks.

One report yesterday quoted the Bavarian leader, who is on the Lufthansa board and is also a director in the European Airbus Industrie consortium - as saying Chancellor Helmut Kohl had promised him that the Government's stake in the airline would not be touched.

Excluding Volkswagen, in which the Finance Ministry is proposing a cut in the Government's holding from 20 per cent to 14 per cent, the plan, as leaked, involves eight other majority owned businesses, including:

- Lufthansa - where the state's stake would be cut from 70 per cent to 55 per cent through the sale of shares, possibly without voting rights, to protect the Government's overall control.
- Vereinigte Industrie Unternehmungen (VIAU), holding company to, among others, the country's biggest aluminium producer, YAW.
- Deutsche Industrieanlagen (DI-AG), a machinery, plant and arms producer, would have its government holding reduced from 66 per cent to just over half.
- The IVG, an industrial management group, would stay in government hands initially, but with state equity reduced from around 100 per cent to 75 per cent.

Continued from Page 1

product to keep supplies diversified and prevent the Scandinavians from dominating the market.

It is the new capacity in the UK, West Germany and Scandinavia, whose producers have duty-free access to EEC, however, which has led Brussels experts to believe there will be less need for Canadian imports.

So Canada turned to Gatt in Geneva, under whose auspices the 1.5m tonne annual duty-free quota from non-EEC suppliers has previously been operated, with extra quotas fixed as necessary.

Canadian producers are particularly concerned at growing competition from the Scandinavians this year after the gradual removal of quotas from European Free Trade Association (EFTA) members and the sharp depreciation of Scandinavian currencies against the Canadian dollar.

Call for EEC action on Canadian quota

Continued from Page 1

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Call for EEC action on Canadian quota

## THE LEX COLUMN

### Testing metals Down Under

The battle for control of Nicholas Kiwi rather stole the show in the Australian equity markets last week, but there was plenty more to observe. Many domestic fund managers can hardly have recovered from their amazement at the prices offered for Kiwi before finding themselves caught up in some of the heaviest institutional buying of metal and mineral stocks for many months.

Hit hard in the first half of the year by local sellers dismayed at the continuing lifelessness of commodity prices, the metals and minerals sector of the market has enjoyed little of the recovery seen in industrial shares since July. But leaders like CRA, Western Mining and MM were up 8-10 per cent over the week by Friday's close in Australia.

To some extent, the sharp moves only reflect a technical feature of the Australian market which is familiar enough. Foreign investors have traditionally concentrated their attention on the natural resources stocks and changes in domestic sentiment towards this sector are therefore always liable to have a disproportionate impact in the short term.

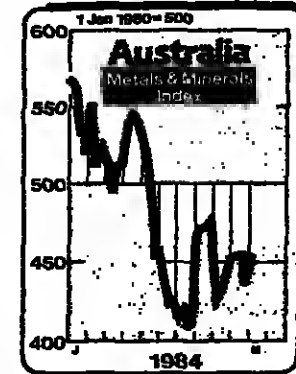
Short weightings

This looked an important factor last week. International fund managers made a conspicuous commitment to Australia in the early months of 1984. Most of them will be regarding it as one of their less inspired judgments, but they seem to have held on to their positions.

Domestic investors, on the other hand, appear in many cases to have ignored the sector altogether. Very few, anyway, can have started last week with portfolios weighted anything like the 20 per cent needed to match the metals' share of the total market's capitalisation.

This position has perhaps begun to look less comfortable. While thin markets doubtless contributed to last week's price movements, some analysts also detected shifts in the market's view of the economic outlook. Since the critical issues - commodity prices and the exchange rate of the U.S. dollar - have both been responsible for one or two errant forecasts this year, few investors will be waiting patiently for an elaborate broker's circular to enlighten them on the prospects. They will take their cue from market prices and these were clearly moving last week.

The problem about interpreting commodity price changes is simply



falling dollar, the outlook for metal producers might be more pleasant. Falling interest rates have often given a boost to demand for commodities. Even without an increase in demand, dollar-denominated commodity prices have tended to compensate for falls in the dollar exchange rate - just to preserve their real value.

There is every sign that even the present level of demand has had many Australian producers operating at full capacity, though admittedly they have deliberately cut back in some cases to try to massage the market price. The stimulus of lower interest rates - consolidating real recovery in Europe and encouraging the rebuilding of U.S. and Japanese inventories, especially in zinc, lead and nickel - could have a dramatic effect on this supply/demand equilibrium.

If such restocking were to occur in the coming months, it would be none too soon for the Australian economy. Given some renewed optimism about metals prices and U.S. dollar rates, it is not just the indices of the available stock in metals and minerals which can explain the sector's sudden popularity. The fact is that few performance-conscious Australian fund managers can really hope to sustain for very much longer the ride they have had on domestic industrial shares over the last four months.

Little to lose

In fact, they surely now have very little to lose in making up their under-weighted metals portfolios. If no commodity price recovery emerges, it is hard to be sanguine about Australia's narrowly based cyclical upturn since late 1983. The ending of the drought since then has revitalised the agricultural economy and the public sector has also picked up strongly. But without a lead from its traditional export industries like coking coal, iron ore and the rest - which have hardly proved - Australia's economic performance by next spring will look like Hamlet without the prince. That will not do much for industrial equities.

Yet if metal prices revive, the kind of huge losses reported by MIM a couple of weeks ago could prove to be the worst of the resource industry's misfortunes. In that case, the metals and mining index would be sure to set the pace in the Australian stock markets, even if resource stocks never had the benefit of a takeover battle as lucrative as the Nicholas Kiwi affair.

## Peking to finalise bond terms

BY ROBERT COTTRELL IN TOKYO

THE long-awaited Samurai bond issue before Peking's state-owned Bank of China (BoC) should emerge this week in Tokyo, with Nomura Securities and BoC due to fix the final pricing today, in time for a signing ceremony tomorrow.

The issue, expected to be of ¥20bn (\$81.6m) with a 10-year maturity, is the Chinese Government's first public foreign bond since the Communist took power in 1949.

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At present, say Tokyo bankers, China is thought likely to make medium-sized bond issues next year in

the Swiss and West German markets.

Analysts say one reason for this week's Samurai issue is that BoC wants to hedge an estimated ¥10bn holding of Japanese Government bonds. In June, the issue was being pencilled in at around ¥40bn, and set for late September.

The reduction apparently reflects concern that recent weakness of the yen against the U.S. dollar might have left the borrower with an uncomfortably high exchange risk.

The launch date has been waiting for conditions in the Tokyo bond market to improve. Trading last week was duly buoyant, with the benchmark 50th issue of Japanese Government 10-year bonds (December 1983) yielding a record low of 8.64 per cent on Friday morning.

Mr Masanori Ito, vice-chairman of Nomura, says he expects Japan to become a leading financier of northern China's modernisation, with Hong Kong remaining the natural financier of projects in the south.

Its Export-Import Bank agreed last month to lend the Bank of China the yen equivalent of \$24bn to develop energy reserves, after a similar \$2bn loan in 1979.

Nomura is organising seminars to help Japanese investors identify appropriate joint-venture projects in Chinese cities.

Eurobonds, Pages 17-19

## Flick case allegations may widen

By Our Bonn Correspondent

ALLEGATIONS, which have centred so far on the Flick industrial empire, that West Germany's main political parties and some senior politicians have for years been receiving large undisclosed payments from industry, threaten to spread this week.

There was confirmation yesterday that an anonymous donor gave about DM 6m (\$1.9m) to the Free Democrats (FDP).

In an interview to be published today in a Cologne newspaper, Herr Richard Wurf, a former FDP Treasurer, claims that the donation, which by law should have been publicly acknowledged, was not returned because the party did not know who had made it.

Herr Hans Dietrich Genscher, the FDP leader is due to go before the Bundestag committee taking evidence on the so-called Flick affair later this week.

## Fraser chief seeks Lonrho resignations

BY JOHN MOORE IN LONDON

PROFESSOR Roland Smith, chairman of the House of Fraser, the British stores group, and the Fraser board this morning asked Mr Rowland Rowland and Lord Duncan-Sandys, the two Lonrho representatives on the board, whether they will tender their resignations as directors.

The move is certain to provoke another clash between Lonrho and its long-time takeover target, House of Fraser.

Mr Rowland, Lonrho's chief executive, said yesterday that he would leave the House of Fraser only "if I think I have no further function to perform. If I do not leave, I will have to be thrown off the board."

Professor Smith said yesterday: "Chambrasse glasses are only half full" at House of Fraser after Lonrho's announcement on Friday that it had sold its crucial 29.9 per cent shareholding in House of Fraser.

The stake was sold to business interests of the Al-Fayed family of Egypt for £138.3m (\$168.7m).

Professor Smith said that House of Fraser "is bound to tread cautiously" while it satisfies itself that Lonrho's relationship with the Harrods stores group has been terminated either directly or indirectly.

Mr Rowland warned that his latest deal "does not mean that we are out of House of Fraser."

Mr Mohamed Al-Fayed and Mr Ali Al-Fayed, two brothers of the family that owns the Ritz Hotel in Paris, are to join the Fraser board.

Last Friday the Department of Trade and Industry said that once it had received formal notification from Lonrho that it had disposed of its shares in Fraser it would advise the Monopolies and Mergers Commission to terminate its inquiry into Lonrho's relationship with House of Fraser and whether a takeover should be allowed.

## UK miners set to reaffirm strike

BY PHILIP BASSETT, LABOUR CORRESPONDENT, IN LONDON

LEADERS of the UK National Union of Mineworkers (NUM) are expected today to reaffirm their strike action at a special delegates' conference. Working miners, however, are hopeful that there will today be a sharp increase in the number of men returning to work.

At the same time, confusion persists about management strategy at the National Coal Board (NCB) and there are increasing signs of divisions within the Trades Union Congress (TUC) over support for the striking miners.

The NUM conference in Sheffield, Yorkshire, is expected to endorse the union negotiators' rejection of the current offer from the NCB over pit closures.

Voting at the conference in favour of the strike, now entering its 35th week, is likely to be overwhelming. Many of the delegates from the Nottinghamshire area, where most miners are working, will boycott the conference.

Many area NUM officials do have increasing reservations about the strike and are looking to the conference to give the striking miners new direction and a boost to their morale.

Leaders of the National Working Miners' Committee are hopeful that there will be a substantial return to work in some areas today, boosted both by the failure of talks last week and by the prospect of holiday pay offered by the NCB.

The TUC's inner cabinet, the Finance and general purposes committee, will meet Mr Arthur Scargill, NUM president, on Wednesday to consider its support.

One proposal being canvassed by committee members is the idea of trying to have discussions with the Government on a new form of a Plan for Coal.

Divisions persist in the NCB's management - particularly over the position of Mr Geoffrey Kirk, the director of information.

Mr Kirk is expected to return to work tomorrow, and is also likely to set in motion moves for his retirement, but his return to the office is seen as a setback for Mr Ian MacGregor, NCB chairman.

## Reagan maintains lead

Continued from Page 1

U.S. economic recovery on track and ease East-West tensions through verifiable arms reduction. He said he thought that Mr Mondale would have done better to choose a Southerner such as Senator Lloyd Bentsen of Texas as his running mate than Ms Ferraro.

The Washington Post/ABC poll suggested that Mr Reagan might win as much as 55 per cent of the women's vote this year, against less than 50 per cent in 1980. It said that he was getting 60 per cent or more of the male vote.

Mr Reagan appeared to have increased his support, compared with 1980, among Republicans, Democrats and Independents alike, the poll said. He was likely to win about 90 per cent of Republican votes, 85 per cent of Independents, and 29 per cent of Democrats.

His gains appeared to be sharp among young voters aged 18 to 29 and Catholics, the poll showed. In the major states, Mr Mondale was competitive in only four - Pennsylvania, New York, Massachusetts and Illinois - and was trailing in all of them, it said.

| Austria |       | Belgium |       | Denmark |       | France |       | Germany |       | Greece |       | Ireland |       | Italy |       | Japan |       | Netherlands |       | Portugal |       | Spain |       | Sweden |       | Switzerland |       | UK    |       | USA |  |
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SECTION II - COMPANIES AND MARKETS

# FINANCIAL TIMES

Monday November 5 1984

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**BONDS**

## Borrowers pile into market with spate of warrant issues

BY MAGGIE URRY IN LONDON

DELIRIUM struck the Eurodollar bond market last week as traders caught warrant fever and borrowers piled into the market. Ten of last week's issues, raising a total of \$1.25bn, came with warrants, plus one in the Canadian dollar sector.

By Friday, many in the market were condemning the spate of issues as madness. "The logic gets weirder and weirder," said one, while another pointed out that investors could get the currency hedge by buying bond options at a fraction of the price.

Warrants are notoriously volatile. For most of the week they were going up - with Denmark's warrants, issued on Wednesday afternoon, gaining \$20 to \$40 in one half-hour. On Friday afternoon, they reversed, and Credit Suisse's warrants, launched on Thursday at \$37, tumbled from an unreal level of \$37 down to \$35. One trader said: "This game is getting dangerous - I've told my traders not to have any warrants on their books."

Even so, four warrant issues appeared on Friday - for Walle Fargo, Nomura Europe, Privatbanken and De Nationale Investeringsbank (the Dutch investment bank) - and Royal Bank of Canada, which had made a successful warrants issue on Monday, decided the market was ripe for an issue of warrants to buy U.S. Treasury bonds. Each warrant, sold between \$37 and \$40, gives the right to buy \$1,000 of the current five-year Treasury bond - 12% per cent 1989 - at 105, during the next three years.

Warrant lives are becoming longer. Denmark broke new ground with a seven-year warrant, only to be overtaken by Privatbanken with a 10-year warrant. A lot can happen in 10 years, both to interest rates and to a borrower, and warrants are becoming harder, rather than easier, to value.

What did go nicely last week were some plain-vanilla deals. Helped by the strength of the New York

market - which petered out on Friday - IBM was able to borrow cheaper than the U.S. Treasury again and see its bond trading around par by the weekend.

The Sweden tender for \$300m of floating rate notes went better than many expected - meaning that they got left out of the winning bids. The result was that Sweden borrowed at a cheaper cost over London interbank offered rate than has been seen in this market before. And the issue was still trading above the average tender price by Friday.

Another first was the appearance by an Australian state in the Eurodollar market - a zero coupon issue from South Australia, likely to find buyers in Japan.

The Japanese bond market saw a cut in the 10-year government bond yield from 7.448 per cent (on a simple basis) in October to 7.055 per cent in November. That encouraged Credit National into the Samurai market, with a bond yielding only 7 basis points above the Government's Tomorrow's issue for Bank of China is expected to come on even finer terms.

Meanwhile, non-Japanese borrowers are queuing up to be first into the European market when it opens to foreigners on December 1. Both Dow Chemical and IBM are rumored to be on the starting grid.

The D-Mark Eurobond market started the week slowly but picked up as the dollar weakened. Over the week, prices gained around 1/4 point or so. The two new issues fared well, with the Australian issue ending the week at a discount of only 1/4 point to its issue price.

The Swiss franc market is also on the way up, with gains on the week of 1/4 to 1/2 point. On Friday, SBC cut the indicated yield for the Hatndl issue from 5% per cent to 5 1/2% per cent. British Land's new 6% per cent 15-year bond started trading at 101 1/2, up from a 100% issue price.

**EURONOTE AND CREDITS**

## \$1bn of Indian borrowings hang in balance

BY MARGARET HUGHES IN LONDON

ANOTHER rate of refinancing by Italy, combined with concern over future developments in India, have been the major preoccupations of the syndicated loans market in recent days.

There were signs of relief from the lead managers that the \$300m credit for India's aluminium company, Nalco, had been virtually put to bed before Wednesday's assassination of Mrs Indira Gandhi, the Prime Minister. But borrowing totalling nearly \$1bn planned by India's two airlines and the Oil and Natural Gas Commission now hang in the balance.

On the refinancing front, S. G. Warburg is arranging the renegotiation of the terms of no fewer than three Italian loans, all either for EFIM, the state-owned finance company for the manufacturing industry, or guaranteed by it.

This is independent of the new Ecu 250m deal for the same borrower which Bankers Trust is putting together carrying a margin of 1/4 per cent over Eurodollar rates in the first year, rising in two stages to 1/2 per cent. The lead management group has been expanded to include Mitsubishi Bank, CIBC and Creditor Italiano, with others still expected to join.

Warburg says it has now obtained the approval of all the original agent banks for the loans which it is renegotiating and hopes to keep the majority of the original participant banks in the new deals. This "philosophy," it argues, is reflected in the new pricing. All three deals will now include a multicurrency option enabling the borrower to raise funds in Ecu or sterling, as well as dollars.

Final maturity is September 18

1989. The margin will be reduced to 1/4 per cent over Eurodollar rates on the next roll-over date next March. The margin on the original loan was 1/4 per cent for the first six years rising to 1/2 per cent thereafter. Banks will receive a flat renegotiation fee of 1/4 per cent.

The other two renegotiations are for SAFIM, guaranteed by EFIM. The larger, for \$135m is a five-year loan signed in September 1981 with Long Term Credit Bank of Japan as agent. The margin on this loan is being reduced from 1/4 per cent over Eurodollar rates to 1/4 per cent with effect from January 30 1985. There will be a flat renegotiation fee of 1/4 per cent.

The second SAFIM loan for £100m was signed in March 1980, for which Banque Paribas was agent. The margin on this eight-year loan is being cut from the present

1/4 per cent above Eurodollar rates to 1/4 per cent for the first two years, from the effective renegotiation date of March 27 1985, rising to 1/4 per cent thereafter. The flat renegotiation fee on this deal will be 10 basis points.

In the Euronotes market, Citicorp is understood to be arranging a \$75m issue for another Italian borrower - tyres and cables manufacturer Pirelli. Pricing is expected to be 10 basis points above Libor (London Interbank Offered Rate) with banks getting an underwriting fee of 1/4 per cent.

Elsewhere, Arab Banking Corporation (ABC) has been busy putting several deals together. It has co-ordinated the offer submitted by 10 banks to Algeria for a \$500m credit with an eight-year term and five years' grace. Negotiations with the Algerians are expected to centre on

how much of the deal can be done at a margin of 1/4 with the rest at 1/2 per cent above Eurodollar rates.

ABC is putting together a group of lead managers for a negotiable floating rate certificates of deposit facility for Moscow Narodny Bank. By the end of the week, 11 banks were participating, including Bank of China. The amount is likely to be \$50m with a margin of 1/4 per cent over Libor.

Invitations have been sent out by ABC to a small group of Tunisia's relationship banks for a club deal of \$50m to finance its share of the capital in the newly created Banque Tunisio-Koverienne de Developpement. This eight-year loan, guaranteed by Tunisia, is understood to carry a margin of 1/4 per cent over the first five years rising to 1/2 per cent above Eurodollar rates thereafter, with a front end fee of 1/4 per cent.

**NEW INTERNATIONAL BOND ISSUES**


| Borrowers                               | Amount m. | Maturity | Av. life years | Coupon %    | Price   | Lead Manager  | Offer yield % |
|---|-----------|----------|----------------|-------------|---------|---|---------------|
| U.S. DOLLARS                            |           |          |                |             |         |   |               |
| Hawassa-Sum 1                           | 50        | 1989     | 5              | 9 1/4       | 100     | Yamaichi Int., Bpe Paribas, Dai-ichi  |               |
| Vonson Inc. 5                           | 50        | 1989     | 15             | (7 1/2 - 8) | 100     | Kangyo Int., KBC, Mgn. Stanley  | 9.250         |
| Sweden 1(a) 1/2                         | 500       | 1989     | 15             | 10          | 99.250  | Smith Barney, CSFB  |               |
| SNEC 1(b) 1/2                           | 75        | 1991     | 7              | 12 1/4      | 100     | Soc. Gen. de Banque, BSI, Kreditbank  |               |
| Royal Bank of Canada 0 1/2              | 100       | 1992     | 7              | 12 1/4      | 100     | Orion Royal Bk, Mgn. Stanley, Chemical Bk   | 12.750        |
| Dea norisk Credit 0 1/2                 | 75        | 1991     | 7              | 12 1/4      | 100 1/4 | Mgn. Guaranty, Bankers Trust, Nordic Bk   | 12.694        |
| New Zealand 1 1/2                       | 500       | 1994     | -              | 10 1/2      | 100     | Kidder Peabody  | 11.657        |
| Japan Dev. Bank 1 1/2                   | 100       | 1991     | 7              | 11 1/4      | 98.807  | First Boston  | 12.098        |
| Chesedmah-Pomus 1 1/2                   | 100       | 1993     | 8 1/2          | 9 1/4       | 100     | Lehman Bros.  |               |
| Bank of Tokyo 0 1/2                     | 100       | 1992     | 7              | 12 1/4      | 100     | CSFB, Bof Int., Mgn. Guaranty, Commerzbank, Mgn. Guaranty, Bof Int., Bankers Trust, Cit. Lyonnais | 12.625        |
| Commerzbank 1(a) 0 1/2                  | 150       | 1989     | 5              | 1/4         | 100     | CSFB, Mgn. Guaranty, Solomon, SBCI, UBS (Secs)  | 11.204        |
| IBM 1                                   | 100       | 1989     | 5              | 11          | 99 1/4  | Mgn. Stanley, First Interstate, Citicorp, Bof Int.  | 12.994        |
| Denmark 0 1/2                           | 250       | 1992     | 7              | 12 1/4      | 100 1/4 | Deutsche Bank, Helwa (Europe)   | 12.340        |
| Finland 1/2                             | 75        | 1994     | 10             | 12 1/4      | 99 1/2  | Goldman Sachs, Mgn. Stanley, Solomon  | 12.000        |
| Star Manufacturing & Kimberly-Clark 1/2 | 50        | 2000     | 16             | (3 1/2)     | 100     | CSFB, Mgn. Guaranty   | 11.750        |
| Credit Suisse Fin. Ct.                  | 100       | 1985     | 18             | 12 1/4      | 105 1/4 | UBS, Hanover  | 11.659        |
| Privatbanken 0 1/2                      | 100       | 1991     | 7              | 12 1/4      | 100     | CSFB  | 12.625        |
| Welle Fargo 0 1/2                       | 100       | 1989     | 5              | 12          | 100     | ABN, SBCI (banks), Bof Int.   | 12.000        |
| De Nat. Investeringsbank 0 1/2          | 50        | 1991     | 7              | 12 1/4      | 100     | Nomura Int., CSFB   | 12.125        |
| Nomura Europe 0 1/2                     | 100       | 1991     | 7              | 12 1/4      | 100     | Nomura Int., Bpe-ichi Kangyo, Kidder Peabody  | 11.800        |
| South Australia 1/2                     | 95        | 1994     | 10             | 0           | 32.5    |   |               |
| CANADIAN DOLLARS                        |           |          |                |             |         |   |               |
| Trans-Canada Pipe 0 1/2                 | 75        | 1989     | 5              | 12 1/4      | 100     | Wood Gundy, Hambros, UBS (Secs)   | 12.625        |
| NEW ZEALAND DOLLARS                     |           |          |                |             |         |   |               |
| Woolworth NZ 1/2                        | 25        | 1991     | 7              | 16 1/4      | 100     | Bpe Gutzwiller K.E., Daiwa (Eur), Hambros, Neder. Creditbank, Mgn. Kangyo Kalamuru                | 16.250        |
| D-MARKS                                 |           |          |                |             |         |   |               |
| Australs 1/2                            | 600       | 1996     | 12             | 7 1/4       | 99 1/2  | Deutsche Bank   | 7.314         |
| S.A. Transport 1/2                      | 100       | 1992     | 8              | 7 1/4       | 99 1/2  | Deutsche Bank   | 7.711         |
| SWISS FRANCS                            |           |          |                |             |         |   |               |
| Noban Food 1 1/2                        | 30        | 1990     | -              | 2 1/2       | 100     | SBC   | 2.500         |
| Council of Eur. Rest. Ft 1/2            | 120       | 1992     | -              | 6           | 100     | Banca del Gottardo  | 6.600         |
| Toyama Chemical 1 1/2                   | 50        | 1989     | -              | (2 1/4)     | 100     | CS  |               |
| African Dev. Bank 1/2                   | 100       | 1994     | -              | 6 1/4       | 100     | CS  | 6.250         |
| Halndl Finance 1/2                      | 50        | 1994     | -              | 5 1/2       | 100     | SBC   | 5.500         |
| GUILDERS                                |           |          |                |             |         |   |               |
| Neder. Middelstandsbank 1/2             | 125       | 1989     | 5              | 7 1/2       | 98 1/2  | Neder. Middelstandsbank   | 7.524         |
| YEN                                     |           |          |                |             |         |   |               |
| JABE 1/2                                | 30bn      | 1996     | 10.32          | 7.2         | 99 1/4  | Nomura Secs.  | 7.232         |
| Credit National 1/2                     | 30bn      | 1994     | 3.5            | 7.1         | 99.85   | Nomura Secs.  | 7.121         |

\* Not yet priced. † Fixed terms. \*\* Private Placement. ‡ Convertible. § Floating-rate notes. ¶ With debt warrants. ¶ With equity warrants. (a) 1/4 over 6-month Libor. (b) 1/4 over 6-month Libor. (c) 1/4 over 6-month Libor. (d) Exemptible; first 3-months 50 basis points over weekly 91-day T-Bills. (e) 6-month Libor. † Registered with U.S. Sec. Note: Yields are calculated on an ABO basis.

This announcement appears as a matter of record only.

New Issue

## Canadian \$50,000,000



### Gaz Métropolitain, inc.

(Incorporated in the Province de Québec)

13 1/2% Debentures due October 31, 1994

Issue Price 100%

**Wood Gundy Inc.** **Société Générale**  
**Banque Bruxelles Lambert S.A.** **Banque Internationale à Luxembourg S.A.**  
**Caisse de dépôt et placement du Québec** **CIBC Limited**  
**Commerzbank Aktiengesellschaft** **Crédit Lyonnais**  
**Credit Suisse First Boston Limited** **Genossenschaftliche Zentralbank AG**  
**Kreditbank International Group** **Lévesque, Beaubien Inc.**  
**Merrill Lynch Capital Markets** **Orion Royal Bank Limited**  
**Société Générale de Banque S.A.** **Yamaichi International (Europe) Limited**

Bank Gutzwiller, Kurz, Bungeener (Overseas) Bankhaus Herrmann Lampe Bank Leu International Ltd  
Banque Paribas Belgique S.A. H. Albert de Bary & Co. N.V. Bayerische Landesbank Girozentrale Berliner Bank  
Citicorp Capital Markets Group Crédit Communal de Belgique S.A./ Gemeentekrediet van België N.V. Crédit du Nord Dai-ichi Kangyo International  
Daiwa Europe Deutsche Girozentrale Dominion Securities Pitfield Dresdner Bank  
Effectenbank-Warburg Girozentrale und Bank der Österreichischen Sparkassen Kidder Peabody International  
Kleinwort, Benson McLeod Young Weir International Morgan Grenfell & Co. Nesbitt Thomson  
The Nikko Securities Co. (Europe) Ltd. Nomura International Norddeutsche Landesbank Sal Oppenheim jr. & Cie.  
PK Christiania Bank (UK) Prudential-Bache Securities Inc. Rabobank Nederland Schoeller & Co.  
Swiss Bank Corporation International Verelns- und Westbank S.G. Warburg & Co. Ltd.  
Westdeutsche Genossenschafts-Zentralbank a.C. Westfalenbank Yasuda Trust Europe

October 1984

This announcement appears as a matter of record only.

New Issue

## Canadian \$50,000,000



### The Municipality of Metropolitan Toronto

(Province of Ontario, Canada)

15% Debentures due October 31, 1994

Issue Price 100%

**Wood Gundy Inc.** **Dominion Securities Pitfield Limited** **Salomon Brothers International Limited**

**Credit Suisse First Boston Limited** **Deutsche Bank Aktiengesellschaft**  
**Union Bank of Switzerland (Securities) Limited** **Banque Bruxelles Lambert S.A.**  
**CIBC Limited** **Commerzbank Aktiengesellschaft**  
**County Bank Limited** **Orion Royal Bank Limited**  
**Société Générale** **Société Générale de Banque S.A.**

Algemene Bank Nederland N.V. Anro International BankAmerica Capital Markets Group The Bank of Bermuda Ltd.  
Bank Gutzwiller, Kurz, Bungeener (Overseas) Bankhaus Herrmann Lampe Bankhaus Herrmann Lampe Bank Leu International Ltd.  
Banque Générale du Luxembourg S.A. Banque Internationale à Luxembourg Banque Nationale de Paris Banque Paribas  
Banque Paribas Belgique S.A. Banque Populaire Suisse S.A. Luxembourg Banque Worms Barclays Merchant Bank  
Baring Brothers & Co., H. Albert de Bary & Co. N.V. Bayerische Hypotheken- und Wechselbank  
Bayerische Landesbank Girozentrale Berliner Bank Berliner Handels- und Frankfurter Bank Burns Fry  
Chase Manhattan Capital Markets Group Chase Manhattan Limited Chemical Bank International Group Citicorp Capital Markets Group  
Crédit Commercial de France Crédit Communal de Belgique S.A. Crédit Lyonnais Crédit du Nord  
Creditanstalt-Bankverein Dai-ichi Kangyo International Daiwa Europe Deutsche Girozentrale  
DG Bank Dresdner Bank Drexel Burnham Lambert Incorporated Effectenbank-Warburg  
Deutsche Genossenschaftsbank Fuji International Finance F. van Lanschot, Bankiers N.V. Genossenschaftliche Zentralbank AG  
First Chicago Girozentrale und Bank der Österreichischen Sparkassen Goldman Sachs International Corp. Hambros Bank Limited  
Girozentrale und Bank der Österreichischen Sparkassen Hill Samuel & Co. IBJ International  
Handelsbank N.W. (Overseas) Kidder Peabody International  
Kleinwort, Benson Kreditbank International Group Lévesque, Beaubien Inc. Lloyds Bank International  
LTCB International McLeod Young Weir International Midland Doherty Mitsubishi Finance International  
Samuel Montagu & Co. Morgan Grenfell & Co. Morgan Guaranty Ltd. Morgan Stanley International  
Nederlandse Credietbank NV The Nikko Securities Co. (Europe) Ltd. Nomura International Norddeutsche Landesbank  
Sal Oppenheim jr. & Cie. Pierson, Holding & Pierson N.V. PK Christiania Bank (UK) Ltd. Prudential-Bache Securities Inc.  
Rabobank Nederland Richardson Greenfields of Canada (U.K.) Sanwa International Sarasin International Securities Limited  
Schoeller & Co. J. Henry Schroder Wagg & Co. Standard Chartered Merchant Bank Sumitomo Trust International  
Swiss Bank Corporation International Toronto Dominion International Verband Schweizerischer Kantonalbanken  
Verelns- und Westbank S.G. Warburg & Co. Ltd. Westdeutsche Genossenschafts-Zentralbank e.G.  
Westfälische Landesbank Westfalenbank Yamaichi International (Europe) Yasuda Trust Europe

October 1984



INTERNATIONAL CAPITAL MARKETS

U.S. MONEY AND CREDIT

An action-packed week in prospect

THE FEDERAL RESERVE Board's policy making Federal Open Market Committee (FOMC) meets on Wednesday, the day after the U.S. presidential elections.

The election, uncertainty surrounding the FOMC meeting and the \$17.5bn quarterly Treasury refunding which kicks off today with the auction of \$6.5bn of three-year notes, promise an action-packed if nervous trading week.

Last week the credit markets posted further gains while short-term rates continued to tumble prompting a sell-off in the dollar. Senior administration officials, including Mr Donald Regan, the Treasury Secretary, launched a pre-emptive attack on the Fed urging a further easing and highlighting the recent slowdown in economic and monetary growth.

The Fed meanwhile has carefully avoided entering the political fray. It could be argued that it has been actually leaning against the strong market-driven downward drift in interest rates in the past few weeks. When the FOMC meets on

U.S. MONEY MARKET RATES (%) Table with columns: Instrument, Last Friday, 1 week ago, 4 weeks ago, 12 months ago, High, Low

U.S. BOND PRICES AND YIELDS (%) Table with columns: Instrument, Last Friday, 1 week ago, 4 weeks ago, 12 months ago, High, Low

Money Supply: In the week ended October 22 M1 fell by \$2.6bn to \$544.7bn.

Wednesday it will be free of the political restraints posed by the election campaign and its desire to be seen to remain neutral. Instead the FOMC will be able to focus on fundamental factors.

The growth of money supply, particularly M1, faltered in October. The unexpectedly big \$2.6bn decline in M1, reported last week highlighted the slow growth of the basic money supply measure in recent months. In fact the level of M1 is little different from the

level at the end of June and is just \$1.6bn above the Fed's lower target limit and almost \$17.9bn below the top end of the band.

Meanwhile economic growth has slowed markedly. "The extent of the slowing in economic activity in the second half of 1984, following the first half surge, seems considerably greater than originally expected," says Mr David Jones of Aubrey Lanston, "without a countering move, the threat

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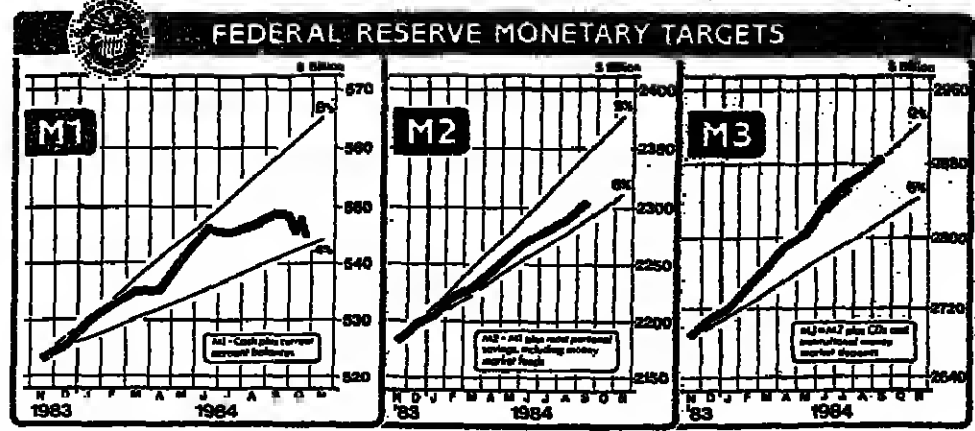
major challenge facing traders and investors. The three-year notes to be auctioned today were offered on a "when-issued" basis at 11.08 per cent late on Friday.

The \$5.75bn of 10-year notes for sale on Wednesday were offered at 11.61 per cent and the \$5.25bn of new 30-year Treasury long bonds for auction on Thursday were offered at 11.49 per cent.

Last week, despite a slight hiccup on Friday morning after the steady unemployment number was published, virtually all sectors of the U.S. money and credit markets posted gains. Three-month Treasury bill rates dropped below 9.00 per cent level for the first time since the start of the year while most other short-term rates fell by 30 to 40 basis

points. The election itself would imply that the Fed and the government markets will be closed tomorrow—the refunding is the other

points. The election itself would imply that the Fed and the government markets will be closed tomorrow—the refunding is the other



Government bond prices posted net gains on the week of between one and two full points with the Treasury long bond leading the way gaining two points to close at 108 to 11.54 per cent in the corporate markets rose by one full point on medium term issues and 13 points on long issues. Most new issue rates fell by between 25 and 40 basis points. The flood of new

corporate issues which pushed market with \$70m and \$25m of fixed mortgage bonds the October total to a record of \$2.2bn, continues with over \$2.2bn in new issues brought to market last week.

Among a slew of new offerings Chrysler Financial sold \$200m of 5-year 12.75 per cent notes at 99.94 to yield 12.85 per cent. Indianapolis Power and Light and Louisiana Power and Light both tapped the

UK GILTS

Base rate hopes boost buying

THE MINERS' strike may look as insouciant as ever but that did nothing to dampen the enthusiasm in the gilt market last week as U.S. interest rates and the dollar tumbled.

By Friday the market had convinced itself that tomorrow's money supply figures for October will trigger a 1 point cut in base lending rates, and it hardly blinked when the Bank of England announced a \$1bn tap stock.

The fact that the tender sale of the 9 1/2 per cent Exchequer 1988 stock on Wednesday morning also persuaded many brokers that the Bank shares their confidence that the figures will be good.

The tap stock, priced at a minimum £98.50 and yielding 10.67 per cent to redemption, marks the first time that the

authorities have felt sure enough to offer such a large issue since early August. It should be said, however, that there were one or two in the market who thought the Bank might have decided on a large issue to stop the market getting carried away.

The tap stock issue followed the sell-out early in the week of the \$600m worth of existing stock in four tranches which many had thought would be the last offering ahead of the flotation of British Telecom.

Underpinning the market's optimism was the strong rally in the U.S. bond market and sterling's substantial gains against a weakening dollar.

That allowed brokers to shrug off the renewed breakdown in the miners' talks and the Chancellor's announcement that public borrowing—and hence funding—will probably overshoot its target by £1bn this year.

The brokers reported strong demand for stocks from both domestic and overseas investors. Buying took gains at the long end of the market to more than

3 points over this week. And as the miners' strike drifted into the background, a spate of brokers' circulars almost unanimously forecast a strong performance for gilts over the short term.

"With institutional liquidity still high, the signals for a limited rally are clear," Hoare Govett commented. "Capel-Cure Myers said declining worries over oil prices and the miners' strike, steady inflation, and the Government's anxiety to reduce interest rates, all pointed to a buoyant gilt market."

The immediate prospects, however, depend on tomorrow's figures. Brokers' forecasts for the growth in sterling M3 in October range from 1 to 1 per cent, but many are clustered at the lower end of that range.

Robert Thomas of W. Greenwell, for example, is predicting a rise in the key measure of only 0.3 per cent, which would push it well below the top of its 6 to 10 per cent annual target range.

"Unless we are dramatically wrong base rates will probably be lower by the end of next

week," he commented. At Rowe and Pitman, Ian Barwood also forecast that the measure's growth rates would be between 1 and 1 per cent, allowing the authorities to nudge down rates ahead of the Telecom issue.

But he warned against the expectation of a major bond market in gilts as long as the miners' strike and lingering doubts over inflation remain in the background.

Brokers also acknowledge that past predictions of the money supply numbers have frequently proved hopelessly wrong. This month estimating the figure for bank lending has been complicated by the new VAT rules on imports, which may have prompted additional company borrowing, and by possible "round-tripping."

The Bank of England, as usual, has kept its cards close to its chest and unless it moves unexpectedly today, the market will have to wait until 2.30 pm tomorrow to see if last week's enthusiasm was justified.

Philip Stephens

FT/AIBD INTERNATIONAL BOND SERVICE

Table of international bond prices and yields for various countries including USA, UK, France, Germany, etc.

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EUROBOND TURNOVER (nominal value in \$m) Table with columns: U.S. \$ bonds, Code, Euroclear, Last week, Previous week

This announcement appears as a matter of record only.

\$207,000,000

United States of America

Foreign-Targeted Treasury Notes of September 30, 1988 Series P-1988

The undersigned participated in the auction and purchased and distributed \$207,000,000 of the total issue amount of \$1,000,000,000 of the above notes

Daiwa Securities Co. Ltd. and its Group Companies

Tokyo, New York, London, Amsterdam, Paris, Frankfurt, Zurich, Bahrain, Hong Kong, Singapore

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for yen bonds, where it is in billions. FLOATING RATE NOTES: U.S. dollars unless indicated. Margin above six-month offered rate (3 three-month) for above mean rate for U.S. dollars. Cdnpt=current coupon. CONVERTIBLE BONDS: U.S. dollars unless indicated. Pnm=percentage premium of the current effective price of buying shares with the bond over the most

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Transformed ENI looks to Eurocredit terms

ONLY A YEAR and a half ago ENI, the Italian state energy company, was in a dismal state. It had had six chairmen in five years, was losing about a billion dollars a year and was disfigured by gross political interference and immense financial scandals.

created this year it will be due in roughly equal measure to three things: Higher returns from the energy and energy services core of the business, thanks mainly to the economic recovery (even though ENI continues to lose money on selling petroleum products); a slightly less disastrous performance by the sectors in crisis such as chemicals and mining; and dramatic improvements in financial management.

Gabrielli and Sig Siro Bassani The first task of the new financial managers was to impose on the organisation a system of financial reporting and control which is normal to most large corporations—but which was unknown at ENI.

First ENI last autumn borrowed a record L1,000bn from a consortium of Italian banks. Then it looked round for a medium that would combine lower interest than the 19 per cent which prime borrowers pay in Italy with currency stability against the Lira.

declined in the past few months and bankers started of outlets for their funds in most of the Third World, are eager to lend to Italy. ENI's margin of self-financing improved by 66 per cent in the first half of this year—enough to enable the company to claim to be a different corporation from what it was six months ago when it arranged the Eurocredit.

Cigna back to profit in third quarter

CIGNA, the big U.S. insurer formed from the 1982 merger of Connecticut General and INA Corporation, has returned to profit after two quarters of losses which prompted speculation that it might be forced to cut its dividend.

INTERNATIONAL APPOINTMENTS FCA loses chief financial officer

FINANCIAL CORPORATION OF America (FCA), parent of the biggest U.S. savings and loan association which is recovering from a severe run on its deposits earlier this year, has lost its finance chief.

Social costs hit Valeo in first half

VALEO, the leading French motor components group, has suffered a severe fall in first half profits due mainly to exceptional social costs.

NZ News lifts offer for NZPA

NZ NEWS, the New Zealand newspaper and magazine group in which Mr Ron Brierley's Brierley Investments holds a 40 per cent stake, has increased its offer for NZPA.

Other leading New Zealand publishing and newspaper groups have also reported big profit increases for the six-month period.

Morgan arm raises terms for AUC J. P. Morgan Overseas Capital, a unit of Morgan Guaranty Trust Company of New York, has lifted its bid for AUC Holdings, the Australian merchant bank, from A\$4.10 a share to A\$4.40, valuing AUC at A\$42m (U.S.\$34.8m).

Morgan arm raises terms for AUC

J. P. Morgan Overseas Capital, a unit of Morgan Guaranty Trust Company of New York, has lifted its bid for AUC Holdings, the Australian merchant bank, from A\$4.10 a share to A\$4.40, valuing AUC at A\$42m (U.S.\$34.8m).

Tengelmann in Dutch bid talks

TENGELMANN, the major West German food retail chain, is negotiating to take a majority interest in Hermans Groep, the Netherlands' fourth largest food retailer.

President for SE Banken New York subsidiary

Mr Bo Rasmussen has been appointed president and chief executive of SKANDINAVISKA ENSKILDA BANKEN CORPORATION, the New York subsidiary of the biggest Nordic region bank.

Chairman at Time pay TV unit

Mr Michael J. Fuchs has been appointed chairman and chief executive of HOME BOX OFFICE, the pay television subsidiary of the Time Inc. U.S. publishing group.

NORTH AMERICAN QUARTERLY RESULTS

Table with columns for Charter Co. (Oil refining, insurance) and Adolph Coors (Brewing) showing quarterly financial results for 1984 and 1983.

Table for Cummins Engine (Third quarter 1984 and 1983) showing revenue, net profit, and net per share.

Table for Household International (Merchandising, finance) showing quarterly financial results for 1984 and 1983.

Table for Nova, An Alberta Corp. (Energy) showing quarterly financial results for 1984 and 1983.

Table for St. Pauls Cos. (Insurance) showing quarterly financial results for 1984 and 1983.

Table for P.S. New Hampshire (Utility) showing quarterly financial results for 1984 and 1983.

Table for Limited Brands (Food processing) showing quarterly financial results for 1984 and 1983.

Advertisement for Allied Irish Banks Limited, featuring a logo and text: 'U.S. \$100,000,000 Allied Irish Banks Limited (Incorporated in the Republic of Ireland under the Companies Act, 1963)'. It lists various international banks and details about undated floating rate notes.

Large advertisement for NZI Overseas Finance N.V. featuring the text: 'U.S. \$50,000,000 NZI Overseas Finance N.V. (Incorporated with limited liability in the Netherlands Antilles)'. It offers 10 1/2% guaranteed convertible bonds due 1994 and lists numerous international banks as agents.



UK COMPANY NEWS

RECENT ISSUES

Global Natural Resources Ltd

A Scheme of Arrangement dated 17th May 1983 providing, among other things, for the exchange of bearer shares of Global Natural Resources Limited, formerly Global Natural Resources PLC, a company registered under the laws of England (Global-UK), for registered shares of Global Natural Resources Inc., a company organised under the laws of the State of New Jersey, USA (Global-US), became effective in July 1983. Pursuant to the Scheme of Arrangement, the issued and outstanding shares of Global-UK have been cancelled. The entire holders only to obtain registered shares of Global-US in exchange for their bearer shares of Global-UK and have otherwise ceased to have effect.

Holders of shares of Global-UK will not be entitled to receive dividends or notice of meetings or be able to vote or otherwise participate in the affairs of Global-US unless and until their bearer shares of Global-UK and the Form of Application to receive registered shares of Global-US, legibly completed, are received by the Exchange Agent named below and the shares of Global-US are registered in the name of such holders. Accordingly holders of bearer shares of Global-UK are strongly urged to write to one of the addresses given below to obtain Forms of Application.

Exchange Agent: Registrar and Transfer Company Attn: Exchange Department, 10 Commerce Drive Cranford, New Jersey 07016, USA or from: Global Natural Resources Inc. 5300 Memorial Drive, Suite 900 Houston, Texas 77007, USA or from: Hambros Bank Ltd Attn: Stock Counter, 41 Bishopsgate London, England EC2P 2AA

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BASE LENDING RATES

Table of base lending rates for various banks including A.B.N. Bank, Allied Irish Bank, Amro Bank, etc. with columns for bank name and rate.

Offer for sale puts £17m valuation on PSM Intl.

BY ALISON HOGAN

HILL SAMUEL is bringing PSM International, the West Midlands manufacturer of specialised industrial fasteners, to the market for a listing through the offer for sale of 4.25m shares at 140p each.

The company was founded by its president Mr Jack Tildesley in 1931, making small turned parts for supply to local industry. The company developed a number of new products after the war so that by the time Mr Jimmy Tildesley (the founder's son) took over as managing director in 1965, the bulk of the business was in the manufacture and sale of specialist fastener products.

In the last five years, the company has increased turnover from £5.4m to £11.35m while pre-tax profits have risen to £1.24m from £683,000. Mr Tildesley's strategy has been to develop a flexible range of fastener products for particular application in industries perceived as having growth potential.

Currently, 54 per cent of sales go to the electrical and computer industry, with customers including IBM, Rank Xerox and Burroughs Machines. A further 18 per cent goes to the automotive industry and 11 per cent to consumer durables.

PSM products include threaded fasteners for planes, captive threaded fasteners for electronic assemblies and thread locking sealing devices which prevent a

fastener coming loose under vibration.

The group's distribution arrangements were restructured in 1980 which has improved efficiency and the speed with which customer requirements can be met.

The directors see "great potential" for growth overseas, especially in the U.S. where it has its own subsidiary, IN-X Fastener Corporation, and which accounted for 19 per cent of sales in the six months to June.

FT 500

How did your company fare in this year's FT 500? Find out with the publication of the full list in Saturday's edition of the Financial Times.

ally in the U.S. where it has its own subsidiary, IN-X Fastener Corporation, and which accounted for 19 per cent of sales in the six months to June. The company will be raising £2.25m from its offer of 2.12m shares. It will use £200,000 to buy adjoining factory and office premises in Willemhall, and the rest will reduce short term debt and later fund further investments. Existing shareholders are offering the other 2.12m shares—some 35 per cent of the company will be with the public after the issue. The directors have forecast

COMPANY NEWS IN BRIEF

Assuming loan stock conversion net asset value at Berry Trust amounted to 181p, compared with 147p for the year to the end of August 1984. Last April the figure amounted to 177p. Net profits rose from £319,000 to £461,000 after tax of £228,000 from £135m to £227m. Dividend has effectively been lifted from 0.55p to 1p allowing for a one-for-one scrip. Last April the directors forecast a final of 4.75p, against 4.11p, per 50p share as shown as 1.46p (1.01p).

Fixed asset investment income grew from £1.55m to £2.47m. Current asset investment income was £6,000 (£17,000) and other income came to £2.68m (£2.24m).

Wemyss Investment Trust saw the net asset value of its £1 shares rise by 11 per cent to 65p over the 12 months ended September 30 1984, and its earnings by 17p to 20.9p per share. A final dividend of 13p holds the net total at 20p but with the dividend now covered it is anticipated that a progressive dividend policy can now be resumed.

Net profits for the year improved from £597,000 to £469,000 after tax of £231,000, against £272,000. The managers intend to increase the trust's exposure to overseas resource-based investments.

Income available for the ordinary shareholders of Fleming Far Eastern Investment Trust has shot up from \$429,554 to \$781,351 in the half year ended September 30, 1984, revenue on deposit interest rising from \$52,176 to \$541,815. Of the portfolio, 74 per cent is in Japan and 11 per cent in Australia. At September 30 net asset value per share was equal to 332p, compared with 329.6p

F.T. Share Information

The following securities have been added to the FT Share Information Service: Dart & Kraft Inc. (Section: Food, Groceries) Industrial Scotland Energy (Oil and Gas)

British Empire maintains dividend

A final dividend of 0.7p by British Empire Securities and General Trust maintains the total at 0.5p net for the year ended September 30 1984. Early this year the trust changed its investment policy towards capital growth but intended to keep the dividend level for this year.

At the year end the net asset value had moved up to 287p, from 252p of 12 months earlier, after allowing for £83,000 reorganisation expenses associated with the appointment of new investment managers. Exceptional dealing costs have also been incurred in implementing the change in policy.

U.S. buy lifts Fisher yearly sales to £75m

With the recent acquisition of the Carnival Fruit Company of the U.S., turnover of the Albert Fisher Group is running at some £75m annually, using current exchange rates, reports the chairman Mr A. B. Millar.

He expects Carnival to contribute usefully to results in 1985 and enable the directors to further advance the implementation of their long-term plans. They again view the coming year with confidence. Shareholders registered November 9 are to receive a one-for-two scrip issue in addition to their total dividend for the year ended August 31, 1984 of 1.5p net, already announced. Improved performance and the inclusion of acquisitions led to turnover rising from £15,000 to £44,57m and profit before tax from £227,000 to £1,020,000. The group imports, processes and distributes fresh fruit, vegetables and dairy products. Earnings of the highest paid director went up from £16,000 to £56,000.

Gable House Props.

Gable House Properties, the London property development group which joined the United Securities Market in July 1983, has confirmed that it has been granted a full listing. A listing has also been granted for the £15m of 100 per cent convertible unsecured loan stock 1985-89 which has been placed by the company's well established with an impressive client list. If the factory was based in the "Thames Tech Valley" rather than the Black Country there would probably be an extra couple of points on the rating. As it is, the offer should go well.

Granville & Co. Limited

Member of The National Association of Security Dealers and Investment Managers 27/28 Lovat Lane London EC3R 8EB Telephone 01-421 1212

Over-the-Counter Market table with columns for Company, Price, Change, Dividend Yield, P/E, Fully Paid, Actual Yield.

This advertisement complies with the requirements of the Council of The Stock Exchange.

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Credit Suisse First Boston Limited, 22 Bishopsgate, London EC2N 4BQ

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November 5, 1984

FINANCIAL TIMES STOCK INDICES table with columns for Nov. 2, Nov. 1, Oct. 31, Oct. 30, Oct. 29, Oct. 28, High, Low, Since Comp. High, Low.

EQUITIES

Table of equity prices for various companies including Addicon Comms, Applied Aer, etc.

FIXED INTEREST STOCKS

Table of fixed interest stocks including Avon Rubber, Cambridge Water, etc.

"RIGHTS" OFFERS

Table of rights offers for various companies including Avon Rubber, Cambridge Water, etc.

Announcements date usually last day for despatch of statement duty. Figures based on prospectus estimates. Dividend rate paid or payable on part of capital cover based on dividend on full capital. Assumed dividend and yield. All amounts in £ unless otherwise indicated. 1 Issued by prospectus. 2 Offered by ordinary shareholders as a "rights" issue. 3 Issued by way of specialisation. 4 Shareholders to be consulted with registration manager or bank. 5 Allotment by ballot. 6 Introduction of limited securities market. 7 Pledging price. 8 Figures assumed. 9 Units containing one ordinary share and one option. 10 Official London Listing. 11 Shares of no par value.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the following table. The dates shown are those of last year's announcements except where the forthcoming board meetings (indicated thus) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Table of pending dividends with columns for Company, Date, Announcement, Dividend, Payment.

BOARD MEETINGS

Table of board meetings with columns for Company, Date, Meeting.

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Table of interest rates for term deposits of 3, 4, 5, 6, 7, 8, 9, 10 years.

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INVESTORS IN INDUSTRY



# MANAGEMENT

EARLY in 1981, with high hopes of biting deep into the heavier end of the European commercial vehicle markets, Ford launched a new range of trucks. But the company was over-optimistic, as it now openly admits. Brought to market at the not inconsiderable cost of £152m, the stylishly named Cargo had an inauspicious start to life.

"We tried to introduce a complete range of Cargos, from 5.6 tonnes to 34 tonnes, in 18 months. We had never before launched a complete range of new commercial vehicles and we tried to do it over too short a period. We were too ambitious about our engineering speed and our marketing speed," says David Hurst, Ford of Britain's director of truck sales.



David Hurst: "Many of the Cargos built in the second year of production were of better quality than those built in the first."

## Ford: why trucks had a bumpy start

Kenneth Gooding explains how teething problems affected the introduction of the motor group's Cargo range

The upshot, according to long-standing industry gossip, was that Ford had to recall all the Cargos built in the first year to "fix" various technical problems at a cost of £2,000 a truck. Now that Ford has at last decided to comment in detail, this proves to be only partly true. Hurst says that the owners of about half the 25,000 Cargos built in the first year were invited to have them attended to free under warranty. The problems mainly affected the high-volume 7.5 tonnes.

The maximum cost per truck was £2,000 but by no means all of them needed that much attention.

Cargo operators suggest that about 20 items, including such things as engine mountings, cab mountings and steering joints, were on Ford's list of things possibly needing attention. Hurst insists there were no fundamental problems affecting vital driving components (engines, transmissions, axles) but there were niggling details: keys breaking in the ignition, door glass slipping down and so on.

"With any new product, much of the teething would like to get it right, things can go wrong. Things went wrong with the Cargo, and we went ahead and put them right," says Hurst.

This did not involve any major design or production changes. The cure came instead from the slowing down of the pace at which models were introduced—the 18-month introduction period was extended to three years—and from making minor changes to a variety of components.

"Many of the Cargos built in the second year of production were of better quality than those built in the first," comments Hurst. "We had our stand by our product. We decided to update the lot—the

first year's production too. We did so because we had a responsibility to our customers. Many of them had not complained and wondered why we were calling back their trucks. "Some customers walked away because of the problems. Several are coming back now they have tried the competition."

One fleet manager of a large company—who asked not to be named—explained the frustration felt by the operators at the time. "Nobody likes having an expensive vehicle off the road but you will put up with it for normal maintenance purposes. When you have about 100 vehicles, as we have, and they keep being recalled for updating and improvements which possibly should have been in them from the start, it becomes a bit of a problem."

"Even if the job was to take only a few hours, we still lost a complete day because the vehicles could not be attended to in our own workshops but had to go to a dealer who had the necessary parts." The fleet manager says his company has not bought Cargos for some time—but not because

of the technical problems, simply because the initial cost of a rival product was much lower.

Hurst vehemently rejects any suggestion that Ford might have contributed to its own difficulties by sharing too much cost of each component. "Nickel-and-dimeing was not a problem," he declares. "The Cargo actually was designed to cost more in terms of materials and components than the 16-year-old D-series range it replaced. To compensate we pruned fixed costs and boosted productivity."

Ford could have done without the technical problems because it already set itself a difficult enough marketing exercise persuading a highly-conservative industry to accept some new technology.

In particular, the Cargo's chassis is made from high-tensile steel. It can twist to absorb some of the stresses imposed when a truck is in operation. However, in a highly competitive market, this was an encouragement to some rival companies to talk about "buckling Cargo chassis."

The chassis structure does not permit truck body builders to

drill holes anywhere they want. Neither can they cut the chassis frame to shorten it—known in the trade as "cut and shut"—without major buttressing.

On top of this, Ford used metric measurements for the Cargo whereas the old D-series measurements were Imperial. No wonder, then, that the Cargo was not exactly the body builders' favourite machine.

Three years have gone by since the Cargo's launch, and Ford has only recently put the finishing touches to the range; a newly-introduced heavyweight version, incorporating a Cummins 10-litre engine, which is primarily for use at 32 tonnes gross weight, but which can work at up to 38 tonnes.

Hurst maintains that, with the passing of time, the Cargo is now widely recognised as a "state of the art" truck by operators and body builders alike. Quality and reliability are the best in its class, he maintains. Ford generated a great deal of goodwill with the voluntary recall programme, he suggests. Trade-in prices, particularly for the 7.5 tonne product, are good. This is confirmed by Glass's

John Ovington, who adds: "There are not many used Cargos around at the moment which might explain why they are making good money in spite of the big discount on new Cargos."

So far, however, the Cargo has not done much for Ford's share of the over-3.5 tonnes market. Its share of Western European registrations, 7 per cent in 1980, last year had declined to 6.08 per cent—14,127 vehicles—against 6.88 per cent and 14,377 vehicles in 1982. Ford's production of trucks over 3.5 tonnes fell last year from 32,582 to 27,447, or by 15.8 per cent at a time when total West European output fell by only 2.4 per cent to 448,133.

However, apart from the introduction of the full range of Cargos—built solely at the Langley factory in Berkshire, UK—taking more time than expected, Ford has also stopped production of both the heavy-weight Transcontinental trucks and the A-series vehicles which were designed to operate at up to 6.5 tonnes gross weight.

The Cargo's problems have given some credence to suggestions that Ford has had enough of the heavy truck business and will in future concentrate on its profit-spinning van and car-derived commercial vehicle production.

Hurst insists this could not be further from the truth. One of Ford's strengths, particularly in Britain, is that it offers a complete range of commercial vehicles, from the smallest to the heaviest permitted on the road.

He claims that, as far as Ford can tell, no other European company is making a profit from heavy truck sales—"Volvo and Mercedes come closest"—but Ford's total commercial vehicle business is profitable.

Ford's losses on heavy trucks are nowhere near as great as the £50m or so reported last year by both General Motors' Bedford subsidiary in Britain and BL's Leyland Truck offshoot.

Hurst suggests that Ford would have continued to make money in the short term on heavy trucks "if we had not spent £180m on the Cargo and the Dwyer engine" used to power it.

A further £12m has been spent recently to engineer the Cargo to accept the Cummins engine and for a "sleeper" cab. "If that is not commitment, I don't know what is. And with a nod in the direction of the Ford top management, Hurst adds: "Our losses on heavy trucks, in Dearborn's view, are under control and controllable. But we are committed to getting a return on our investment one day."

## Company politics

# The pursuit of competence

BY ARNOLD KRANSDORFF

OVER THE years a myriad of reasons has been put forward to explain the malaise of British industry—from bad industrial relations to lack of investment.

But for John Hayes, an academic who has spent more than a decade as a consultant to both British and overseas companies, it is sheer managerial incompetence that gets in the way. "The managers in the UK have not mastered the game of playing company politics."

Writing in the latest issue of the Journal of General Management, published by the Henley Management College, he lays the blame on staid and inflexible organisational cultures.

Hayes, who is a senior lecturer in the department of management studies at the University of Leeds, says that managers become unconscious of their own incompetence because they are either so content or so passive that they never think to question the cul-

ture of their organisation and their freedom to act.

"Low productivity in much of British industry may be attributable to the unconscious incompetence of its management," he says. It is only slightly less frustrating than conscious incompetence.

Instead, managers—and management education programmes—should aim to develop what Hayes calls "conscious competence": not just the awareness of necessary change, but the requisite skills to achieve it. In order to be in a position to exercise influence, Hayes argues, the manager not only needs to be competent, he needs to be seen to be competent by others. He therefore needs to pay attention to his own and his department's reputation.

A manager will also benefit from taking stock of the information and resources he provides. He needs to know the important these are to the performance of others and to the

achievement of their personal goals, and he needs to assess how readily they can obtain what he has to offer from alternative sources.

For a manager to exercise power, other people have to be aware of their dependence upon him, Hayes continues. He advocates the raising of awareness of dependency, "within a climate which supports the ideal of mutual help and co-operation."

By the same token, of course, the manager needs to pay attention to his dependence on others, and to identify who are the significant other people, both inside and outside the organisation, who can help or hinder the achievement of his goals. Once he knows, he can build constructive links with them.

"The politically competent manager," *Journal of General Management*, Vol. 10 No. 1 Autumn 1984. Published by Basil Blackwell, 108 Cowley Road, Oxford OX4 1JF.

## Management abstracts

The Action Profile. R. S. Burnett and J. A. Waters in *Business Horizons* (U.S.) May/June 1984.

Tells how Alcan Aluminum set out to improve its career development programme for junior staff by producing a three-part document on the most senior posts in the company, comprising: a job description, an analysis of the incumbent's career history, and an action profile setting out the capabilities, skills and personal qualities required for the post; describes its use in encouraging junior people to take a constructive approach to their own career management.

Accounting for staff share option schemes. P. B. Thomas and L. E. Farmer in *Journal of Accountancy* (U.S.), June 1984.

Considers how to account for such schemes in such a way that consistency from year to year and from company to company can be achieved. Foreign currency translation of profits. J. Deming in *Accountancy* (UK), August 1984. Discusses the arguments for and against using the closing rate of exchange or the average

rate of exchange for translating overseas subsidiaries' profits; concludes in favour of the closing rate method, but not exclusively.

Computer-aided sales management. K. Brankamp and C. Hemmer in *Abstraktwirtschaft* (Fed. Rep. of Germany), July 1984. (In German, English version available).

Shows how suppliers of machine tools can effectively support the activities of their salesforces by the production of computer-produced records showing, on the one hand, the activities connected with one prospect (this is issued to the representative who returns it with information on action taken), and—on the other—producing updated summaries of sales management's control of the representative.

Women in international management. N. J. Adler in *California Management Review* (U.S.), Summer 84.

Surveys the current distribution of women in international managers working for north American corporations, finding that—although an increasing number of domestic managers are women—most expatriate managers are men. Questions whether the small numbers are due to host country resistance, company intransigence, or re-

luctance on the part of women to travel; makes recommendations for companies wishing to select the most effective managers for overseas jobs—stressing that host country surprise should not be seen as prejudice.

Women in management: re-evaluating the price of success. E. D. Waters and S. C. Hodgson in *Business Quarterly* (Canada), Spring 84.

Offers advice—from real-life situations—to women managers wanting to climb the corporate ladder without falling off, ranging through choosing the right company (stressing that satisfaction is more important than compensation), presenting oneself at interviews, adapting to the organisational culture and teamwork, self-promotion, patience, dealing with adversity (both open and hidden), and balancing career/marriage issues.

These abstracts are condensed from the abstracting journals published by Anbar Management Publications. Licensed copies of the original articles may be obtained at £3 each (including VAT and p+p; cash with order) from Anbar, PO Box 23, Wembley HA9 6DJ.

# TECHNOLOGY

## DUNLOP INVESTS £5m IN ADVANCED MANUFACTURING PLANT IN MANCHESTER

# The black art of rubber production is automated

BY GEOFFREY CHARLISH

DUNLOP INDUSTRIAL Group has invested £5m in the development and construction of the most advanced rubber mixing plant ever designed. Completely controlled by a network of computers, the system has been installed at Dunlop's Manchester-based General Rubber Goods Division—on the site where Charles Mackintosh produced his first rubberised fabrics for raincoats in 1824.

It has been jointly designed by Dunlop's engineering support division and Logica, the computer systems company, which undertook work worth £0.75m for the three year project.

Driven by orders from the sales office, with connections to a product design and test facility, it is one of the first computer aided manufacturing (CAM) systems in the UK.

The new plant can produce 320 tonnes a week of rubber compounds in up to 100 different formulations, with only 52 people working double shifts. Previously, over 100 were needed to produce about half the output by manual and semi-automatic methods.

The materials are used by Dunlop and other manufacturers to make products like inflatable liferafts, rubber footings, conveyor belting, industrial and aviation tyres. The new plant will provide a custom mixing service to the European rubber products industry, with improved quality and consistency of output.

Mr Anthony Harvey, the Dunlop Holdings director responsible for the project, says there has always been an element of "black art" in formulating rubber compounds. In addition, the working environment has been dirty and unpleasant. "Now we have substituted science for the traditional art," said Mr Harvey.

On the face of it, the bulk mixing of solids seems straightforward. In practice, maintaining accuracy in terms of times, temperatures and additive quantities—to achieve repeatability of product characteristics—is not easy. Often, more than one mixing period,

with further additions of powders has been needed. With computer control and conveyor belt transport of additives to the big Francis Shaw KS mixer, a single mixing run is now possible for most products.

At the top of the new plant, which is built on three floors, bulk powders such as carbon black and china clay are transferred from holding hoppers sized according to usage rates. The materials move down pipes to weigh stations on the mixing floor and are fed directly into the mixer—which is the size of a small living room. Under com-

The plant will provide a custom mixing service to the European rubber products industry

puter control, the precise amount for the batch to hand is released into a holding container ready for adding into the mixer.

Also directly fed under computer control are up to eight kinds of quick acting "late addition" powders which are added near the end of the mixing period to modify the physical characteristics of the product. A quantity of oil (common to all rubber products) is injected through a fluid meter.

The basic synthetic or natural rubber polymer, which comes into the plant in 10 lb shoe-box sized blocks from various suppliers, is fed in via a bandscale (a conveyor weighing scales combination). A display, updated for each batch by the computer system, shows the operator exactly how much to add.

Rubber production also entails the addition of several other chemicals, in small but accurate amounts. Dunlop tackles this by using tubes with thin plastic bag liners moved by conveyor systems and tracked by the computers. Measured amounts are scooped into the tubs manu-

ally from a carousel of labelled bins (using on-screen instructions from an adjacent computer display). Alternatively, the tubs pass under hoppers from which the powders are accurately metered.

The tubs arrive at the same mixer input as the polymer blocks. The operator lifts out the plastic bag and hot is the powder go into the mixing mill.

Batch mixing times vary from one to six minutes, after which the product emerges from under the mixer and is formed into strips, cooled and palletised for customer delivery.

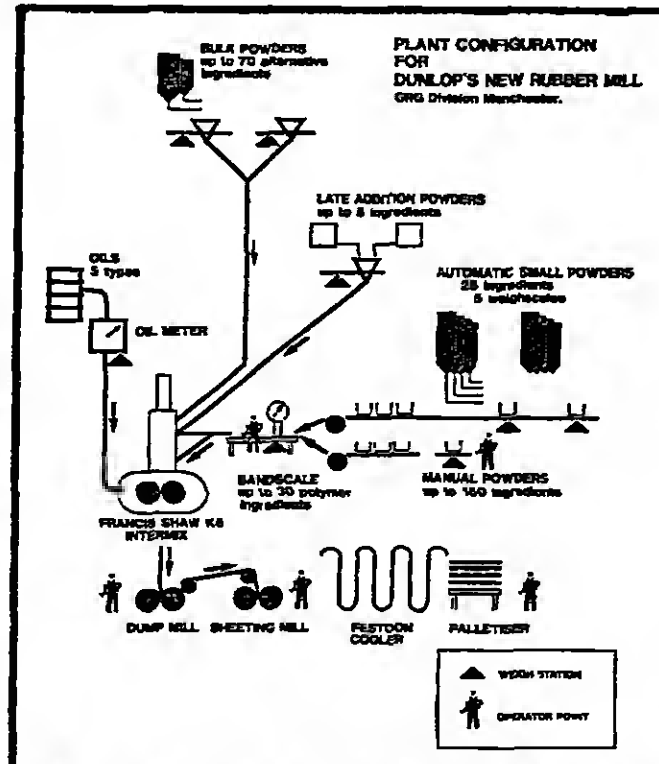
Two mixers work at the same time from common feeding systems, and the whole plant is monitored and programmed from a single control room with four screen-and-keyboard displays connected to the computers.

The CIM system communicates across the factory site via an interconnected star network of five Digital Equipment Company (DEC) computers.

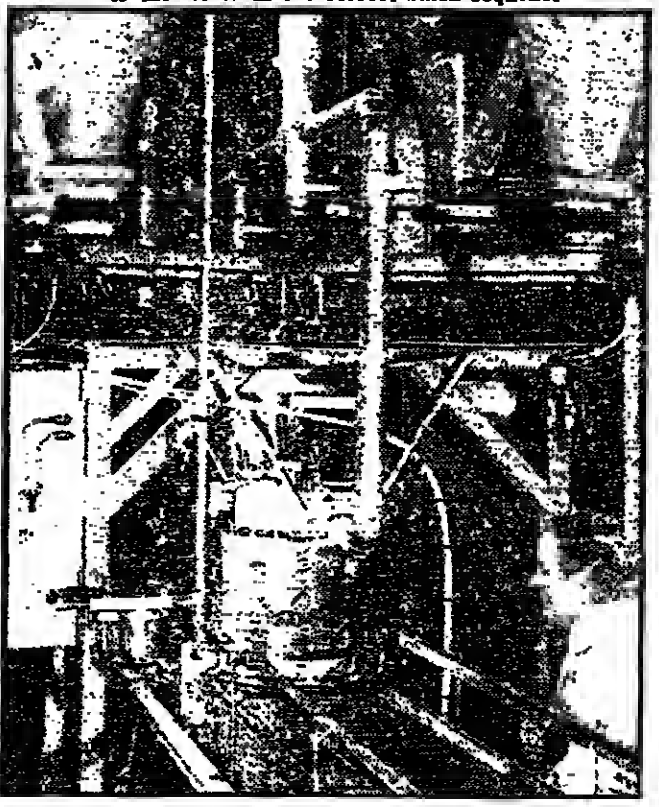
Two FDP 11/44 minicomputers (one on standby to ensure continuous production in the event of a fault) support the system database (information store), the terminals and a link to existing Dunlop business computers. Three LSI/11 microcomputers control the manufacturing processes (mixing energy, times, temperatures, weights, motions) via programmable logic controllers on the shop floor.

In the control room, one terminal gives an overall view of the whole process via screens—full of data and graphics, while the others show the activity of the three microprocessors. Formulations can be listed and the state of the various batches can be displayed.

By using the computers from a special control room panel, engineers can formulate mixes and run them through the plant. Using testing machines in the same room, they can take samples straight from the plant, examine them and then make any necessary changes to the formulation.



Above: the plant layout of the Dunlop factory. Below: shows the critical stage in rubber compounding—the addition of accurately measured quantities of powder. The materials, under computer control, are automatically weighed and fed into drums which are, in turn, automatically transported to the mixer in the correct batch sequence.



## Information Searching databases

ICL, the UK-based mainframe computer manufacturer, has combined two of the most powerful file searching techniques into a single new facility on its large mainframes.

Called Relational CAFS Interface (RCI), the facility combines ICL's invention CAFS (Content Addressable File Store) with a relational database interface.

CAFS is a hardware/software combination which makes it possible to retrieve items at very high speed from standard data storage disks.

Relational database techniques make it possible to retrieve information in a number of different ways, depending on the relationships between the various bits of data in which the user is interested.

According to ICL, RCI provides automatic access to CAFS facilities and can be used by all data processing departments without the need to learn new programming skills.

More on 01-788 7272.

## Computers Voice recognition

BRITISH TELECOM is to spend £2m on a project to develop computers that recognise the human voice. The three-year project will be headed by the organisation's research centre at Martlesham Heath.

Logica and Cambridge University will also take part in the study which is also being funded in part by the Alvey Directorate.

Speech recognition has been a slowly developing technology with companies like Texas Instruments leading the field.

The Alvey Directorate is concerned to spread the use of computer technology especially amongst those who are not technical. The ability for computers to recognise speech could be particularly useful for searching through information stored in databases, for example.

## Nuclear Waste disposal

STUDIES ARE under way at Los Alamos Laboratory, New Mexico, on the use of synthetic rock for the disposal of radioactive waste.

The synthetic rock developed in Australia consists of the minerals zirconolite, perovskite, and hollandite. Zirconolite is altered by exposure to radioactive materials says the laboratory. It is changed from a crystal line form with an ordered atomic arrangement to a glassy structure where the atoms are disordered.

In this condition, the rock is tougher and can last for more than 100,000 years which is long enough to outlast the radiation hazard.

## Office Word processing

THEORN-EMI has introduced a range of word processing software for personal computers. Developed by Sama Corporation in Atlanta, U.S., the word processing to integrated spreadsheets and database management software.

Though initially designed for the IBM personal computer and compatible machines, the software will now run on Texas Instruments Professional Series and Digital Equipment's Rainbow 100 and 100 mini-computers. More details from Theorn-EMI on 0252 543333.

## Software Sophisticated tools

FURTHER FUNDING from the Alvey Directorate has been allocated to a consortium including CAP, Software Sciences part of Thorn EMI, Learmonth and Burchett Management Systems and three universities.

Total funding, of which half comes from industry, is £5.2m for the three year project. The money is for the development of Eclipse, which is a highly sophisticated tool for the software industry to help it meet the needs of the computing market in the next decade.

## "100 years in quality building"

Tom Green  
01-346 7133/0277-354141

## Energy Harnessing heat for power

DR IAN SMITH at City University has developed improved techniques for producing power from heat. Called the trilateral system, he hopes that it will be adopted by companies wishing to exploit geothermal energy.

Dr Smith is a consultant to Solmecs Corporation, a company set up in 1980 to market new forms of energy systems. Having built a pilot system for trilateral at City University, Solmecs is looking for funds and partners to develop the system further.

Dr Smith's trilateral system is based on known techniques for converting heat into power but they are combined in a novel way. A hot water source in the 100 deg C to 200 deg C range transfers its heat to a special volatile liquid which boils at a low temperature but only to the point where this liquid begins to evaporate. The pressure of this mixture of vapour and liquid is then reduced by passing it through an expansion system. This causes the mixture to "flash" and this expanding vapour rotates a machine which drives a conventional electric generator.

Dr Smith says that his system is 40 to 70 per cent more efficient than conventional Rankine cycles, for example. Both are relatively low efficiency systems, however.

The pilot plant was constructed by Kraemer Engineering and other equipment provided by Howden Compressors, part of the James Howden group. Mr Peter Kalmes, Solmecs' chairman hopes that these companies will participate in full scale plants.

Solmecs has spent about US\$5m on the development of various energy conversion systems which has come from both Israeli and UK government funding.











WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market. Closing prices, November 2

Table of stock prices for various companies, including columns for stock name, sales, high, low, last, and change. Includes sub-sections for letters A through Z.

CANADA

Table of Canadian stock prices, including columns for stock name, sales, high, low, last, and change.

TORONTO

Table of Toronto stock prices, including columns for stock name, sales, high, low, last, and change.

AUSTRIA

Table of Austrian stock prices, including columns for stock name, high, low, last, and price.

AUSTRALIA

Table of Australian stock prices, including columns for stock name, high, low, last, and price.

HONG KONG

Table of Hong Kong stock prices, including columns for stock name, high, low, last, and price.

AMERICAN STOCK EXCHANGE CLOSING PRICES

Table of American stock exchange closing prices, including columns for stock name, high, low, last, and change.

MONTREAL

Table of Montreal stock prices, including columns for stock name, high, low, last, and price.

SWITZERLAND

Table of Swiss stock prices, including columns for stock name, high, low, last, and price.

SPAIN

Table of Spanish stock prices, including columns for stock name, high, low, last, and price.

SINGAPORE

Table of Singapore stock prices, including columns for stock name, high, low, last, and price.

SOUTH AFRICA

Table of South African stock prices, including columns for stock name, high, low, last, and price.

Continued on Page 25

NOTES - Prices on this page are quoted on the individual share basis and are not traded prices. Share deals are quoted as follows: 100 shares, 1000 shares, 10000 shares.



OVER-THE-COUNTER

Table with multiple columns listing stock prices and market data under the heading 'OVER-THE-COUNTER'. Includes sub-sections like 'Continued from Page 24' and various stock symbols.

APPOINTMENTS

Royal Bank of Scotland posts

With less than a year to go before the merger of its two constituent banks, THE ROYAL BANK OF SCOTLAND GROUP has made a number of changes at the top which will allow those executive directors already appointed to run the merged bank to gain experience of its sister bank. On January 14, Mr Charles Winter, who has been designated chief executive of the new merged bank, will be appointed deputy chief executive of the group. Two months later, when Mr Maurice Davenport, managing director of Williams and Glyn's, retires at 60, Mr Winter will move to London to become managing director of the Bank of Scotland. Other bankers involved in the moves include Mr Bob Maldea, currently an executive director in Edinburgh, who later this year becomes head of domestic banking at Williams and Glyn's. On the accounting side, Mr David Coulter, at present group finance controller, will take over the accounting function in the Royal Bank of Scotland, and by May 1 will also include Williams and Glyn's in his responsibilities, releasing Mr Bob Riding to devote himself full-time to the Treasury function, which he will control in the new merged bank.

joined the partnership of GREENFELL AND COLEGRAVE, stock-brokers. Mr Alan Morgan has been appointed foreign exchange manager for DEN DANSKE BANK, London branch.

Mr Kenneth Oxley is to take control of the SKIPTON BUILDING SOCIETY'S network of branches and agencies. He has been responsible for the development of the Society's computer systems since 1972 and was appointed an assistant general manager in 1978. Mr John G. Goodfellow has become assistant general manager (computers). Mr Goodfellow is assistant general manager (computer services) with the National and Provincial Building Society.

Mr A. C. J. M. Kritelea has been appointed a director of POWELL, DUFFRYN ENGINEERING. He is managing director of Gessink BV, refuse collection manufacturing subsidiary of Powell Duffryn, based in Emmeloord, Holland.

Mr Malcolm B. Smith has been appointed group company secretary of WARD BROTHERS HOLDINGS. From November 1, 1984, Mr Smith, who is also company secretary of Ward Brothers (Sherburn) takes over from Mr Raymond F. Metcalfe who was a director and company secretary. Mr Metcalfe retires from both positions, but will continue with the group in a consultative capacity.

Mr David Moseley has been appointed managing director of SINTROM ELECTRONICS. He succeeds Mr Tom Daisell, the founder, who continues as chairman. Formerly sales director, Mr Moseley will be responsible for spearheading and co-ordinating the overall future development of Sintrom Electronics.

CONSTRUCTION CONTRACTS

£8m for Balfour Beatty

British Aerospace has placed a £4.6m order with BALFOUR BEATTY CONSTRUCTION for an electronic and electro-mechanical laboratory at Bracknell to be built on a design and construct basis. The five-storey brick clad reinforced concrete framed building will be 8,640 sq metres in area. Work is to be completed in 18 months. Four shop units will be constructed for Hill Samuel and Co at Wallasey, under a £480,000 contract. The building will be steel-framed with a mansard roof and be built in 34 weeks. A contract worth £430,000 for completion in six months has been let to Balfour Beatty at Aintree Racecourse, Liverpool, for a new viewing mound, foundations for a temporary stand, and ground works for hospitality tents and refreshment areas. Imperial Chemical Industries has placed a £500,000 contract for demolition and civil works at the Castner-Kellner works in preparation for an anhydrous caustic plant. Reconstruction of a six-storey office block in central Manchester will be undertaken for Norwich Union under a £1.5m contract. The existing facade will be retained and built into the new reinforced concrete frame. Further work at the optical fibres factory at Deeside valued at £200,000 will be carried out during a 27 week programme.

section of the A12 Chelmsford by-pass. The remaining £3.3m comes from Tilbury Construction, whose biggest contract is one of £1.6m for the construction of two large underground reinforced concrete storm water tanks together with inlet and overflow chambers, culverts and sewers. This is stage one of the Muswell Stream Flood Relief scheme and comes from the Borough of Haringey as agents for the Thames Water Authority. Work is scheduled to last for 78 weeks. A further £840,000 comes from a continuation of an existing contract at the Mobil Oil Coryton refinery in Essex, where Tilbury will be constructing sheet pile bund walls and ancillary ground works. This brings the total value of this contract to £1.4m.

ORGANISED OFFICE DESIGNS has won a project to plan and design the new civic offices for Rochester Upon Medway City Council. The council has acquired a riverside site which faces the city's castle across the River Medway. Buildings on the site will be refurbished to reflect their differing architectural styles. One, the Victorian Bridge House, will be refitted and converted into the new mayor's parlour. The value of the total project is £2.7m. The building work will include a civic suite, committee rooms, stores and reception areas. G. E. WALLIS has the £2.65m building contract. At present housed in seven locations in Strood and Chatham, all departments under the new scheme will be centralised with the chief executive at Strood. The old buildings are to be disposed of except the town hall at Chatham. Work is scheduled for completion in September 1985.

TILBURY GROUP has won a batch of orders worth over £3.2m. Tilbury Roadstone has landed £2.8m of this total through a two year contract from Cementation Construction for blacktop surfacing work on

CHIVERS Our business has been building since 1884. 21 Estcourt Street, Devon. Tel: 0800 121. Telex: 449350. CHIVERS WE CHIVERS & SONS LTD

Conder has £4m Wolves work

CONDER (MIDLANDS), Burton-on-Trent, has a £4m contract for the first phase of £22m worth of work for the redevelopment of Wolverhampton Wanderers Molyneux Ground. The contract involves factory units, office accommodation, and work on news stands and housing.

Novotel UK is continuing refurbishment of the newly acquired Cunard International Hotel in Hammersmith by the appointment of COTEA INTERNATIONAL as project manager for the upgrading of 383 bedrooms with a contract valued at £1.5m. Cotea has already completed a contract worth £1.3m for the public areas of the hotel in a 38 week programme earlier this year. HERMES INTERIORS, Lichfield, also will continue to work at Hammersmith. Having completed refurbishment of the public areas (worth £500,000) Hermes has won £500,000 of the latest bedroom contract. Hermes has been awarded other contracts including a £1.7m private development in Hampstead, extension to Nabisco Brands HQ, Reading, value £250,000, and shopfitting contracts totaling £500,000 for Canon, Readers Digest and British Home Stores.



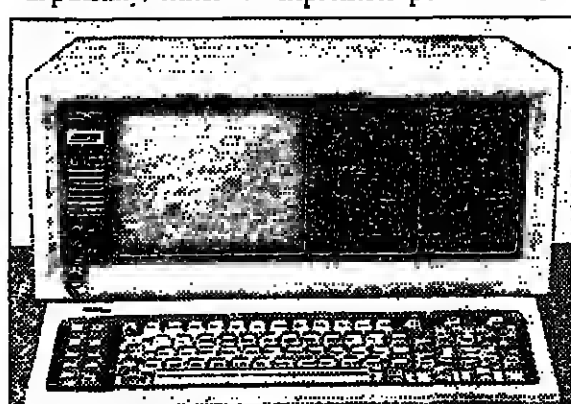
An in-depth study of personal computers.

We know that choosing a personal computer for your office has all the appeal of tiptoeing across a minefield. Which is no excuse for hoping the problem will go away if you ignore it. Or plumping for the obvious choice because everybody else does. Wouldn't it be wiser to choose a computer that simply works better than the competition? It sounds so logical it's unbelievable. But this computer exists. It's called Compaq and it outperforms any other computer in its field. Which is why it took less than two years for Compaq to be second to IBM\* in the business micro-computer market in the States. This success is based on the hard practical

advantages that Compaq possesses. Like true compatibility with IBM\* PC hardware and software for instance. Whether you're looking for better design, adaptability, inherent expansion potential or

toughness you won't find a better all-round machine. From a genuinely portable computer to a desk-top model Compaq delivers the same enduring quality. The portable even repels bullets, if you work in that kind of office.

We happen to believe there's no machine that can match the performance of a Compaq. If you don't believe us go check it out with an authorized Compaq dealer or contact Neville Jacobs, Compaq, Ambassador House, Paradise Rd, Richmond, Surrey TW9 1SQ. Tel: 01-940-8860. Before you put your head in the sand.



COMPAQ It simply works better.

\*COMPAQ IS THE BESTSELLING PERSONAL MICRO-COMPUTER MANUFACTURER IN THE UNITED STATES.



AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Tr. Mgrs., British Group, and others, with columns for name, manager, and performance metrics.

Table listing unit trusts under the heading 'F.T. CROSSWORD PUZZLE No. 5561', including names like British Group, Abbey Unit Tr. Mgrs., and others.

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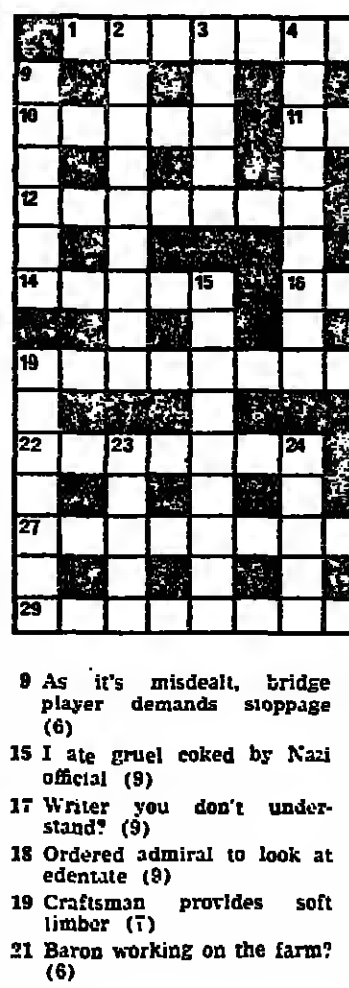
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F.T. CROSSWORD PUZZLE No. 5561

- 1 Reliable means of support (5, 6)
10 It's a pity Peshitta includes these characters (8)
11 Outspoken players take part in programme (9)
12 Barber is a fiddler (7)
13 Italian earth in tract (7)
14 Dissolute woman accepts northern jargon (3)
15 Send down countryman to join goddess (9)
16 Before dogs reach gold, har-binger appears (9)
17 Initially, guns are made under this scale (5)
18 Riding fashion has tendency to rise (7)
19 Hirsute animal died in front of journalist (7)
20 Unusual table with rail having two sides (9)
21 What you are trying to do (5)
22 Dark-room cinder put out by Smollett (8, 6)
DOWN
2 Gossip that might be ill (9)
3 A secret hoard in Scotland lifted by Greek author (5)
4 Bars with grime maybe, need a waxy substance (9)
5 It's right across the chancel (5)
6 Subordinate reading foreign articles on fish (8)
7 It's up to an artist to get head-dress (5)
8 Sappers unite to disorganise body of aides (7)



As it's misdealt, bridge player demands stoppage (6)
15 I ate cruel coked by Nazi official (9)
17 Writer you don't understand? (9)
18 Ordered admiral to look at edentate (8)
19 Craftsman provides soft timber (7)
21 Baron working on the farm? (6)
The solution to last Saturday's prize puzzle will be published with names and addresses of winners next Saturday.

FT UNIT TRUST INFORMATION SERVICE

Main table of unit trusts including categories like Key Fund Managers Ltd., Perpetual Unit Trust Mgmt., and various individual fund listings with performance data.

INSURANCES

Table listing various insurance companies and their services, including details on policies and contact information.

Large table on the right side of the page listing numerous financial products, insurance policies, and company information, including details on various trusts and insurance providers.

Handwritten signature or mark at the bottom center of the page.



INSURANCE, OVERSEAS & MONEY FUNDS

Handwritten note: "Jail in 100"

Table of insurance and overseas funds including: Liberty Life Assurance Co Ltd, National Provident Institution, Life Assurance Co of Pennsylvania, and various international funds.

Table of insurance and overseas funds including: Sava & Procter Group, Target Life Assurance Co Ltd, Overseas Life Assurance Co Ltd, and various international funds.

Table of insurance and overseas funds including: DAL Investments (UK) Ltd, Overseas Life Assurance Co Ltd, and various international funds.

Table of insurance and overseas funds including: Midland Bank Ltd, TSB Trust Funds (CI), and various international funds.

Table of insurance and overseas funds including: TSB Trust Funds (CI), and various international funds.

OFFSHORE AND OVERSEAS

Table of offshore and overseas funds including: ActiBank Investment Fund SA, Allway Investment, and various international funds.

Money Market

Trust Funds

Money Market

Bank Accounts

Table of money market, trust funds, bank accounts, and other financial services including: Money Market, Trust Funds, Money Market, and Bank Accounts.

NOTES: Interest rates given below are indicated and those designated with an asterisk are subject to change.



**FOR QUALITY DEVELOPMENTS IN THE SOUTH AND MIDLANDS**

**Bryant Properties**

021 704 5111

# FT LONDON SHARE INFORMATION SERVICE

HOTELS - Continued

| Share | Stock | Price  | Low    | High   | Yield |
|-------|-------|--------|--------|--------|-------|
| Apr   | Set   | 120.00 | 118.00 | 122.00 | 5.5%  |
| Apr   | Set   | 120.00 | 118.00 | 122.00 | 5.5%  |
| Apr   | Set   | 120.00 | 118.00 | 122.00 | 5.5%  |

INDUSTRIALS (Miscel.)

| Share | Stock | Price  | Low    | High   | Yield |
|-------|-------|--------|--------|--------|-------|
| Mar   | Oct   | 120.00 | 118.00 | 122.00 | 5.5%  |
| Mar   | Oct   | 120.00 | 118.00 | 122.00 | 5.5%  |
| Mar   | Oct   | 120.00 | 118.00 | 122.00 | 5.5%  |

## BRITISH FUNDS

"Shorts" (Lives up to Five Years)

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 224   | 224   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 225   | 225   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 226   | 226   | 100.00 | 98.00 | 102.00 | 5.0%  |

Five to Fifteen Years

| Share | Stock | Price  | Low    | High   | Yield |
|-------|-------|--------|--------|--------|-------|
| 151   | 151   | 110.00 | 108.00 | 112.00 | 5.5%  |
| 152   | 152   | 110.00 | 108.00 | 112.00 | 5.5%  |
| 153   | 153   | 110.00 | 108.00 | 112.00 | 5.5%  |

Over Fifteen Years

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 224   | 224   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 225   | 225   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 226   | 226   | 100.00 | 98.00 | 102.00 | 5.0%  |

Undated

| Share | Stock | Price  | Low    | High   | Yield |
|-------|-------|--------|--------|--------|-------|
| 151   | 151   | 110.00 | 108.00 | 112.00 | 5.5%  |
| 152   | 152   | 110.00 | 108.00 | 112.00 | 5.5%  |
| 153   | 153   | 110.00 | 108.00 | 112.00 | 5.5%  |

Index-Linked

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 304   | 304   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 305   | 305   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 306   | 306   | 100.00 | 98.00 | 102.00 | 5.0%  |

INT. BANK AND O'SEAS GOVT STERLING ISSUES

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 244   | 244   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 245   | 245   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 246   | 246   | 100.00 | 98.00 | 102.00 | 5.0%  |

CORPORATION LOANS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 304   | 304   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 305   | 305   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 306   | 306   | 100.00 | 98.00 | 102.00 | 5.0%  |

COMMONWEALTH AND AFRICAN LOANS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 114   | 114   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 115   | 115   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 116   | 116   | 100.00 | 98.00 | 102.00 | 5.0%  |

LOANS Building Societies

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 304   | 304   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 305   | 305   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 306   | 306   | 100.00 | 98.00 | 102.00 | 5.0%  |

Hire Purchase, Leasing, etc.

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 244   | 244   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 245   | 245   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 246   | 246   | 100.00 | 98.00 | 102.00 | 5.0%  |

Public Board and Ind.

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 114   | 114   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 115   | 115   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 116   | 116   | 100.00 | 98.00 | 102.00 | 5.0%  |

Financial

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 204   | 204   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 205   | 205   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 206   | 206   | 100.00 | 98.00 | 102.00 | 5.0%  |

FOREIGN BONDS & RAILS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| 314   | 314   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 315   | 315   | 100.00 | 98.00 | 102.00 | 5.0%  |
| 316   | 316   | 100.00 | 98.00 | 102.00 | 5.0%  |

## AMERICANS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| F May | Aug   | 100.00 | 98.00 | 102.00 | 5.0%  |
| F May | Aug   | 100.00 | 98.00 | 102.00 | 5.0%  |
| F May | Aug   | 100.00 | 98.00 | 102.00 | 5.0%  |

## BEERS, WINES - Cont.

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |

## DRAPERY & STORES - Cont.

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## ENGINEERING - Continued

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## CANADIANS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| M & J | D     | 100.00 | 98.00 | 102.00 | 5.0%  |
| M & J | D     | 100.00 | 98.00 | 102.00 | 5.0%  |
| M & J | D     | 100.00 | 98.00 | 102.00 | 5.0%  |

## BANKS, HP AND LEASING

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |

## CHEMICALS, PLASTICS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Apr   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Apr   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Apr   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## DRAPERY AND STORES

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## FOOD, GROCERIES, ETC

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Dec   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Dec   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Dec   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |

## BEERS, WINES AND SPIRITS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Feb   | Jul   | 100.00 | 98.00 | 102.00 | 5.0%  |

## DRAPERY AND STORES

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## ENGINEERING

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## HOTELS AND CATERERS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

## HOTELS AND CATERERS

| Share | Stock | Price  | Low   | High   | Yield |
|-------|-------|--------|-------|--------|-------|
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |
| Mar   | Oct   | 100.00 | 98.00 | 102.00 | 5.0%  |

Continued from previous page. This section contains the remainder of the share listings, including various industrial, engineering, and hotel/caterer shares, following the same table format as the previous sections.

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Just in time



MINES - Continued

Table of mining stocks including Central African, Australians, and various international mining companies with columns for stock name, price, and volume.

Tins

Table of tin stocks including Anglo-Tanzania, Anglo-Tanzania, and other tin-related companies.

Miscellaneous

Table of miscellaneous stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

PLANTATIONS

Table of plantation stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

NOTES

Notes section containing various financial notices, company announcements, and market commentary.

REGIONAL & IRISH STOCKS

Table of regional and Irish stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

OPTIONS - 3-month call rates

Table of 3-month call rates for various options, including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Recent issues and Rights Page 10

Recent issues and Rights Page 10 section containing information about new stock issues and rights offerings.

OIL AND GAS - Continued

Table of oil and gas stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

OVERSEAS TRADERS

Table of overseas traders including Anglo-Tanzania, Anglo-Tanzania, and other companies.

MINES

Table of mines including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Far West Rand

Table of Far West Rand stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

O.F.S.

Table of O.F.S. stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Finance

Table of finance stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Oil and Gas

Table of oil and gas stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Diamond and Platinum

Table of diamond and platinum stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

INVESTMENT TRUSTS - Cont.

Table of investment trusts including Anglo-Tanzania, Anglo-Tanzania, and other companies.

SHIPPING

Table of shipping stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

SHOES AND LEATHER

Table of shoes and leather stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

SOUTH AFRICAN

Table of South African stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

TEXTILES

Table of textiles stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

TOBACCO

Table of tobacco stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Investment Trusts

Table of investment trusts including Anglo-Tanzania, Anglo-Tanzania, and other companies.

PROPERTY - Continued

Table of property stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

SHIPPING

Table of shipping stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

SHOES AND LEATHER

Table of shoes and leather stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

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Table of trusts, finance, and land stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Investment Trusts

Table of investment trusts including Anglo-Tanzania, Anglo-Tanzania, and other companies.

LEISURE - Continued

Table of leisure stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

MOTORS, AIRCRAFT TRADES

Table of motors and aircraft trades stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Commercial Vehicles

Table of commercial vehicles stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Components

Table of components stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

Garages and Distributors

Table of garages and distributors stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

NEWSPAPERS, PUBLISHERS

Table of newspapers and publishers stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

PAPER, PRINTING

Table of paper and printing stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

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Table of advertising stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

INDUSTRIALS - Continued

Table of industrial stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

INSURANCES

Table of insurance stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.

LEISURE

Table of leisure stocks including Anglo-Tanzania, Anglo-Tanzania, and other companies.



CURRENCIES, MONEY and CAPITAL MARKETS

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FOREIGN EXCHANGES

Table with columns for LONDON, CHICAGO, and EURO/DOLLAR. Includes sub-sections for U.S. TREASURY BONDS, U.S. TREASURY BILLS, and STERLING (IMM) \$s per £.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly changes in interest rates for various locations including London, Tokyo, Amsterdam, and Paris.

Dollar falls from grace

BY COLIN MILLHAM. Sentiment can change very quickly in financial markets, but as far as the present sudden change of heart concerned the signs were there to see some time ago.

POUND SPOT-FORWARD AGAINST POUND

Table showing pound spot and forward rates against the pound for various currencies like U.S., Canada, and others.

OTHER CURRENCIES

Table listing exchange rates for various other currencies including Argentina, Australia, and others.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various European currencies.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies like Pound Sterling, U.S. Dollar, etc.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various terms and currencies.

MONEY MARKETS

A buoyant mood in London

Money markets were cheered by the weakness of the dollar last week. The U.S. bond market was very strong on Thursday...

MONEY RATES

Table showing money rates for various locations like Frankfurt, Paris, Zurich, etc.

LONDON MONEY RATES

Table showing London money rates for various terms and currencies.

FT LONDON

INTERBANK FIXING

Table showing interbank fixing rates for various currencies.

The fixing rates are the arithmetic means rounded to the nearest sixteenth of the bid and offered rates for \$10m quoted by the market...

STERLING EXCHANGE RATE INDEX

Table showing Sterling Exchange Rate Index for various currencies and time periods.

FORWARD RATES AGAINST STERLING

Table showing forward rates against sterling for various currencies.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill tender details.

DOLLAR SPOT-FORWARD AGAINST DOLLAR

Table showing dollar spot and forward rates against the dollar.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies.

CURRENCY RATES

Table showing currency rates for various currencies.

This announcement appears as a matter of record only. October, 1984



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US \$ 110,000,000 ECU 72,500,000 £ 64,000,000

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Lead Managed by

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Managed by

- List of banks managing the loan: Arab African International Bank, Arab Bank Investment Company Limited, etc.

Co-Managed by

- List of banks co-managing the loan: Associated Japanese Bank (International) Limited, Copenhagen Handelsbank A/S, etc.

Funds provided by

- List of banks providing funds: Commerzbank International, Societe Anonyme, etc.

Arranged by

- List of banks arranging the loan: The Bank of Tokyo, Ltd., Banque Nationale de Paris, etc.

Agent

- List of banks acting as agents: The Bank of Tokyo, Ltd.

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# FINANCIAL TIMES SURVEY

## Brazil

National self-confidence has been eroded by the recent economic crisis. But hopes lie in the change to a civilian administration early next year. In the meantime, a sharp improvement in the external balance of trade may help the Figueiredo Government to obtain better terms for the rescheduling of Brazil's heavy debt burden

### Poised for a new era

BY ANDREW WHITLEY

THE MOOD and the moment are ripe for change in Brazil. The country is restless, to say the least.

Fortunately, change is heralded by the replacement of General José Figueiredo as President next March by a civilian politician. But the extent of the liberty change will only be known after January 15, when an electoral college will decide between two rival candidates.

The bells of a different sort of change will also be rung this month, when Brazil's Economic Ministers sit down with the country's bank creditors to discuss the next round of debt rescheduling.

On the back of an extraordinary turnaround in its external balance of payments, a more confident Brazil is seeking better terms and a multi-year rescheduling arrangement.

Whether the outgoing Government will achieve all it wants on the debt front looks unlikely. Most of Brazil's creditors would prefer to wait until the new Government is installed and then try to strike a deal which could last.

The political benefits which would accrue to the international banks by being generous to the incumbent civilian government are greater than those from rewarding the Figueiredo administration for its willingness to swallow the creditors' prescribed medicine—and the banks know it. They, too, want to be on the side of the angels.

Disillusionment and disaffection with the way the military—in power since 1964—have recently been conducting the country's affairs runs

deep. In turn, this has triggered off an un-usual—erratic loss of national self-confidence.

Values have been distorted, beliefs lost. Brazilians are tired of the strains and tensions engendered by the recent economic crisis. All most of them want to do is relax and let prosperity resume its previous, apparently natural, course.

The causes of discontent are easy to identify. The middle class has seen the considerable gains it made over the past two decades virtually wiped out. Meanwhile, for those at the bottom of the social heap, deprivation has risen to levels unseen this century.

Housing, education, urban services and the country's rudimentary social welfare system are all in a state of crisis.

Under the impact of the most severe recession in living memory, a traditionally resilient socialist fabric has begun to

give way. Crime has reached epidemic proportions in the great metropolitan regions, swollen by an unabated drift from the countryside. Indeed, the rule of law is now non-existent to a wide extent in many of the major cities, as well as in the more predictably lawless new frontier lands.

Corruption, never previously as bad as in, say, Mexico, has become much more widespread, at the top and bottom of society. Often the mark of a decaying regime, corruption flourishes in a business and political climate in which there is little, if any, calling to account.

Hand in hand with the gradual crumbling of the social order has gone the loss of the sense of worth of money. Inflation in Brazil was tolerable when it was in the 40 to 50 per cent range and the economy was growing. It was manageable, for a short time, when it

hit the 100 per cent plateau. But for two years running now—the first when the economy was in a steep decline—inflation has been over the 200 per cent mark, and shows no signs of easing up in 1985.

One consequence has been an alarming degree of deindustrialisation as companies concentrate on preserving the value of their assets through financial speculation.

The economic record of the military has by no means been all bad, looking at the performance since 1964.

Recently great strides have been made in reducing the country's dependence on imported oil. Major infrastructure projects have been put in place, a large and diversified industrial structure established.

The other side of the coin has been a widening of income distribution and an increase in relative, and absolute, levels of

poverty. Proportionately, more Brazilians today earn less than the official minimum wage (about U.S.\$800 a year) than 20 years ago and the buying power of that wage has declined.

Both Sr Paulo Maluf, the official candidate for the presidency, and his rival, Sr Tancredo Neves, of the opposition front are mindful of the crisis of expectations they will face on taking office next year. The pressures will be greater on the opposition politician, but Sr Maluf will undoubtedly feel the need to take the sort of measures which could redress his lack of popular support.

Both men are equally aware that within the context of a cloudy economic picture their room for manoeuvre will be limited. Argentina's experience in the first year of a return to democracy under President Raúl Alfonsín has been a salutary lesson to the Brazilian politicians.

The more pragmatic minded Brazilians have also resolved to avoid the mistake of digging up the past. There will be no investigations of the skeletons in the military's cupboard under a Tancredo or Maluf government.

Neither of the candidates has yet outlined in any detail what he stands for, or what changes he would introduce in his administration. Both threaten a tougher line towards the country's creditors and the International Monetary Fund,



CONTINUED ON NEXT PAGE

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## BANCO DO BRASIL: A MULTIPLE BANK

Brazil, with a \$230 billion gross national product, is one of the 10 largest industrial powers in the world.

It is also the second largest agricultural exporter, after the United States of America, and its international trade, about \$40 billion, makes it No. 18 in the list of trading nations.

Manufactured products, such as aircraft, ships, electronic components, steel chemical products and transport equipment represent 60% of its international sales.

#### Immense potential

Banco do Brasil S.A. has played a significant role in developing the immense potential of this emerging industrial nation. The Bank, with its head office in Brasilia, is the most important commercial bank in Brazil and operates abroad through its representative offices, branches and subsidiaries across five continents. It is a development bank and is very active in international trade.

It is also a highly developed banking institution, which through rural banking, regional development and international trade has made an important contribution to the development of the Brazilian economy.

The Bank has a network of over 3,150 branches making it both the largest commercial bank in the country and in the Southern Hemisphere. In a ranking of commercial banks around the world, Banco do Brasil is the 30th in terms of total assets and third in terms of capital and reserves.

The Bank's importance in Brazil can be seen from the following figures. It is responsible for 64% of rural credit offered through the banking system and 22% of all loans and discounted securities. It also holds 17.3% of demand deposits, 5.4% of time deposits and its net assets account for 47.3% of the total net assets of all Brazilian commercial banks.

#### Helping the rural sector

The Banco do Brasil is an active partner in the Government's rural aid policy. It is working to spread the production of essential crops more evenly, by helping to develop new producer regions, while continuing to give support to those that already exist.

The Bank is also aiming to increase the mini producer share of rural credit and to increase production of crops not only for domestic consumption but for export too.

A significant factor is the high concentration of bank agencies in the interior of the country.

These provide local support to small and medium-

sized farmers offering them the credit and technical assistance that are essential if production is to be increased.

#### Modern methods

Mini, small and medium-sized farmers now find access to credit easier, thanks to a rationalisation programme that has simplified and streamlined operational methods. It has also resulted in an increase of business for Banco do Brasil.

The Bank participates actively in the administration of over 50 funds and special programmes introduced by the Federal Government to help low-income producers and the poorer regions of the country.

#### National Alcohol Programme

The world energy crisis has made the National Alcohol programme (PROALCOOL) one of Brazil's, and the Banco do Brasil's, most important programmes. Not only because of the resources involved but because of the strategic value of the liquid fuel produced.

PROALCOOL's purpose is to increase the production of alcohol from sugar cane, manioc and other inputs.

The PROALCOOL programme is now well under way with a forecast output of 10.7 billion litres in 1985, equivalent to 170,000 barrels a day in energy terms.

Banco do Brasil is the main financial agent for PROALCOOL and supports around two-thirds of the projects involved in the programme.

In fact, at 1983 year-end, the Bank supported 228 industrial projects which, when in full capacity, will alone produce over 5.5 billion litres of alcohol annually.

#### Export

The Brazilian export sector is another segment in which the Bank is very active. Its strong financial support has made Brazilian manufactured products and services more competitive in world export markets.

As the Federal Government's agent one of the Bank's most important jobs is the task of controlling and promoting trade interchange with other countries. This is accomplished by the Foreign Trade Department—CACEX. Through its own resources and special funds created for the task, for instance the Export Financing Fund (FINEX), the Bank operates across a wide range of export markets.

#### International Division

Banco do Brasil's International Division is involved with the Government in seeking new markets for Brazilian products and, of course, consolidating those where we already trade successfully.

The division is responsible for the Bank's international network, its participation in multinational financial institutions and its foreign exchange activities in Brazil.

The Bank is represented throughout the world by an overseas network comprising 45 branches, 25 representative offices and five wholly-owned subsidiaries. It maintains full branches in every large international financial centre. In Europe, for example, there are branches in London, Paris, Frankfurt, Zürich, Milan, Madrid, Lisbon, Amsterdam and Brussels.

The Bank's agencies abroad operate autonomously and are able to undertake any type of banking operation or service allowed by local legislation.

Although they have as one of their basic objectives the development of Brazilian trade, credit support is also offered to productive sectors in the countries where they are established by integrating with, and contributing to, the development of the local economy.

The Bank's agencies abroad also support international trade by offering buyer credit to importers of goods and services originating from Brazil. In relation to turn-key projects undertaken by Brazilian contractors, where machinery and equipment has been financed in Brazil through CACEX, the overseas branch may finance the purchaser with the down-payment portion in addition to local costs.

#### Products and services

The Bank, in conjunction with the Ministry of Foreign Affairs, offers foreign importers (through

a programme known as CDCI) up-to-date and immediate information of Brazilian exporters and their products. This is achieved by computer terminals installed in over 30 foreign branches and offices.

Banco do Brasil has been responsible for many innovations in the banking field in Brazil which have been welcomed by the community as a whole.

The Gold Cheque Card, the Magnetic Card, the Optional Service System (SAO) and Direct Connections through magnetic tapes are examples of innovations already accepted by the banking network together with a national cheque clearing system and regional cheque clearing offices.

Two years ago the Bank introduced an electronic system of withdrawals and deposits. Many commercial banks now participate, making Brazil's electronic banking extremely effective.

The issuance of Bank Deposit Receipts (RDP) and Bank Deposit Certificates (CDF) resulted from the Bank's concern in providing its clients with an attractive means of saving. In this way, the Bank has also been able to assist the Government with an important alternative method of gathering non-inflationary funds.

#### Wide ranging

The Bank commenced activities in the leasing market in 1982 when B. B. Leasing Company Ltd. started operations as a wholly-owned subsidiary of the Bank.

Another important development was the creation of B.B. Tours Voyages et Tourisme, with headquarters in Paris and a branch office in Rio de Janeiro, which has now become part of the international conglomerate of Banco do Brasil and works in close co-operation with the Brazilian Tourism Corporation—EMBRATUR—in searching for ways to develop tourism to Brazil.

It can be seen that through its wide range of products and services to the country, Banco do Brasil is no ordinary bank.

It is indeed at the forefront of international banking.



LONDON BRANCH: 15-17 King Street, EC2P 2NA. Tel: 01-606 7101



Brazil 2

# ALCOHOL: THE BRAZILIAN EXPERIENCE

In 1975 the international oil situation coupled with the world economic crisis prompted the creation in Brazil of the National Alcohol Programme—PROALCOOL—to increase the national output of alcohol destined for industrial and automotive use.

PROALCOOL is the first major project involving the large-scale substitution of fossil fuels by renewable fuels.

Any analysis of the Brazilian fuel-alcohol experience must start from the point that the programme has been a total and unprecedented success: a success because it has demonstrated to the world that against current petrol costs the use of ethylic alcohol (ethanol) as a renewable source of energy is viable from a technical, economic and social standpoint.

Surviving the oil shocks  
When the first oil price shock occurred, Brazil was importing 70 per cent of its domestic oil requirements while its sugar sector, with increased idle capacity resulting from modernization schemes, faced depressed prices on international markets.

PROALCOOL aimed at four ultimate goals: to lessen Brazil's vulnerability to external events; to lead alcohol technology to import substitution; to generate employment; and to provide incentives, in all other aspects PROALCOOL was given over entirely to private enterprise, a unique decision for the otherwise State-controlled energy sector.

Initially, PROALCOOL's main concern was with sugar-sector capacity and the fast installation of distilleries outside sugar factories achieved a rapid rise in Brazil's alcohol output.

This output was then blended into "gasohol", a mixture of petrol with alcoholated alcohol up to a maximum of 20 per cent, an economically viable ratio requiring no alterations to the Brazilian vehicle fleet, and which could also utilize the infrastructure existing for the distribution of petroleum-derived products.

This stage provided an interesting model for alcohol projects in other countries.

In 1979, the worsening oil crisis made visible the direct use of hydrated alcohol in specially-adapted vehicles. New targets were set for alcohol output to reach 10.7 billion litres by 1985: the amount to cover the total rise forecast for petrol consumption between 1980 and 1985. In addition, attention turned towards the development of an alcohol-chemical industry.

The increased output during this phase was largely due to the installation of autonomous distilleries outside traditional sugar areas. Thus, PROALCOOL widened the social impact by encouraging co-operatives; and by extending alcohol-producing areas, reduced regional disparities in income and employment.

The results were impressive. Brazil's alcohol production multiplied fifteen times in less than nine years, rising from around 600 million litres in 1975/76 to the 9.2 billion litres of the current crop year: which as an equivalent to 127,000 barrels of oil daily, represents 25 per cent of national oil production or 14 per cent of total oil consumption. In 1984 alone this saved US\$ 1.4 billion in foreign exchange.

Between 1975 and 1983, 30 billion litres of alcohol substituted 170 million barrels of oil, saving Brazil US\$ 5.5 billion. Also, with less petrol required from the imported oil, spare refining capacity was used to raise Brazilian production of diesel oil by 30 per cent, without added import costs.

The present target is for 14.3 billion litres of alcohol in 1987/88 to replace 200,000 barrels of oil daily which, at current oil prices, would save US\$ 2.5 billion annually.

Alcohol Can Compete  
The proof of alcohol's success as a combustible fuel can be seen on the roads of Brazil.

More than 1.6 million vehicles are now entirely alcohol-powered, with the remaining 3 million of the Brazilian fleet running on "gasohol", giving alcohol a 45 per cent share in the amount of motor-fuel consumed.

Using gasohol has two beneficial side-effects, less environmental pollution and a rise in the petrol-octane. Lead-based wastes are eliminated as alcohol replaces the usual octane-enhancers such as lead and Tetraethyl.

For Brazil, developing alcohol vehicles suited its needs: 85 per cent of total vehicle sales are now with alcohol-engines, rising to 94 per cent in the passenger and mixed category. Over 100,000 heavy-vehicle registrations in the first quarter of 1984 highlights the move towards commercial vehicles, trucks and even tractors.

In less than five years since the project's launch, the 1.6 million alcohol vehicles are already 20 per cent of the national fleet.

One ambitious use for alcohol in Brazil is as a feedstock for the chemical industry, substituting the petroleum-derivative, ethylene. Using national or imported technology, various industries are now producing acetaldehyde, acetic acid, butanol, vinyl acetate, ethylene etc. from ethanol.

In 1984, this sector consumed around 500 million litres per year, 240 million being from domestic market products and the remaining 260 million for export. Alcohol consumption by this sector is expected to reach 700 million litres by 1990.

With slightly lower production costs, alcohol-chemistry could feature prominently in the future development of Brazil's chemical industry.

So after reducing Brazil's vulnerability

and leading the field in alcohol technology, alcohol is becoming competitive with imported oil as alcohol productivity increases while the real prices paid for oil also rise.

Applying the internationally-recognised methodology for social evaluation of projects, and adjusting market prices to social prices, alcohol production in Brazil can compete with imported oil from a starting point of US\$ 29 FOB per barrel of oil.

From Waste to Energy  
Alcohol production gives rise to two major by-products: cane bagasse and an average of 13 litres of liquid residual to each litre of alcohol.

This organically-rich liquid waste bio-chemically absorbs oxygen and as such is highly pollutant when discharged as effluent. However, its high potassium content makes it an ideal fertilizer and most distilleries use it to irrigate their cane brakes, cutting production costs and saving foreign exchange on imported potassium fertilizers.

Bagasse is being tried in its residual form in the manufacture of paper and cellulose, and is used as a primary energy source in distilleries. Current technology is aiming to improve the thermal balance in distilleries so in the foreseeable future surplus energy from bagasse could add to Brazil's energy reserves and bring considerable income to alcohol producers.

New methods of compressing bagasse have made transport and stocking easy and this, plus rising costs of fuel oil, has encouraged various industries to adapt their boilers to run off bagasse—transforming waste into an economic asset.

Other Crops Benefit  
With a territory of 850 million hectares, Brazil's agricultural area totals 437 million hectares, of which only 52 million are currently cultivated. PROALCOOL's present target for 14.3 billion litres of alcohol requires a cane area of 3.2 million hectares, or 0.7 per cent of the cultivable land.

Also, production of other crops can be raised by combining and rotating them with cane, improving yields at marginal extra costs while conserving the soil and making fuller use of production facilities.

Socially Valid  
In social terms, alcohol production has been important in improving and developing the country's economy, creating enterprises in new areas, while maintaining social stability in traditional cane-growing regions such as Brazil's Northeast.

A total of 300,000 workers are directly involved with the current alcohol crop, and more indirectly.

But the PROALCOOL programme benefits Brazilian society as a whole: placing the country as an international leader in the development of alternative energy and, together with other projects in this field, allowing Brazil to see on the horizon the prospect of self-sufficiency in energy.

# Debt problems ease

## Economy

ROBERT GRAHAM

THE DEBT crisis has thrown up two separate yardsticks for measuring Brazil's economic performance. The international banking community is basically concerned with Brazil's ability to cope with its US\$10,000 foreign debt, the largest of any developing country. By this yardstick Brazil is doing well if the current account is generating sufficient surpluses to meet external obligations and the banks have not asked for large amounts of fresh money to service the debt.

A much broader measure, of less immediate concern to the banks, is the overall health of the economy. Here the Brazilian authorities have to demonstrate they are pulling the country out of three years of recession with inflation and public spending under control.

To the surprise of foreign bankers, Brazilian economists and the government (although it will not admit so in public), the country has shown a change in capacity to come to terms with the debt issue.

Thanks to an impressive trade surplus, due to a surge in exports, import substitution and lower domestic demand, Brazil has replenished its foreign exchange reserves. Last month it announced it would be seeking no new money from the international banks.

Rapid turnaround  
This is an extraordinarily rapid turnaround from the nervousness that surrounded the September 1983 letter of intent with the International Monetary Fund. Then there was talk of default and a sense of hopelessness that Brazil was locked into a spiral of ever-increasing external financial dependence just to service existing obligations and cover short-term trade credits.

While this turnaround is a very positive achievement, and bankers' confidence, the other side of the coin cannot be obscured. Six letters of intent signed during the last year, setting down guidelines for domestic austerity, have failed in their fundamental objective.

Inflation has stayed above 200 per cent and seems to be on an upward curve in the last quarter. Public spending, despite considerable cuts, is still at 17 per cent of gross domestic product, an unacceptably high level. Moreover, the uncertainties surrounding the change in the presidency last March affect investment confidence and dampen the prospect, albeit temporarily, of a limited recovery gaining momentum.

The Government originally projected a US\$900m trade surplus for the year ending in September. This was revised to US\$11.5bn but the finance ministry now expects the year-end result could be closer to US\$12.5bn.

As a result the current account deficit could be substantially lower than the US\$2.7bn conservatively predicted by the finance ministry. Equally the US\$6.7bn net increase in reserves for the year could turn out to be considerably higher.

This improved position led to a radical reconsideration of Brazil's financial needs for 1985 during September. At one stage the authorities had talked of going to the commercial banks for about US\$3bn of new money, in addition to receiving US\$1.5bn in the final tranche from the IMF and other institutional loans.

However, Sr Erlana Galvès, the finance minister, says that

Brazil will rely solely on direct foreign investment, credits from multilateral agencies like the IMF and World Bank co-financing, and suppliers' credits for 1985, totalling just short of US\$6bn.

The Government envisages that 1985 will see slightly higher demand for imports above this year's US\$15bn. Coupled with a cautious expectation of lower growth in the U.S. economy, vital for Brazil's exports, the trade surplus is officially expected to contract to US\$10bn.

This would give Brazil a payments deficit of US\$4.5bn in line with IMF calculations. Net interest payments would be US\$10.7bn.

All these figures are going to be put to the test next week in New York when Brazil meets with its international creditors to discuss the third phase of the country's debt re-scheduling, involving some US\$9.5bn of matured debt.

In September 1983 Brazil re-scheduled US\$5bn worth of matured loans, secured new commercial bank loans worth US\$6.5bn, disbursement of the second year of the IMF facility agreed in 1983 and had US\$16bn worth of supplier and interbank credits reinstated.

There are two principal variables in this scenario which have proved difficult to forecast in the past — the movement of U.S. interest rates and the performance of Brazilian exports. Every 1 per cent rise in interest rate adds US\$700m to Brazil's debt.

In 1981, 80 per cent of new borrowings were for interest payments alone and now the percentage is close to 90. With 65 per cent of borrowing tied to the London Interbank Offered Rate (Libor), Brazilian debt has been marginally less affected by U.S. prime, although this remains the benchmark.

As for exports some Brazilian businessmen felt 1984 has been something of a break year.

They also argue that exports rely on continued access to export finance, absence of protectionism, a competitive cruzeiro and a stagnant domestic market. Margins on exports are often being cut to the minimum and the domestic market is considered far more profitable.

Pessimistic  
This could well be an overly pessimistic view, however, Brazilian exports have enjoyed a steady upwards curve of substitution during the past decade and now account for 10 per cent of GDP. Not only has Brazil acquired a mature export mentality, it has developed a range of highly competitive products from board furniture to armaments and vehicles, to textiles, footwear, steel, petrochemicals and agro-industrial products.

It has managed, for instance, to grow exports in the U.S.\$6b loss in Latin American markets suffered during the past three years.

Industries like petrochemicals and steel, once centred solely in import substitution, are now firmly established as exporters as well.

The main bunching of debt maturities, without new re-scheduling, falls due from 1988-89 when US\$ 97bn will have to be paid out. Yet on the present rate of export growth and import substitution/control, Brazil should continue to meet its obligations if it wishes.

The price for this successful adjustment in the external account has been tough austerity at home with real per capita GNP falling 11 per cent between 1980 and 1983. During the same period, industrial output fell back by almost one-

## Economic indicators

(Currency in U.S.\$)

|  | 1983 | 1984* | 1985** |
|--|------|-------|--------|
| Gross domestic product (\$bn)                  | 210  | 217   | 227    |
| GDP change (%)                                 | -3.2 | 3.4   | 4.6    |
| Industrial production (%)                      | -6.8 | 7.9   | 6      |
| Agricultural production (%)                    | 2.3  | 5     | 5      |
| Inflation (%)                                  | 211  | 230   | 250    |
| Public sector borrowing requirement (% of GDP) | 15.8 | 17.9  | 18     |
| Foreign debt (\$bn)†                           | 92   | 99    | 102    |
| Debt interest (\$ bn)                          | 9.6  | 10.8  | 12.0   |
| Imports (\$bn)                                 | 15.4 | 14.5  | 17.0   |
| Exports (\$bn)                                 | 21.9 | 27.0  | 27.5   |

\* Central bank plus IBGE forecasts  
\*\* FT forecasts  
† Includes short-term non-registered debt, excludes interbank lines  
Source: Brazil Economic Programme—Internal and External Adjustment

## Debt amortisation bunching

| Position  | December 1983 | for 1984-90 in U.S.\$m | Other  | Total |        |
|-----------|---------------|------------------------|--------|-------|--------|
| financing | entitles      | loans                  | loans  |       |        |
| 1985      | 2,377         | (519)                  | 7,110  | 231   | 8,718  |
| 1986      | 1,999         | (520)                  | 9,835  | 889   | 12,772 |
| 1987      | 1,057         | (440)                  | 10,007 | 1,566 | 12,921 |
| 1988      | 1,319         | (397)                  | 10,007 | 872   | 12,198 |
| 1989      | 1,206         | (357)                  | 7,900  | 627   | 9,733  |
| 1990      | 1,049         | (301)                  | 5,003  | 413   | 6,465  |

Source: Compiled from Central Bank of Brazil monthly bulletin

third. The modest recovery which began to appear at the end of the second quarter of this year has been principally exported as a result of a boom in agriculture, agro-business and industries supplying the agricultural sector.

Unemployment continues to rise although statistics give little idea of the real level since they are incomplete.

For all this hardship, the economy should return to a positive growth or perhaps 3 per cent in 1984 — compared to three successive years of negative growth. But the basic domestic problem of inflation and a high public sector deficit remains as intractable as when the IMF programme was initiated 18 months ago.

The difficulty regarding inflation has been that the adjustment programme began when it was already at a high level. To this was added the impact of the February 1983 maxi-devaluation of 23 per cent accompanied by a subsequent 100 per cent devaluation of the cruzeiro against the dollar. The Government, also, 00 IMF prodding, reduced the level of subsidies which in turn affected prices.

Meanwhile a tight monetary policy pushed up the cost of credit. However, the main villain has been the continued high level of public spending and the system of indexation which links comprehensively to high inflation.

A large public sector deficit and high inflation are the awkward inheritance for the new president. It will be tempting for the winning candidate to indulge in some populist measures like lifting real wages and providing more funds to social security financing. But this could prejudice recovery and stimulate inflation further.

It would certainly be a negative signal to foreign investment, at present made difficult by the uncertainty in national government, as evidenced by the recent restrictive law on data processing.

The best hope lies in a continued drive for efficiency within government, greater public accountability and a sustained emphasis on exports. This would mean little immediate drop in inflation or rise in living standards. But recovery would have a sounder base.

last quarter, against almost 30 per cent in each of the previous two quarters. It is unlikely to succeed.

The Government has made some attempt to cut spending by phasing out cheap rate agricultural loans in the South and by halving off the marketing of sugar and coffee to the private sector. It is still muddled with a costly support system for the sugar cane (alcohol) industry and wheat purchases.

Loss-making  
The state also has to bankroll the large loss-making state companies like the national steel company and the nuclear industry.

Efficiency and cost cutting in the public sector is complicated by the lack of clearly defined responsibilities for the monetary policy. The central bank has the classic responsibilities of such an institution, yet the federally-controlled Banco do Brasil has an open credit facility with the central bank at zero nominal interest.

The central bank has issued Treasury bills whose interest payments are not included in federal budget expenditures. These two elements alone make control of the money supply difficult, and accountability for the public spending even harder. Moves are being made to reform but will not be felt before 1985.

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High on the list of pressing reforms must be the de-indexation of Brazilian economy, as the only way to break the inflationary spiral.

# On the brink of a new era

CONTINUED FROM PREVIOUS PAGE

but neither would go so far as an outright break. The expectation is thus that a modus vivendi would be reached to allow the three-year adjustment programme to complete its term in February 1986.

All that can be safely said at this stage is that Sr Tancredo Neves, a traditional Brazilian politician, would probably take a more nationalistic line and defend a continuing strong role for the state in the economy.

Sr Paulo Maluf, a millionaire businessman turned politician, promises to run Brazil like a private company. His abilities, and Brazilians' adaptability, may make him acceptable to public opinion. But there are many who are worried that he would be unable to govern without the backing of the military.

Not that the military has shown any intention of stepping back into the ring again in the near future. Having staged an orderly, gradual hand over of power to the civilians it is anxious to steer clear of politics.

The only circumstances under which it might be tempted to intervene would be if either candidate proved manifestly incapable of governing the country and social disturbances

erupted on a wide scale. Even then it would require unanimity among the three branches of the armed forces to permit another coup.

Nor is there a serious danger that under an opposition government the military or intelligence services might be tempted to remain a "state within a state" watching over their traditional spheres of influence. Opposition politicians are confident they would be masters in their own house.

Who ever becomes President next March—and present evidence favours the 74-year-old Sr Neves—will be taking the reins of an avowedly transitional government.

His main political tasks will be to prepare the way for a comprehensive reform of Brazil's much-amended constitution, restoring the balance between the executive and the legislature and between the Federal Government and the 23 states and to set up direct presidential elections for his successor.

National elections to the state and federal legislatures, and to state governments, are due again in November, 1986. These could provoke an impasse—and thus a possible crisis—between Sr Tancredo Neves and Congress if, as expected, the opposition parties win a majority in both houses.

Sr Tancredo Neves could also be responsible for a crisis if

his health fails to hold out for the four years he has said he will serve. The left wing in the coalition behind him would be most reluctant to let his vice-presidential successor, a conservative, former government party boss, take over.

The task of running Brazil will be made even more difficult by the need to tackle a number of pressing reforms. High on the list must be de-indexation of the economy, as the only way to break the inflationary spiral. Monetary, and to a certain extent fiscal, reforms are also needed urgently.

Land reform  
More deep rooted—and thus less likely to be tackled—are the long-standing questions of land reform and population growth.

On present trends, Brazil's population is forecast to more than double to 280m, by the middle of the next century. But no serious effort has yet been made to cope with an issue on which the powerful Catholic church in Brazil remains adamantly opposed to any form of artificial control.

Inextricably linked to this problem is the question of poverty and the need to restore recently eroded living standards. How to keep up with the new entrants coming onto the job market, at a time when both industry and agriculture are un-

dergoing rapid transformation to become more capital intensive, will be a big task.

After two decades of relative quiescence, nationalism looks as if it is making a comeback as a sword to be reckoned with in Brazil's economic armoury. A clear pointer was the recent overwhelming approval by Congress of legislation to restrict further foreign companies from the important and fast growing data processing and telecommunications sectors.

Notwithstanding the rough waters ahead, Brazil remains—as always—a country of tremendous opportunity. Its mineral and agricultural resource base is enormous, its labour force hardworking, adaptable—and cheap. Foreign capital has traditionally been well treated and investment opportunities remain good.

Growth has resumed this year after a three year hiatus and 1985 set to continue strongly in 1986. Exports are leading the way back, especially of manufactured goods, taking a rising share of gross domestic product.

Coping with the annual servicing requirements of a foreign debt which next year will top U.S.\$100bn could, however, be a serious constraint for the incoming government. Much will depend on the attitudes Brazil's creditor banks and governments take next week and over the following 12 months.

## MINISTÉRIO DA INDÚSTRIA E DO COMÉRCIO

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Brazil 3



The two contenders for the presidency. On the left Paulo Maluf, regarded as a maverick outsider yet within the ranks of the military's political wing. On the right, Tancredo Neves, seen as a compromise candidate supported by the opposition parties.



# Changes bring uncertainty

Politics

ANDREW WHITLEY

**DISHEARTENED** BY failure to go out in the blaze of glory he so badly sought, an embittered General Joao Figueiredo is due to lead Brazil's military back into the barracks next March 15.

After more than 20 years of occasionally repressive, but often lax, rule, the regime is surrendering power to the country's civilian politicians without a fight. And one of the longest running military-led governments on the continent will come to an un-mourned end.

The soldiers are not being voted out of office, nor ejected by a reformist-minded group of officers, nor, in the last analysis, pushed out by the weight of public pressure. Rather, the Brazilian military regime has collapsed internally, unable even to arrange a smooth transition to the politicians nurtured over the past two decades in its own side.

Speeded up

The unprecedented recession of the past few years, combined with the impact of the debt crisis, undoubtedly speeded up the handover. Until as recently as last year senior generals were confident of remaining in power—at least behind the scenes—until 1991, when the next six year presidential mandate expires.

The "abertura" programme of controlled political and social liberalisation set in motion in the late 1970s had permitted the resumption, within certain limits, of normal political activity. But the grand strategy did not take into account the consequences of the military's political problems. President Figueiredo has suffered.

To all intents and purposes the former national intelligence chief abandoned his government some time late last year. Since then he has been very publicly counting the days until he can retire, breaking off only to berate all politicians—those from his side and the permitted

opposition—for being "ungrateful traitors." Discredited by economic failures and a spate of unaccounted for scandals, the ship of state has thus drifted rudderless for many months, an easy prey to being hijacked.

The Government's near paralysis in the face of events encouraged the opposition—a mixture of politicians who stayed the course during the repression, returned exiles and a few new growths—to press boldly earlier this year for a clean break with the past as soon as possible. The method chosen: a mass campaign for direct presidential elections this year.

This military high command, fearful of the populist forces that might be unleashed, refused absolutely to countenance. The existing ground rules, whereby a 636-member Electoral College chosen on the basis of the 1982 national elections would select the President from party nominations, had to be preserved.

The political legitimacy of this selection procedure had been undermined by the way in which the Figueiredo Government carefully arranged the composition of the College to try and ensure that its supporters had a built-in majority.

Figueiredo himself, in an unguarded moment, further diminished its validity by admitting his own preference for direct elections for his successor. But the hard line view—out to block at all costs the possibility that Sr Leonel Brizola, the former radical firebrand who still commands much public support, might be elected President—prevailed.

What this stubborn refusal to bend to the weight of overwhelming public opinion, as expressed in a series of million-vote rallies, has produced is the most clear cut political choice Brazil has faced for decades.

Sr Paulo Maluf, a maverick outsider from within the ranks of the military's political wing, who led the Partido Democrático Social, has captured the official nomination for the Presidency. However, in the course of achieving his goal he has split the party irreparably

and lost that near-automatic majority in the Electoral College.

The opposition parties, led by the broad church Partido do Movimento Democrático Brasileiro, the PMDB, responded pragmatically to the prospect of success being handed to them on a plate. The direct elections campaign was quietly dumped—with hardly a voice of protest from the public at large—as they rallied around a compromise candidate. Sr Tancredo Neves, a Conservative old school politician, was deemed the best man capable of beating the unpopular Sr Maluf in next January's Electoral College vote.

Humiliation

The only dissatisfaction with this about turn has come from the Partido dos Trabalhadores, or PT, the small, grass roots Workers Party. It refuses to sully its political virginity by associating itself with the military's succession procedure. But in electoral terms the PT is a lightweight.

On present form, the 74-year-old Sr Neves looks almost certain to complete the military's humiliation by beating his rival, Senator Fernando Henrique Cardoso, a senior PMDB figure, gives the opposition candidate a 100 vote advantage today.

Nearly all political commentators agree that Tancredo Neves is the favourite. Behind him a broad coalition of support, ranging from dissident government politicians to the banned communist parties, is gathering steam.

The main doubt is whether, on January 15, he will be able to translate that support into votes. Sr Maluf, an American-style machina politician, has repeatedly demonstrated his ability to come from behind and "buy" support.

Both men are conducting their campaigns at two levels. They are seeking the pledged support of the Federal Congressmen and state Assembly delegates who make up the Electoral College, and they are out on the hustings seeking popular support.

Ideology plays little part in the contest. To date neither man has produced a specific

platform. However, Sr Neves is more traditionally nationalist than the pure, free market minded Sr Maluf, the son of a poor Lebanese immigrant.

Over the past few years under the Figueiredo Government political life has returned to Brazil with vigour. Lively debates are conducted in the Press and on radio and television. Participation in local and national politics has reached previously unknown heights, crossing class and geographical boundaries.

Hence the strategy of the Tancredo camp, of reaping the benefits of the strong swell of opinion in favour of a speedy return to full democracy. Barring last minute surprises, of which Brazilian politics are always capable, the tide of support behind the opposition may well prove in practice to be unstoppable.

Brazil is thus about to enter a new political era, very different from the outgoing technocratic phase. The military will have to be struck and a balance sought between the competing claims of regional and political interests.

Sr Tancredo in particular is dependent on a loose coalition of support, which could easily break up by the month after he takes office. Party politics in Brazil have not yet reached a sufficient state of maturity to permit stable alliances.

Moreover, all sides are aware that the new government will be an awkwardly transitional one, leading up to promised direct elections next year round. Sr Tancredo has also committed himself to the calling of a Constituent Assembly in 1986, to clean up a national constitution much amended by the military in favour of the executive and central rule.

Until the country's new masters have learnt the ropes, the prospects are for a phase of uncertainty and, possibly, weak government. Sr Maluf, if he wins, has by contrast promised strong, decisive government.

But the popular reaction to him could make his administration unworkable without clear military support—and the generals are in no mood to shore up the man most of them also heartily dislike.

work of 3,150 branches, the bank would seem to be in a powerful position to capture more business.

The commercial banks are sanguine over the prospect. They believe that on a purely operational basis they are more efficient and that if the bank does begin to encroach, they will have to agree to be treated without privilege.

For instance, the strict rules on branch openings have at times been bent in favour of Banco do Brasil, but there is an inherent check on Banco do Brasil establishing a sort of monopoly position: only 60 per cent of its capital is in federal hands, the remainder largely held by private financial institutions, who have some say in its behaviour.

During the year the commercial banks generally have been finding that competition has been much tougher for business.

The overall level of eight deposits declined in real terms by 7 per cent. The sharpest decline was among sight deposits held with the 72 commercial banks who encouraged clients to hedge inflation with a switch to term deposits.

The switch was less noted in the case of Banco do Brasil (3.9 per cent decline in sight deposits) because of the greater quantity of official deposits held by the bank. The decline in the amount of credit made available was more marked. This was due to high interest rates and investment uncertainties.

Private commercial bank lending was down on average by 21 per cent, while official bank lending dropped 25 per cent—a direct result of public spending cuts. Significantly, Banco do Brasil's lending was down 42 per cent.

This downturn in activity has affected bank profits. Average return on assets among the commercial banks was 7 per cent, historically low by Brazilian standards. Bankers maintain that part of this poor return was due to increased provision for bad and doubtful debts, including the classification of debt with state entities as non-performing.

For the coming year unpaid debts due from state entities will be reclassified as performing, so improving balance

# Sharp gains in US trade

Exports

ANDREW WHITLEY

**BRAZIL'S FOREIGN** trade performance this year has been the most impressive of any Latin American country. The US\$9bn surplus target set by the International Monetary Fund will be comfortably exceeded, bringing relief to both the Figueiredo Government and the country's creditors.

Thanks to higher than expected exports and a powerful burst of import substitution, the surplus is now likely to be over US\$12bn, double last year's record figure. In consequence, Brazil has been able to rebuild its much depleted foreign exchange reserves and virtually eliminate the danger of default on its foreign debt payments.

Exports of manufactured goods and primary products have risen strongly this year—by more than 20 per cent—after a sluggish 1983 performance, and are likely to top US\$26.5bn. Non-oil imports are also beginning to pick up again, in the wake of the general recovery now underway. But the significant decline in crude oil purchases from abroad, resulting from higher domestic output, will keep the total import figures down to about US\$14.5bn.

Much of the credit for the striking improvement in Brazil's trade balance must go to the U.S. recovery. Long Brazil's leading customer, the U.S. this year is expected to record a U.S.\$4bn deficit in its trade with the Latin American country.

At a time of continuing depressed domestic demand in most sectors, manufacturers have been scrambling over themselves to freight aircraft to get their shoes and textiles into the U.S. market as fast as possible. Orange juice, vehicle components and—until the recent imposition of across-the-board countervailing duties and surcharges—steel have also all been big selling items.

Brazilian exporters have also been making inroads into new markets in the Middle East, South East Asia and the Far East. Iron and China are both regarded as good prospects for

long-term growth in a wide range of products.

As for Brazil's other traditional trading partners, Western Europe, for one, has shown only patchy growth. Demand from Latin America, in contrast, has picked up significantly from the disastrous depths it reached in 1983.

The achievement of steadily-rising trade surpluses was adopted by the Figueiredo Government early on in the debt crisis as the most practical, step-by-step approach to reducing the annual debt servicing requirement.

To help make this possible, the cruzeiro was devalued by 25 per cent in February, 1983. Subsequent "crawling-peg" mini-devaluations have maintained the benefit, matching devaluation exactly to the course of internal inflation.

Critics argued that the strategy could only work in the short term as export growth would eventually slow down to a natural plateau while imports were bound to resume an upward course once the Brazilian recession had lifted. Events appear to be proving this thesis correct.

The official forecast for 1985 is for a downturn in the surplus to \$10bn, based on exports remaining virtually stagnant at around this year's level of \$27bn and on an increase in imports to \$17bn.

Further ahead, no one is willing to enter into a guess publicly what the trade surpluses will look like, despite pressure from the creditor banks for some kind of a working estimate. The reluctance is understandable in view of the number of factors outside the Government's control, such as the weather and commodity prices.

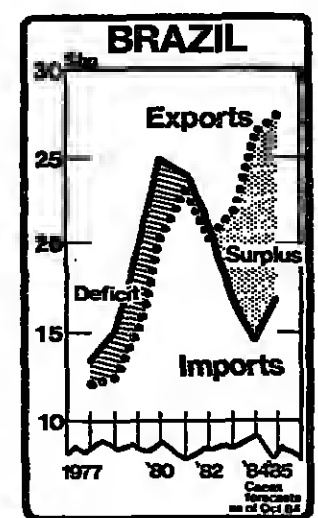
In addition, there is an unwillingness to enter into commitments which would reduce the country's future bargaining room. Manufactured goods today represent 54 per cent of Brazil's total exports, up from 44 per cent in 1980. Primary products, in counterpoint, have declined over the same period from 45 per cent to 35 per cent. The balance is made up of processed raw materials.

Nevertheless, Brazil is still very much at the mercy of fluctuating world market prices for its major commodity exports:

Quarterly trade totals

|          | (U.S.\$bn) |         |      |               | SURPLUS |
|----------|------------|---------|------|---------------|---------|
|          | EXPORTS    | IMPORTS | Oil  | Non-oil Total |         |
| 1983: Q1 | 4.56       | 1.98    | 1.84 | 3.62          | 0.74    |
| Q2       | 5.80       | 1.99    | 1.66 | 3.65          | 2.15    |
| Q3       | 5.93       | 1.97    | 1.94 | 3.91          | 2.02    |
| Q4       | 5.61       | 1.87    | 2.17 | 4.02          | 1.59    |
| 1984: Q1 | 5.63       | 1.62    | 1.53 | 3.19          | 2.44    |
| Q2       | 7.02       | 1.85    | 1.56 | 3.41          | 3.61    |
| Q3       | 7.24       | 1.68    | 2.10 | 3.78          | 3.56    |

Source: CADEX, Foreign Trade Department of Banco do Brasil



to which existing trade barriers in western industrialised countries can be overcome, and new restrictions avoided. Many of Brazil's manufactured goods, notably shoes, textiles, steel and wood products are already running into a significant degree of resistance in the U.S. and Western Europe.

Partly to overcome these problems, the Figueiredo Government recently took steps to defuse criticism over Brazil's own protectionist practices. Import curbs were liberalised and a controversial tax break scheme, long under fire from the U.S. and the General Agreement on Tariffs and Trade (GATT) was abolished.

Brazil's exporters simultaneously face greater uncertainty over the availability of credit, after the withdrawal of bank credit subsidies and the transfer of responsibility for the provision of finance from the state to the private banking sector.

The reduction in cheap finance has been compensated for by greater competition achieved through the devaluations of the past year or so. The new administration will also have to decide soon what its exchange rate policy is to be.

One possible reform would be to move the cruzeiro away from its present heavy dependence on the U.S. dollar, towards a basket of currencies reflecting more closely Brazil's trade flows. Exporters have complained loudly this year about their loss of competitiveness in European and Japanese markets as a result of the recent strength of the U.S. currency.

# Range of services widens

Banking

ROBERT GRAHAM

"OUR BANKS are now like financial supermarkets," says Sr Marcelo Marques Moreira of Unibanco, one of Brazil's leading private commercial banks.

The range of financial products and services offered by Brazilian banks makes the supermarket tag the most appropriate. But even this does not convey the full range of bank activity.

The banks act as a collecting agency for the federal and state governments, and have some of the characteristics of the British post office. For instance, they disburse pensions on behalf of the Government.

The banking system is a unique one, reflecting the federal structure of government, the country's huge size and the authorities' desire to stimulate private enterprise alongside a powerful state presence.

The system remains dominated by the presence of the federally-controlled Banco do Brasil. With assets of Cruzeiro 50 trillion (U.S.\$25bn), Banco do Brasil almost matches the combined total assets of the leading 30 private commercial banks. The bank accounts for 22 per cent of all loans in the banking system and possesses 17 per cent of the country's cash deposits.

Banco do Brasil has long concentrated least on pure commercial banking and has acted as a catalyst to promote internal development, to support agriculture in all its forms and to promote foreign trade. Almost two thirds of all rural credit is supplied by Banco do Brasil.

The bank in many instances is the government's agent. It has for instance been used as the main financier of the government's campaign to promote the use of alcohol as a substitute energy input.

The Banco do Brasil enjoys a "privileged" relationship with the central bank. It has the facility of a credit window which permits access to unlimited credit at no cost. Free use of this in the past has been one reason

behind the uncontrolled growth of money supply.

Parallel with the Banco do Brasil are 16 other official banks, whose main function is to service the individual states. The main privilege the latter banks enjoy is greater freedom of the use of their deposits.

While the private commercial banks are obliged to place 50 per cent of their demand deposits with the central banks, these official banks need place no more than 15 per cent.

No guarantee

The relationship between the official banks and the private banks is not as unequal as it might appear. The official banks are obliged to be involved in many operations with socio-political objectives rather than pure financial returns, thus leaving the more profitable short-term operations with the private sector.

Moreover, during the past three years of recession, access to state and federal business has not been a guarantee of profitability. The greatest number of non-performing assets has been in the state sector.

At present the publicly-owned commercial banks account for 38 per cent of all credit in the banking system and 24 per cent of deposits, while the private commercial banks account for 34 per cent of credit and 33 per cent of deposits.

The remainder of credit is supplied by investment banks and finance houses which, incidentally, attract 41 per cent between them of the public's deposits, reflecting their more aggressive and imaginative marketing with a discerning public seeking to protect savings from inflation.

The real share of the private commercial banks in lending and attracting savings is effectively higher since the majority of investment banks and finance houses are part of bank groups.

In August, the national monetary council, Brazil's main economic policy body, approved a series of reforms designed to separate Banco do Brasil more clearly from the central bank. As a result Banco do Brasil will now be free to act in all areas of domestic banking. With an unrivalled net

work of 3,150 branches, the bank would seem to be in a powerful position to capture more business.

The commercial banks are sanguine over the prospect. They believe that on a purely operational basis they are more efficient and that if the bank does begin to encroach, they will have to agree to be treated without privilege.

For instance, the strict rules on branch openings have at times been bent in favour of Banco do Brasil, but there is an inherent check on Banco do Brasil establishing a sort of monopoly position: only 60 per cent of its capital is in federal hands, the remainder largely held by private financial institutions, who have some say in its behaviour.

During the year the commercial banks generally have been finding that competition has been much tougher for business.

The overall level of eight deposits declined in real terms by 7 per cent. The sharpest decline was among sight deposits held with the 72 commercial banks who encouraged clients to hedge inflation with a switch to term deposits.

The switch was less noted in the case of Banco do Brasil (3.9 per cent decline in sight deposits) because of the greater quantity of official deposits held by the bank. The decline in the amount of credit made available was more marked. This was due to high interest rates and investment uncertainties.

Private commercial bank lending was down on average by 21 per cent, while official bank lending dropped 25 per cent—a direct result of public spending cuts. Significantly, Banco do Brasil's lending was down 42 per cent.

This downturn in activity has affected bank profits. Average return on assets among the commercial banks was 7 per cent, historically low by Brazilian standards. Bankers maintain that part of this poor return was due to increased provision for bad and doubtful debts, including the classification of debt with state entities as non-performing.

For the coming year unpaid debts due from state entities will be reclassified as performing, so improving balance

sheets. The balance sheets themselves have to be read with care because banks have adopted differing criteria of caution in adjusting for high inflation.

High inflation combined with the recession has begun to single out the efficient banks, and in particular those which began to encroach on the most profitable sources of business for banks remains the system whereby they are able to hold the 9 per cent employer's social security deduction for 33 days (it used to be 45) before passing this on to BNV, the national housing bank.

The sole cost of this money bank is the 12 per cent interest it is excluded from the proportion of funds which the banks are obliged to place with the central bank.

Cash in the till

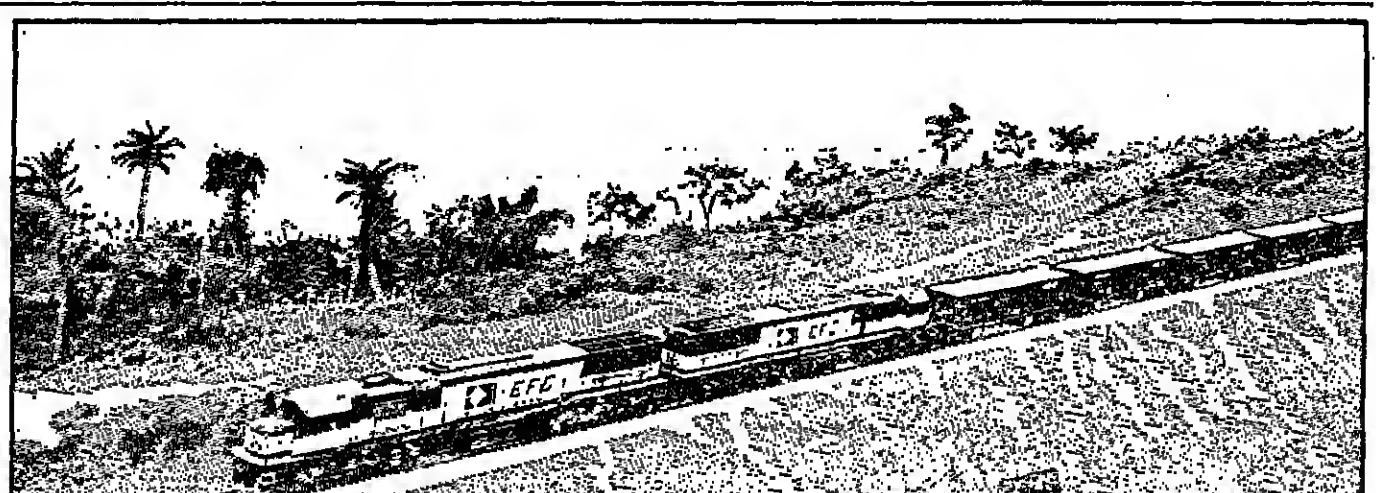
In addition to the 50 per cent of deposits that banks are obliged to place with the central bank, they have to place a further 4 per cent as cash in the till and set aside another 12 per cent for small and medium businesses which can be lent out only at three per cent above monetary correction.

Only 15 per cent of all demand deposits are in fact available for use at "free" interest rates. This system, while useful for channelling investments, distorts interest rates, forcing the bank to recoup their low returns on their non-free funds.

Banco do Brasil has a tremendous edge on the other banks through its rural network where it is able to pick up deposits at around 12 per cent while the other banks are usually having to pay around 28 per cent. This is one explanation for the bank's continued high profits.

Among the private banks the past year has seen Bradesco and Itau move to consolidate their lead. Both of these banks have almost double the deposit base of their nearest Brazilian rival. Meanwhile only 10 of the 72 private commercial banks have passed the Cruz 500bn deposit mark.

The most upwardly mobile bank is Citibank's Brazilian subsidiary which now ranks third in importance among the private banks



# CARAJAS

The Carajás Project being developed by the Companhia Vale do Rio Doce is opening new horizons for the Brazilian economy. Located in the Carajás Range in the Amazon river basin, the project encompasses one of the largest mineral provinces in the world.

Huge deposits of excellent quality iron ore, substantial reserves of bauxite, manganese, copper, nickel, tin and gold are concentrated in the northern part of the country. A treasure that guarantees the consolidation of various important market positions abroad. In fact, largely through CVRD, Brazil is now the world's leader in iron ore production and export. And it also ranks as the third largest international producer of gold.

The Carajás Iron Ore Project will start full industrial operations beginning in 1986 and this will mean a considerable generation of foreign exchange for Brazil. Annual revenues on the order of \$700,000,000 are forecast. With a total budget initially set at around \$4,500,000,000, the Carajás Iron Ore Project is going to be completed ahead of schedule and at a total cost less than \$3,500,000,000, representing a savings of more than \$1,000,000,000.

The Companhia Vale do Rio Doce goes even further. Always seeking to expand its activities, it has been investing in other large-scale projects.

The Alumina/Aluminum Project, devoted to the extraction and treatment of bauxite as well as its conversion into aluminum, represents CVRD's second largest field of endeavor.

Similarly, the Cerrados Project which involves the agricultural development of Brazil's Central-West region has been receiving special attention from the company with a substantial participation by private initiative.

In addition to this, Vale do Rio Doce demonstrates its serious ecological concern, establishing reforestation, antipollution measures and by being generally careful with the environment.

This work by CVRD, carried out with seriousness, audacity, and tenacity, makes it possible for favorable prospects to be seen for the recuperation of the Brazilian economy.

THIS PROJECT IS WORTH ITS WEIGHT IN GOLD TO THE BRAZILIAN ECONOMY.



Companhia Vale do Rio Doce

DISCOVERING RESOURCES ADDING TO THE WEALTH OF BRAZIL.



Brazil 4

# Campos puts the country in the big league

## Oil & gas industry

RONA THOMPSON

**BRAZIL** WILL produce sufficient oil to meet its own needs—and go some way to smoothing the troubled waters of the nation's economy — by the early 1980s.

According to Petrobras, the state oil monopoly, the country is now close to 80 per cent self-sufficiency, no mean feat considering that as recently as 1982 crude oil represented over half of Brazil's total import bill.

The turning point came with the first oil crisis in 1973-74. Deeply dependent on oil for its heavy industry and vehicle fleet, the price shock prompted Brazil to launch a big domestic exploration drive in an attempt to rid itself of its strategic dependence on imported crude.

The initial results were not impressive. In 1979 Brazil's total domestic production of crude oil was 171,000 barrels a day (b/d), down 3,000 b/d from the 1978 figure.

In the past five years it has been another story—an amazingly successful one. By 1982 production had climbed to 268,000 b/d, last year saw a total of 340,000 b/d and last

month, Petrobras announced that the country's output is now running at about 513,000 b/d—triple the 1979 total.

By March of next year, Sr Cesar Cals, Mines and Energy Minister, predicts that production will rise to 600,000 b/d.

Much of the credit must go to the trump card in Brazil's oil hand, the Campos Basin.

Located between 80 and 120 kilometres off the coast of Rio de Janeiro state and totalling an area of approximately 36,000 sq km, Campos has leapfrogged Brazil into the big league.

The first commercial strike came in December 1974 and led to the first field—Garoupa.

By 1979 Petrobras had drilled 100 wells in the Basin and a pipeline system began delivering oil and gas to shore in 1982.

### Number three

More than 300 wells had been drilled by the start of this year and according to Sr Sebastiao Vilarinho, Petrobras superintendent of production, Campos is now producing an average of 278,000 b/d. By October next year, Sr Vilarinho says output could reach 352,000 b/d.

The success of the project has pushed Brazil to number three on the ladder of leading Latin American oil producers, after Mexico and Venezuela.

According to Petrobras, each dollar invested in the Campos

## Consumption and output of crude oil

| Year  | Total consumption (000 b/d) |            | Domestic production |            |
|-------|-----------------------------|------------|---------------------|------------|
|       | Consumption                 | Increase % | Production          | Increase % |
| 1973  | 787                         | 21.6       | 174                 | 1.8        |
| 1974  | 854                         | 8.5        | 182                 | 4.6        |
| 1975  | 904                         | 5.9        | 177                 | -2.7       |
| 1976  | 985                         | 9.0        | 172                 | -2.8       |
| 1977  | 1,063                       | 7.8        | 166                 | -4.5       |
| 1978  | 1,095                       | 3.0        | 166                 | —          |
| 1979  | 1,165                       | 6.4        | 171                 | 3.0        |
| 1980  | 1,122                       | -3.7       | 188                 | 9.9        |
| 1981  | 1,062                       | -5.3       | 220                 | 17.0       |
| 1982  | 1,056                       | -0.6       | 268                 | 21.8       |
| 1983  | 954                         | -9.1       | 340                 | 26.9       |
| 1984† | 960                         | —          | 460                 | 35.3       |

Source: Petrobras

† Estimated.

Basin shows a return of nearly \$6. The savings in oil consumed which would have to be imported if Campos did not exist amount to around \$6bn—not an insignificant sum to a country shouldering a \$100bn foreign debt burden.

Petrobras expects to have made a total investment in Campos of \$7bn by 1985, Sr Vilarinho says. The break even point will be reached in three to four years.

An equally crucial gain has been the acquisition by Brazilian domestic industry of the technical expertise and capacity in this most difficult field of offshore oil prospecting and production.

Petrobras is a highly nationalistic company — witness its slogan "the oil is ours." When foreign companies were invited in the 1970s to submit bids to provide technical services such as hook-ups, laying pipelines and drilling activities, Petrobras advised them that joint ventures with Brazilian companies were vital to winning contracts.

A British company, Worley Engineering, in conjunction with Montreal, a Brazilian construction company, and Micoperi, an Italian company specialising in marine operations, won the contract to provide the first hook-up in Brazil—for the Enchova platform in the Campos Basin.

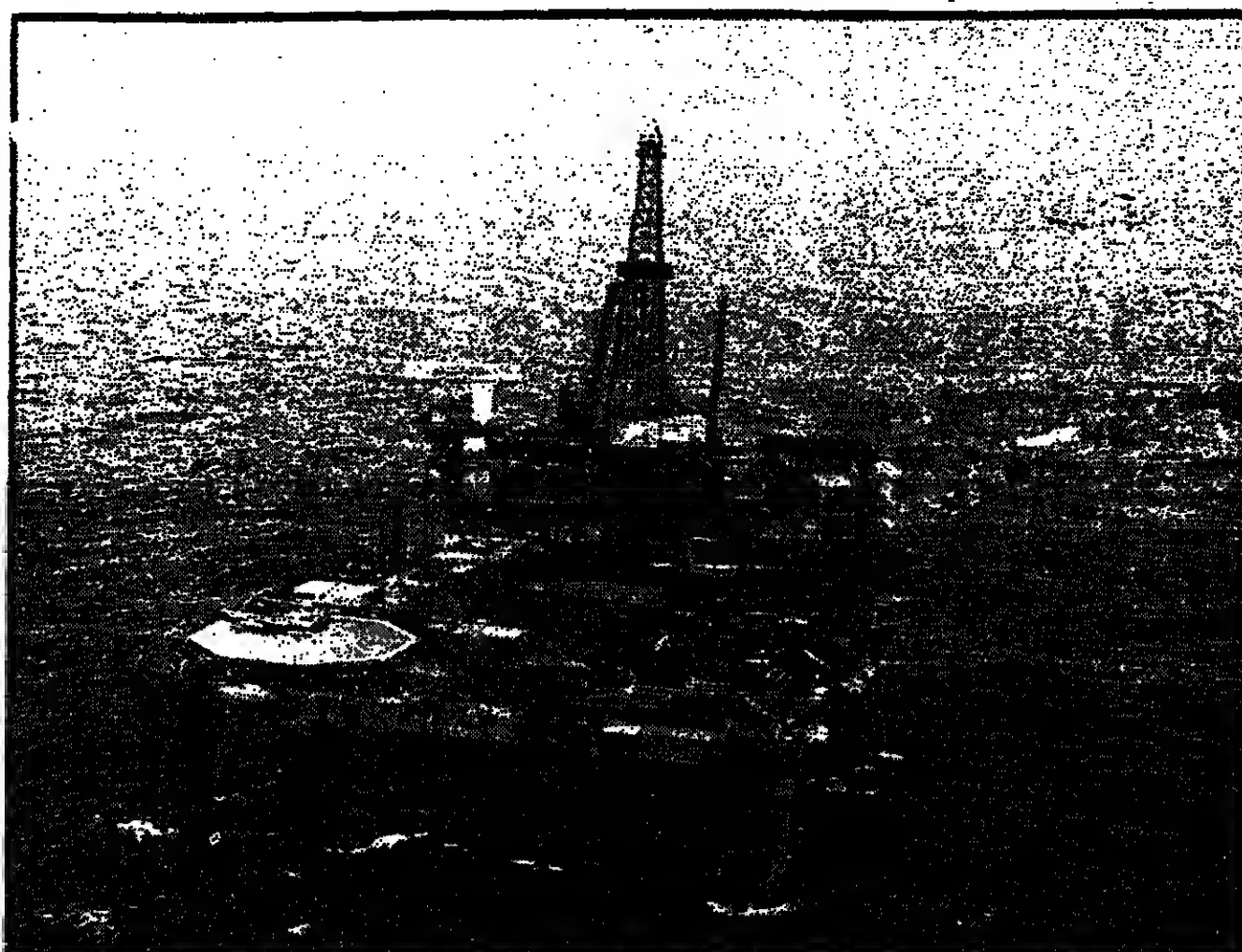
### Hook-up deal

This formed part of a \$300m deal the consortium won to install modules and hook them up in three Campos fields, Garoupa, Enchova and Cherna 2. Work started in 1981 and was completed this year.

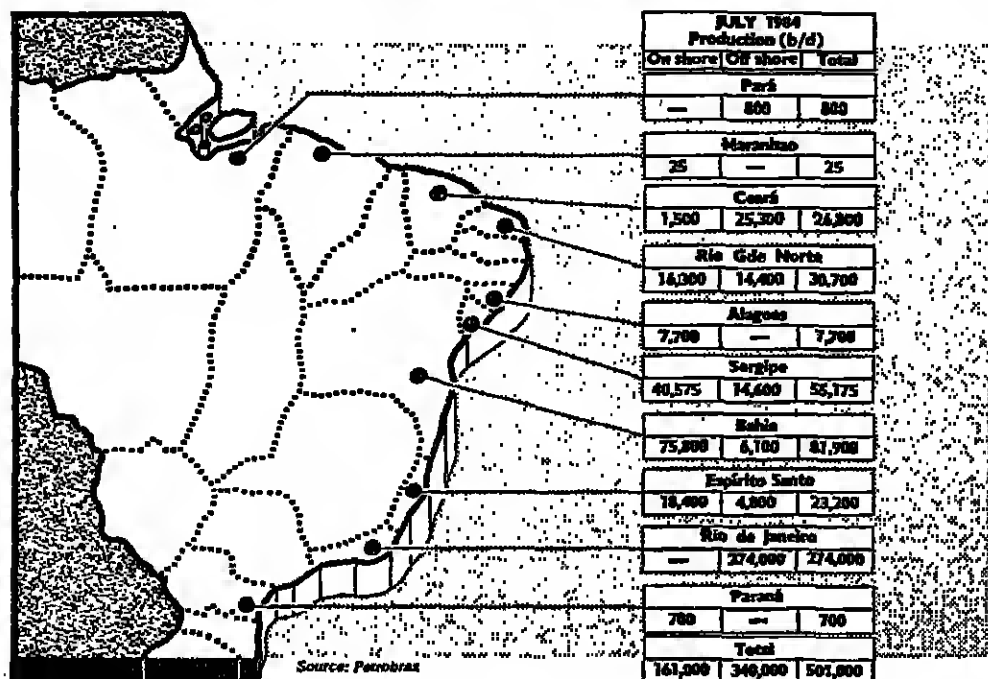
Montreal supplied the manpower, Micoperi transported and lifted the modules, and Worley, with its expertise gained in the North Sea, provided the planning work and supervision.

Many such contracts were signed. The 1970s were a seller's market for those foreign companies with the know-how Brazil needed to help bring the Campos Basin on stream.

The companies were paid in U.S. dollars—not so now. The onset of Brazil's financial crisis two years ago no doubt acted as deterrent, as hard currency was simply not available for such purposes. But, as more and more contracts were successfully completed, Brazil gained the necessary expertise to do the job itself the next time.



The trump card: the success of the Campos basin has pushed Brazil to number three among Latin American oil producers. Above, an oil production platform in the Campos basin.



Petrobras now offers 50/50 contracts, half in U.S. dollars and half in cruzeiros. Sr Oldano Fonseca, director of Worley's Brazil operations, said: "And the companies accept because, though Brazil is still one of the best markets, it is now very tight. The participation of foreign companies will continue to decline as the Brazilians acquire the necessary technical expertise."

Foreign companies will always be needed, Sr Fonseca feels, "but we shall have to be more creative. We have to sell ideas."

One area Petrobras concedes still requires expertise from abroad is in deep water exploration and drilling. The eight producing fields in the Campos Basin, all named after Brazilian fish, are grouped into two production "poles" to the north and the south, in water depths ranging between 90 and 250 metres.

An "early recovery system," a semi submersible floating production vessel linked to fixed platforms by flexible lines, is producing in a water depth of 283 metres in Petrobras' Corvina field and the company is continuing exploration even deeper.

Although 170 risk contracts have been signed to date, foreign companies participating in the search for oil and gas in

Brazil have not had much success. The only exception is a Fecten/Cherxon/Union Oil consortium which struck oil in the Southern Bahia basin in 1981. The discovery is still to be assessed.

The multinationals are here: Shell, BP, Texaco, some involved in oil, some in gas, but their main role is in distribution. Shell, the largest privately owned company in Brazil, has 3,700 service stations throughout the country and a 20 per cent market share in distribution.

Brazil's proven natural gas reserves increased by 12.8 per cent last year to 81.5bn cubic metres, mainly due to exploration

work in the Sergipe/Alagoas and the Upper Amazon basins and the development of production activities in the Campos Basin.

The bulk of the gas sold was used as petrochemical raw material and raw material for the production of fertilisers, the remainder for fuel and smelting in steel mills.

Until quite recently Brazil had not attempted to utilise to any extent its natural gas and the government has yet to decide formally on a policy. It has, however, as in the case of oil, declared its monopoly interest. This may be a good sign.

# A healthy \$1bn squeeze

## Agro-industry

BRIAN GOULD

AGRO-INDUSTRY has always been a powerful arrow in the quiver of Brazil's exports. Year in, year out it has turned in a steady 22 per cent of total foreign sales: only the composition of products has varied.

Orange juice is the remarkable new star performer; before 1976 exports had never reached as much as U.S.\$100m in any one year, but by 1978 they were up to U.S.\$300m, and then jumped to over U.S.\$600m in 1981.

Thanks to last December's sharp frost in the Florida orange groves, this year sales are likely to top the U.S.\$1bn mark, more than 50 per cent up on 1983.

Based in the state of Sao Paulo, where the number of orange trees has doubled in 11 years to some 112m, the industry owes its success directly to the three successive winters of frost in Florida. The U.S. is Brazil's main market, taking about half its concentrated orange juice exports.

Given the sharp price variations that afflict agro-industrial products overseas markets, it has been quite an achievement for Brazil to earn a steady U.S.\$4.5bn, from these items in successive years. As one has declined, another product has risen to take its place.

### A new plateau

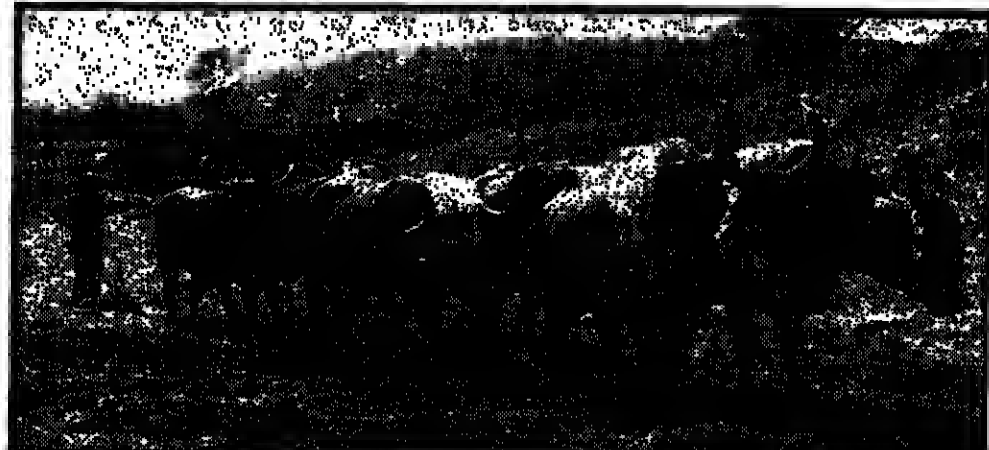
Based on figures for the first half of the year, the sector looks set to push up total earnings abroad to a new plateau of U.S.\$5.5bn, in 1984. Apart from orange juice, the other big performers are soybean products—meal and oil—which should contribute some U.S.\$2.2bn over the 12 months.

Other agro-industrial products which are doing exceptionally well are frozen and processed beef (a beneficiary from the decline of Argentine sales to the U.K. after the 1982 Falklands war) and leather skins.

A more unexpected hard currency earner, for those unfamiliar with Brazil's diversity on the farm, is tobacco. BAT Industries' local subsidiary, Souza Cruz, now claims to be the world's largest exporter of leaf tobacco.

Tobacco sales in the first half of this year amounted to U.S.\$240m, almost exactly the same as in the same period in 1983.

Cacex, the foreign trade department of Banco do Brasil—in effect the country's foreign trade regulatory authority—



Modernising agriculture in Brazil still has a long way to go as this team of oxen in the state of Espirito Santo illustrates.

controls orange juice exports very closely. It sets quotas for each company and frequently adjusts the minimum sale price, in an effort to maximise the benefit.

This eagerness to push up the price can sometimes backfire. In Britain, for example, Brazilian orange juice sales declined last year to U.S.\$6.4m, from U.S.\$18.5m in 1982, but overall the policy has brought dividends.

The Cacex policy tends to discourage competition and encourage concentration in the industry. In an overwhelmingly export-oriented industry Brazilians prefer their fruit juices freshly squeezed; three-quarters of export volume is in the hands of just three companies: Urale and Citrosuco Paulista, with about 30 per cent each, and Cargill Citrus with 15 per cent.

Cargill, owned by Cargill Inc. the U.S. commodities giant from Minneapolis, first entered the Brazilian orange juice business in 1977. Its Sao Paulo state crushing plant now has an output of 80,000 tonnes a year. A second 40,000 tonne plant is under construction nearby, at a cost of U.S.\$25m.

Souza Cruz, which has a dominant 90 per cent share of the Brazilian cigarette market, has been engaged for some time in a strong policy of diversification into other agro-industrial areas. Last July it acquired, for approximately U.S.\$39m, a north-east-based fruit juice concern called Maguary.

Maguary is the biggest company in the domestic industry producing canned and bottled tropical fruit juices—passion fruit, cashew fruit, mango and other more exotic species—for the retail trade.

BAT had previously gained experience of the fruit juice export business through its Survalan offshoot, producing

mainly grape juice in the temperate south of Brazil, and its new acquisition means it is getting ready to titillate Northern hemisphere palates with more exotic flavours.

Foreign investment is also strong in soybean crushing, one of the great Brazilian growth industries of recent years, responsible for transforming rural life and farming patterns in states such as Parana and Mato Grosso do Sul.

Cargill and Anderson Clayton of the U.S. are among the leading producers in the soybean crushing sector. Most meal is destined for export in the form of cattle cake, while a significant proportion of the oil is consumed at home.

Europe is the main market for soybean products. The EEC alone takes about 45 per cent of Brazil's exports, Spain about another 8 per cent and the Soviet bloc a further 20 per cent.

For nearly 10 years, EEC crushers led by the French have been fighting a running battle, in the corridors of the Berlaymont building—the European Commission's Brussels headquarters—against what they call unfair competition from Brazil.

Insecurity

Brazil has so far successfully fended off the attacks, but its heavy dependence on the West European market imparts a feeling of insecurity.

French poultry farmers also began to get upset four or five years ago about "unfair competition" from Brazil when their chicken exports to the lucrative Middle East market showed signs of declining. Since then their protests have been joined by voices from the U.S., as Brazilian exports began to make increasing inroads over the last year or so the

Brazilian industry has suffered a serious setback. Soaring feed prices put many hundreds of poultry farmers out of business. Output between January and May this year, for example, was 12 per cent down on a year earlier. Exports were also down in volume terms by a similar margin.

The Middle East remains the main export market, with about one-third of all exports usually going to Saudi Arabia and a further 20 per cent to Iraq. In the past Iran has also been a good customer and may become so again.

The extent to which single massive orders can transform the prospects for food industries was exemplified when for Brazilian chicken and beef exporters recently.

As part of a government-to-government deal, whereby Brazil agreed to maintain its listings of Iraqi crude oil, Baghdad placed US\$150m worth of chicken and US\$130m-140m worth of beef.

The frozen chicken business is concentrated largely in Santa Catarina in the south. Most of the big companies, such as Sazio, Fardago and Chapeco—still owned by local capital—are located there.

These and other major producers have suffered, possibly less severely than their small competitors, but even so their outlook was pessimistic until the Iraqi order came along last month.

In contrast with the chicken business, Brazil's fast-growing beef industry is dominated by major foreign companies. Fingoldico Anglo, part of the Vestey family's enormous holdings, was the sixth-ranked beef producer in 1983. Swift Armour, a subsidiary of the U.S. meat giant, was second on the list.

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# Good demand but higher prices resisted

## Commodities

JOHN EDWARDS

IF BRAZIL is to have any chance of solving its debt problems, it needs a big general upturn in world commodity markets to boost its foreign exchange earnings.

So far in the recovery from recession in the industrialised countries the expected boom in prices has failed to materialise, but Brazil has certainly benefited from buoyant prices for some of its leading commodity exports: cocoa, coffee and, to a smaller scale, orange juice, pepper and sisal.

Soyabean failed to live up to earlier expectations in spite of a world shortage of supplies resulting from the shortfall in the U.S. crop last year. Metals too, have been sluggish performers, although Brazil has stepped up its production of tin considerably, much to the annoyance of tin producer members of the International Tin Agreement who have been forced to cut output sharply to maintain world prices.

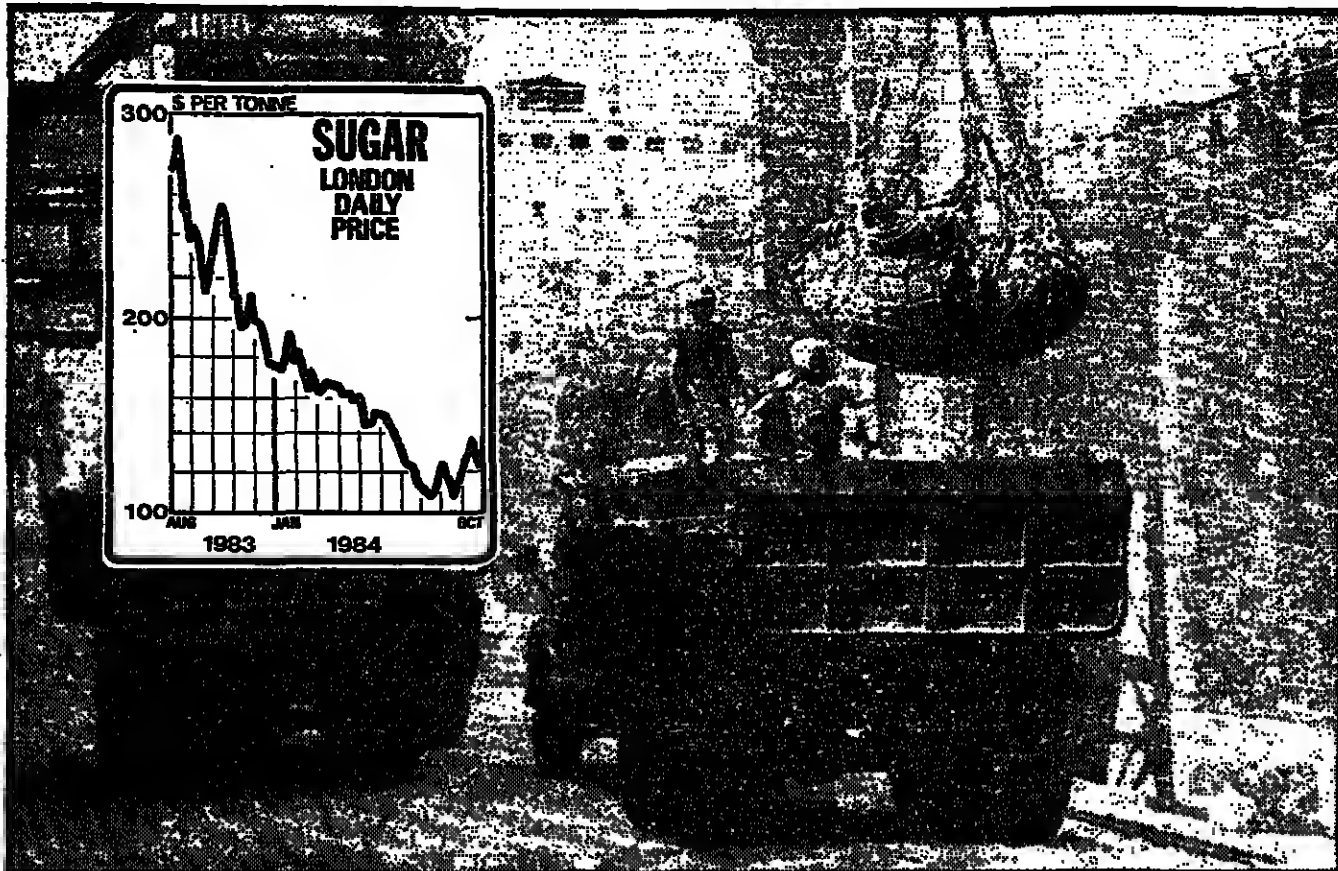
Last year's boom in aluminium faded and iron ore values remain depressed by the lack of expansion in the world steel industry. Sugar continues to be a mitigated disaster area, with dollar prices at the lowest level since 1971 although the dollar is worth a lot more.

### Distorted

The unexpected strength of the dollar has generally distorted world commodity markets, since it is the basic currency used for trading most raw materials and Brazil as one of the leading exporters has been forced to cope with the resultant problems.

While the U.S. has benefited from stable, and even cheaper, prices for many raw materials, countries with weak currencies have been forced to pay a lot more and reduced demand accordingly. So Brazil faces good demand in countries with dollar based currencies and resistance to higher prices in other parts of the world.

This was well demonstrated at the recent negotiations to decide coffee prices and export quotas, set by the International



Loading sugar for export at Recife

Coffee Agreement for the 1984-85 season. European consumer countries, who have been paying a great deal more for their coffee in the 1983-84 season, led the fight to resist any increase in the Agreement's price range of 120 to 140 U.S. cents a lb, even though it has not been raised for several years.

A producers' proposal for a 10 cents rise received short shrift. At the same time the consumers pushed through measures aimed at bringing prices down by making more supplies available to the world market.

The basic global quota was a rise from 56.2m to 59m bags (of 60 kilos each), with an additional 2m bags for release in the first quarter—October, to December—if prices remain above 135 cents a lb.

In addition 700,000 bags of Robusta coffee quota has been brought forward to the first quarter to try and relieve the present scarcity of this particular variety.

The intention is to try and bring world coffee prices back to 130 cents—the middle of the range—from the level of over 140 cents a pound prevalent for most of the 1983-84 season.

As the world's biggest coffee exporter, Brazil benefited considerably from the strong market, but its sales efforts were hampered by the poor quality of the rain damaged crop harvested in 1983. It has to draw on stocks of better quality coffee to satisfy its customers.

### Better quality

This year's crop is reported to be of somewhat better quality but is disappointing in volume at around only 22m bags after poor flowering. A further drawback is that the quality of the crop will have no problem in meeting its export quotas.

There was an unexpectedly late frost in the São Paulo coffee growing areas during August, but the loss in output is estimated to be small and given reasonable weather conditions from now on it is hoped next

year's crop will be close to 30m bags or more.

While coffee prices were kept firm by the International Coffee Agreement's quota system, cocoa values were boosted by a scarcity of supplies resulting from crop shortfalls in West Africa and Brazil itself—the world's two main producing areas.

It is estimated that world production at 1,520,000 tonnes fell short of consumption by some 60,000 tonnes. This is the second successive season of a production deficit, so prices rose sharply from the very depressed levels seen in recent years.

The higher prices more than offset the drop in Brazilian output and revived plans for expansion that could make Brazil the biggest single producer of cocoa in the next few years. Early estimates suggest there could be a considerable recovery in world production this season (1984-85) although some forecasts suggest it may still not be sufficient to meet expected consumption.

Nevertheless, nervousness about the prospect of bumper

crops has made the cocoa futures markets extremely volatile, with speculators uncertain whether the present high levels can be sustained once the existing shortage of supplies eases. Even if there is another shortfall, lurking in the background is the 100,000 tonnes of surplus cocoa still held by the buffer stock of the International Cocoa Agreement that was acquired in a vain effort to stop prices falling previously.

Under the terms of the Agreement this cocoa cannot be released until the market rises to a much higher level, but it could provide an effective ceiling. Efforts to negotiate a new, more effective, International Cocoa Agreement are continuing but meanwhile the existing pact has been extended until September 1985.

Attempts to negotiate a more effective International Sugar Agreement ended in failure in June, with the leading exporting countries (including Brazil) being unable to resolve their differences. A new pact, with no provisions for controlling prices

or supplies, replaces the existing Agreement at the end of this year meaning that the world market is back to a free for all situation.

In fact prices have already fallen so low that the situation could hardly become worse. World free market prices at below 5 cents per pound compare with a break-even cost of 13 cents by even the most efficient producers, such as Brazil. Prospects for a major recovery in prices seem very poor.

There is a huge overhang of surplus stocks and consumption is threatened by the development of rival sweeteners, especially in the industrialised countries where sugar prices are held at artificially high levels to support domestic producers. The main potential for expanding sugar consumption in the developing world is unlikely to be realised, with most third world countries unable to afford to step up imports.

### Battle of attrition

It seems, therefore, there will be a battle of attrition among producers with the weakest going to the wall, although many of them are protected by the special trade arrangements between the U.S. and EEC with supplying countries, as well as the deal between Cuba and the Soviet Union.

Brazil, the world's biggest sugar producer and its developing sugar-alcohol programme, is in a strong position to survive and prosper once prices rise again. However it could be a very long wait before the sugar market is restored to health.

The big shortfall in the U.S. soyabean crop last year, after drought conditions, gave a temporary boost to Brazilian exports of soyabean meal and oil prices, although the market failed to sustain the very optimistic views of much higher levels being achieved.

Moves by Brazil to restrict exports in the hope of triggering even higher prices were resisted by consumers and the market has now come down again sharply in expectation of a recovery in U.S. output this year, as well as increased production by other producers, including Brazil and Argentina.

Moves to cut milk production in the European Community have already cut demand for animal feeds, and protein, and world edible oil prices have fallen sharply from the peak levels reached last year.

## KNR COMÉRCIO E INDÚSTRIA DE PAPEL S/A TRADING COMPANY

K.S.R. COMÉRCIO E INDÚSTRIA DE PAPEL S/A (Trading Co.) a SIMÃO GROUP company, has been since 1976, the largest Brazilian exporter of W/F writing and printing papers.

In 1983 it exported FOB US\$ 56 million in papers manufactured by the Group's 5 mills, as well as other paper grades and Boards supplied by third party mills, performing 40% of all Brazilian W/F paper exports. In 1984, the company estimates an increase of US\$ 4 million, reaching a total of FOB US\$ 60 million.

Due to its commercial policy of establishing well structured basis in the 65 countries for which it exports, the company maintains today a network of agents in 45 different countries. This enormous potential motivated the establishment of a "General Trading" division for which highly specialized professionals have been hired. This fact plus the vast international know-how of K.S.R. Trading Co., will enable an increase of about US\$ 5 million in sales still in 1984 and projected total sales of about US\$ 70 million in 1985 and US\$ 85 million in 1986.

With an approximate investment of US\$ 10 million in know-how and equipment, the Group has introduced the carbonless paper "EXTRA COPY" and other specialties in the domestic market. K.S.R. Trading Co., in turn, estimates to be introducing the same products on the international market as of January 1985, where it foresees the same success achieved with their W/F writing and printing grades, highly appreciated by over 350 importers spread throughout the six continents.

Main products lines presently being commercialized:

- 1) PAPER DIVISION: writing and printing paper, specialties, tissues, boards, packaging, graphic machine y and equipment, and office stationery.
- 2) GENERAL TRADING DIVISION:
  - Non durable consumer goods: leather articles, silver ware, stainless steel cutlery, porcelain goods and ceramics (tiles).
  - Durable consumer goods: refrigerators, freezers, air-conditioning units and generators.
  - Capital goods: road building equipment, agricultural machinery and implements, fixed and transit port cranes, airport cargo handling equipment.

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# Wealth in the jungle

## Mining and minerals

HONA THOMPSON

BRAZIL IS sitting on a goldmine, a vast reserve of mineral wealth of which gold, in fact, is only a part. The immense challenge the country confronts is the task of unlocking that rich potential.

The sheer scale of the physical problems involved, the magnitude of the reserves that wait to be explored, the apparent readiness of the Brazilian Government to accept both—is illustrated by the Carajas iron ore project.

The reserves at Carajas are estimated at 50bn tons, the largest concentration of high grade iron ore discovered to date in the world. The snag is that it lies in the Amazon region.

To make the inaccessible accessible, an entire transport infrastructure has had to be created in that northern, virgin territory. It is some token of Brazil's determination that the project now looks like coming on stream six months earlier than scheduled, in January 1986.

The combination of major mineral reserves, and the problems to be overcome, is familiar to mining engineers in Brazil.

Mr Tom Cheney, head of BP Minerals in Brazil, said: "I have seen many opportunities in my 33 years in the business—but it isn't easy to get at it's all in the jungle."

At Anglo-American, the leading gold mining company in Brazil, another expert said: "Brazil's base metal potential is huge, but unlocking it is extremely expensive." Mineral production already has a key place in the Brazilian economy. Last year, minerals principally iron ore, ranked second on the list of top currency earners bringing in \$1.8bn, only exceeded by coffee.

From the foreign investor's point of view, the Government's mining code does not contain any restrictions relating to the place of origin of investment money. It welcomes investment from anywhere, but as Sr Yvan Barretto de Carvalho, director general at the Ministry of Mines and Energy, says: "They are not obligatory."

Mr Cheney puts it somewhat more bluntly: "The prospects for multinationals are good. Brazil needs the money." Iron ore tops the list of most important minerals. Exports last year totalled 72m tons. It is some indication of the value

of the Carajas venture that, when fully on stream, it will produce 35m tons a year. At that rate, with its 18bn tons reserves, output could continue for 511 years.

Brazil is the world's second largest iron ore exporter, after Australia. The state mining company, Companhia Vale do Rio Doce (CVRD), is the country's leading producer and exporter. Last year it earned foreign exchange revenues of US\$1.4bn; this year total global sales are expected to amount to US\$2bn.

CVRD's total sales last year amounted to 55m tons of iron ore, of which 35m tons were exported. The state giant stands as the largest single iron ore company in the world.

Its clients are Japan (48 per cent); Europe, where West Germany is the most important customer (48 per cent); the U.S. (5 per cent); the Near East (1 per cent).

The mining of bauxite is second in importance although Brazil's markets are depressed by the world glut, a problem shared by other major producers. Brazil ranks as the eighth largest producer in the world.

Significantly, CVRD has made no attempt yet to exploit the known bauxite reserves at Carajas, one of the three major deposits in the country.

Major deposits are being exploited in the state of Minas Gerais, where three big companies have alumina smelters: Alcan of Canada, Alcoa of the U.S., and Votorantim, the largest and most important privately-owned mining company in Brazil.

### Third area

The third area is Trombetas, on the north bank of the Amazon, where there are known reserves of 734m tons of bauxite. The main company at work there is MRN, a consortium of CVRD, Alcan, Votorantim, Reynolds of the U.S., Norsk of Sweden, and BRITON, a Shell subsidiary.

This is just the tip of the iceberg in terms of bauxite reserves in the Amazon region. The difficult territory contains sufficient quantities as yet untapped to make the present world access seem a relatively small problem.

Known reserves in the Amazon region total 4.8bn tons, of which 2.2bn tons are claimed by CVRD. In addition, these deposits consist of the relatively cheaply processed gibbsite, as opposed to the more commonly found boehmite.

Gold, the first mineral to be found and exploited in Brazil, remains an important contri-

butor to the country's export earnings.

Reserves are estimated at 341 tons, the largest in Brazil, Minas Gerais, Goiás and Bahia. Recently discoveries have been made in the states of Pará, Rondonia and Santa Catarina.

The first of the great gold rushes was precipitated by a major strike in 1895 in Minas Gerais, whose name "General Mines" reflects its importance to the early settlers. The area was long at the heart of Brazil's mining industry.

Throughout the 18th century Brazil accounted for 60 per cent of world gold production and, incidentally, provided much comfort to the country's absolute rulers, the Portuguese Royal Court. Until 1697 the kings of Portugal were obliged to convene parliament to obtain money to run the country. After the discovery of gold in Minas, they did as they pleased. Parliament was not called into session for well over a century—the "royal fifth" from the mines in Brazil provided the monarchs with more than ample funds.

The decline of the gold mines began with the abolition of slavery in 1888. By the 1930s, just as interest began to grow in the new commercial development of iron in Brazil, only one gold mining company survived. The revival of gold as a major earner occurred in the late 1970s when, in what amounts to a second gold rush, significant finds were made in the area of Serra Pelada in the state of Pará.

This time the industry was to rely on the individual efforts of the "garimpeiros," freelance gold prospectors often forced out of the cities by unemployment to try their luck in the gold fields. Last year they accounted for 85 per cent of Brazil's 53 tons of gold output. The country has at least 250,000 of these freelances.

By the end of this year output is expected to amount to 70 tons, which would make Brazil the world's third largest producer after South Africa and the USSR and just ahead of Canada.

Sr Barretto de Carvalho said: "Brazil should produce over 80 tons of gold by 1990. The ministry's policy is to increase mechanised gold mining and reduce the role of the garimpeiros."

One thing is certain: the future of the mining industry in Brazil lies in the Amazon. Already there is a shift of emphasis to the north, away from the traditional "General Mines" area in the south-east. The Carajas project illustrates the sort of mineral wealth that exists, as yet largely untapped, in this region. The known minerals which have already been the subject of activity are iron ore, gold and manganese.

The known deposits still to be exploited are of tin, nickel, copper and bauxite.

Particular attention is focused on the manganese as Brazil's largest manganese mine, at Serra do Navio, in Amapá, owned by the Brazilian CAEMI group in association with Sestheim Steel, is rapidly nearing exhaustion. As a result the Açu reserve in Carajas is regarded as specially significant.

The quality of some of the unexploited metals is questioned by experts in the field. BP's Tom Cheney, for example, said that the deposits of copper found at Carajas were "not of the best quality," especially when compared with Colombian copper. In his opinion it would not exchange on the world market without subsidies.

### Impressive


The scale of Brazil's investment in the Carajas venture is impressive—and it has needed to be, considering the natural obstacles which have had to be cleared in order to bring the field with the outside world they have had to build a 890-kilometre railway line across the south-east of the Amazon region; construct an all-weather pier capable of handling ships of up to 280,000 dwt on the South Atlantic coast at São Luís; build 60 bridges and viaducts; prepare eight town sites; open up a river port able to take vessels of up to 60,000 dwt; construct a hydroelectric power plant, and lay out a major airport.

The total investment in developing Carajas is expected to amount to US\$3.5bn. This includes loan interest and working capital during construction.

Sr Francis Yamada, CVRD's deputy superintendent of the Carajas project, said that Carajas would begin to show profit when iron ore production is at 20m tonnes a year. The project had been due to come on stream on a commercial basis in July 1986, with initial annual shipments of 15m tonnes. By mid-1987 the target would be 25m tonnes and by mid-1988 the project should be fully on stream at its maximum capacity of 35m tonnes a year.

However, Sr Yamada last month said: "The schedules have been revised and the first phase will be brought forward to January 1986."


CVRD says long-term pre-sale contracts up to 1999 have already been signed with international clients for a total of 359m tonnes of Carajas iron ore, which at an estimated price of \$20 per tonne would generate foreign exchange of \$7.2bn. Carajas could be Brazil's new gold mine, and this time they can keep even the royal fifth.




## PÉS NA TERRA, OLHOS NO FUTURO.\*

Established in Brazil since 1928, ICI Brasil—a wholly-owned subsidiary of Imperial Chemical Industries PLC—has full access to the world-wide research and technology of the ICI Group. With four factories near São Paulo, the bustling Latin American industrial centre, ICI serves the Brazilian economy in many ways. Its agricultural chemicals and pioneer planting techniques increase yields by control of weeds and soil conservation. One of the country's leading producers of colours, ICI brings new life and style to Brazil's textile, paper and leather industries. In addition, ICI supplies products used in the manufacture of detergents, paints, automobile parts, ceramics and in many other applications.

Since 1980 its investments in new production capacity have approached \$20 million. In 1984, it was decided to invest more than \$40 million in the acquisition of a developed site in Aratú-Bahia and in the construction there of a 6,000 tonnes/year "Melinex" plant. Over the near future the investment of a further \$20 million is being planned in new production facilities. Much more than just a name, ICI Brasil means a commitment with Brazilian progress. Making its technology available to a common purpose, by planting new ideas, by harvesting excellent results. With feet on the ground and eyes on the future.



\*ICI: Feet on the ground, eyes on the future.



ICI Brasil S.A.



## Brazil 6

## Faith and exports save the day

## Vehicle industry

ANDREW WHITLEY

THE GROGGY Brazilian vehicle industry, still reeling from an unprecedented collapse in demand of 40 per cent in 1981, is getting back on its feet, thanks to a sharp export drive. Today, exports represent approximately 20 per cent of all vehicles produced by this multinational-dominated sector, compared with almost nothing five years ago.

Switching of sourcing by parent companies to their Brazilian subsidiaries has provided a major boost. But the industry just under U.S.\$1.2bn. Vehicle components, notably engines, probably added another third to this figure.

Measuring output in per capita terms illustrates dramatically how much room there is for growth in the Brazilian domestic market, provided purchasing power can be increased.

In 1981—the last year for which comparative statistics are available—output per capita was 0.6 per cent in Brazil, 2.6 per cent in Spain, and 6.4 per cent in France.

On this method of calculation, even Yugoslavia produces twice as many vehicles as Brazil does.

Final manufacturing has in recent years settled into a pattern which is unlikely to be significantly altered in the foreseeable future. Two European companies (Volkswagen and Fiat) compete head on in all segments of the passenger car market with two U.S. companies (Ford and General Motors).

In the truck business, Mercedes-Benz has an overwhelming dominance, with Volvo and Saab-Scania competing in certain segments along with the Brazilian manufacturer.

Truck sales, although still a long way below their 1980 peak of 157,000 units, are, in contrast, enjoying a much

stronger than expected recovery. Light truck sales should set an all-time record this year and enthusiastic sales directors expect the boom to continue in 1985.

To cope with the growth in demand, likely in 1985 to match this year's 20 per cent increase, the multinational "seven sisters" are competing to launch new models or improve existing vehicles.

Ford will launch next year its new world truck—a Brazilian/U.S./European designed family in the 11 to 22 tonne range—from its Brazilian base.

Approximately U.S.\$100m has been spent by Ford do Brasil on expanding and re-equipping one of its truck assembly plants in Sao Paulo's industrial zone, to bring the new truck, dubbed the "Cargo" on line and increase plant output to 80,000 units a year.

General Motors is following suit with a major facelift programme for its models costing U.S.\$150m, while Fiat, diesel, which operates in the light and very heavy sectors of the business, is planning additional investments of between U.S.\$20m and U.S.\$30m in a bid to boost its flagging sales.

Somewhat surprisingly, given their presence elsewhere in the continent, the Japanese have been virtually excluded from the Brazilian industry. Their participation is limited to the manufacture of light pick-ups and motorcycles.

Demand for motorcycles is relatively low compared with other similar countries, possibly because of their high cost in terms of average earnings.

However, the existence of a settled cartel of car manufacturers operating behind high protectionist barriers to imports should not suggest that the fortunate four face an easy life. On the contrary, competition elsewhere in the market with two U.S. companies (Ford and General Motors) is fierce. Annual facelifts for existing models and the regular launch of new vehicles are regarded as absolutely essential.

On the strength of its Beetle (still going strong) and Passat models, Volkswagen has long been the market leader. Traditionally it has held a 45 per cent



The VW assembly line in Sao Paulo



made Escort to the peripheral markets of Western Europe, while GM is pushing into its traditional markets elsewhere in Latin America.

After the hectic pace of the late 1970s investment is now slowing down to what Sr Andre Beer, president of Anfaeva, the vehicle manufacturers association, describes as an "adequate" level. In the case of GM, of which he is a vice-president, this is about U.S.\$100m a year.

All the big four have, over the past year, launched locally-made versions of their "world car," with a significant level of imported components. This is made possible through the provisions of the BeFlex (car B) scheme, whereby local manufacturers are permitted to import certain value of parts and are granted healthy fiscal incentives in return for committing themselves to a fixed level of exports, usually over a two-year period.

In an industry notable for its usually harmonious relations with the Government, the biggest grouse of the manufacturers has been the imposition of price controls. These were slapped on in February 1983 and led to a sharp increase in losses before their removal—for cars—last June. Since then the manufacturers have pressed hard to restore their eroded profit margins.

The battle is a tough one at a time when high non-operating costs, principally financial costs, show no sign of coming down.

In one area where a modest investment has paid off handsomely for all the vehicle companies has been in Brazil's alcohol-fuel programme. Backed by Government subsidies to the alcohol producers and a filling station retail price pegged to less than two-thirds the going rate for petrol, the programme has turned out to be an outstanding success.

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Senator Roberto Campos, a former planning minister, is the leading opponent to restrictive legislation to block foreign imports of mini and microcomputers

## Industry divided over import restrictions

## Data processing

RONA THOMPSON

LAST MONTH'S protectionist measures, approved by the Brazilian Congress to defend its nascent computer industry, promise a boom for the home producers—and for the pirates.

But there are grave doubts in some quarters that the country has raised barriers not only to outside competition but also to the flow of international technological advance and much-needed foreign capital. It could lead to wider problems for Brazilian industry at a time when it can ill-afford to see its competitiveness reduced.

The Informatics Market Reserve Bill prohibits for at least eight years the import, except with government licence, of any mini or micro computer produced abroad.

Multinationals already manufacturing mainframe computers in Brazil, such as IBM and Hewlett-Packard, are not affected.

The legislation, ensuring that the domestic market will be supplied solely by Brazilian computer manufacturers, gives formal authority to the import ban which, in practice, has prevailed for some time.

This has proved no barrier at all to the activities of those Brazilian companies which, cheerfully and with little regard for international patents, have prospered from their piracy of overseas manufacturers' computers and software.

Frank admission

It is estimated that there are 20 companies copying the Apple II in volume and another three helping themselves to the products of IBM research, by making their own unlicensed version of the IBM personal computer.

They are frank and open about their activities. Mr Geoffrey Locke, American-born and now a naturalised Brazilian, runs Tigre Electronics, part of a Sao Paulo-based group which sells and gives service for a full line of micro-electronic computer products.

He makes copies of the IBM PC and the Apple II and sells them to corporate customers. His company also gives instruction in their use.

His copying business is made possible by the attitude of the Secretaria Especial de Informatica (SEI), the state agency controlling the data processing industry.

He said: "IBM and Apple applied to SEI to register their copyright and patents but SEI would not give the necessary clearance. Apple came to Brazil but went home empty-handed."

The policy of protective nursing of domestic companies has helped to build up an industry with sales approaching \$1bn this year. There are now 150 companies in the data-processing field, compared with just two seven years ago.

There are conflicting views about the calibre of the products born out of original Brazilian research and development.

One company in Sao Paulo, the centre of the youthful computer industry, stands on its own record. Itavec, which has the backing of the major Banco

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Col. Edison Dytz, the state data-processing regulatory authority, in favour of import restrictions

Itavec, was founded in 1979 and spent four years building its technology and its team. Last year it sold just 270 microcomputers; this year it expects to sell 6,000.

Its total revenue in 1983 was U.S.\$5m; the expected revenue this year is U.S.\$50m. The workforce has grown from 400 to 1,900 with an average age of 25.

The company has increased its sales force from five at the end of last year to 50. Total investment since its inception is U.S.\$75m and the company hopes to be in profit next year.

The expected market for micro-computers in Brazil this year is 60,000.

"I believe Itavec can be internationally competitive," said Sr Ronaldo de Campos Mello, head of marketing. He envisages export markets in the Third World.

Brazil's ability to compete behind closed doors, now that the trade barrier has been imposed, is by no means universally accepted. There are doubts about its manufacturers' capacity to keep abreast of costly research advancing at breakneck pace throughout the wider world.

The leading opponent of the Market Reserve measure is Senator Roberto Campos, a former planning minister and until recently Brazil's ambassador in London. He acted for the group which campaigned against the legislation and introduced his own Bill aimed at preventing government interference in the industry.

"If Brazilians shut themselves behind closed doors they will have to re-invent the wheel," Senator Campos said.

In his view, Brazil's industry is "bitterly divided" over the issue.

"The computer manufacturers obviously favour the legislation. But the major concern of manufacturers producing machine tools, for example, is to have access to the cheapest and most-available computers," he said.

Challenge

He intends to challenge the Bill on judicial grounds; he says it is anti-constitutional because it prevents freedom of association.

"The approach in my Bill was positive rather than negative discrimination. Every company would be free to decide on where it got its own capital. However, to those companies with 51 per cent of voting stock in the hands of Brazilians,

Local companies up to now have been less eager to develop a technology of their own as copying is so much easier. The Brazilian industry will now have to concentrate resources on research and development."

Colonel Edison Dytz, of the SEI government agency, agrees: "The fact that you import foreign products does not mean that you learn the technical expertise yourselves."

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## Market awareness yields rich rewards

## Trading houses

BRIAN GOULD

SPURRED on by the 1973 oil price shock, Brazil woke up belatedly to the need to promote its exports. Certain traditional commodities, especially coffee, had always been handled by trading houses. But there was a glaring need to allow such institutions a freer rein.

Special legislation was thus adopted to allow the formation of import-export (in practice, mainly export) companies handling a wide variety of goods.

Over the past decade these have gone from strength to strength, so much so that today they are probably responsible for well over a quarter of Brazil's annual exports.

A big step was taken in 1976 when it was decided that Petrobras, the federally-owned oil corporation, which has an official monopoly on oil imports and is thus the country's largest single spender of convertible currency, should try and recoup some of the outgoing dollars through its own exports, particularly to Brazil's oil suppliers.

Interbras, the new company formed, is by now far the largest of all the trading houses. Exports last year amounted to U.S.\$97m, up from U.S.\$20m in 1981. This year sales dropped slightly in the first quarter, but are likely to pick up again.

The Petrobras subsidiary has

been particularly active in the restoration of trade with Iran after the revolution, acting as an invaluable conduit through which the Iranian authorities could place their orders. In 1983 it handled over a third of all Brazilian exports to Iran, worth U.S.\$118m.

However, it has to tread a delicate path as it is also a leading supplier to neighbouring Iraq, usually Brazil's leading oil supplier, with which Iran has been at war for the past four years.

Interbras is now Brazil's second or third, depending on the year, exporting company of any kind, exceeded only by Petrobras itself and, occasionally, by Companhia Vale do Rio Doce, the iron ore giant.

Invaluable

The existence of the trading companies was invaluable for the Brazilian authorities when an informal decision was taken in 1983 to promote greater counter or semi-barter trade with major oil suppliers. Without their participation arranging balancing totals would, in practice, have been exceptionally difficult.

The Instituto do Açúcar e Alcool, the state agency responsible for the sugar and alcohol fuel industry, is also a key player in this business through its near monopoly on sugar exports.

However, business has lately been bad because of the exceptionally low world prices for sugar, except when bilateral deals can be arranged, such as has been the case with Venezuela (in return for crude oil)



André Beer, president of Anfaeva, the National Vehicle Manufacturers Association and vice-president of General Motors: investment at "adequate" level

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LAJE: R. Marechal Deodoro, 102 (São Paulo) Tel. 821-8224 - 265-8226

GUARULOS: R. Ayrton Senna, 100 (Guarulos) Tel. 240-8222 C. Postal 133

PORTO ALEGRE: R. Moreira Lobos, 415 - Estivo, RS - Tel. 74-3057 - 73-2845 C. Postal 187

SAO PAULO: Santa Aurora Av. das Nações Unidas, 21.102 - Tel. 524-1222 C. Postal 30.091

LAJE: R. Marechal Deodoro, 102 (São Paulo) Tel. 821-8224 - 265-8226



Brazil 7

Lip service no longer enough

Social Conflict

ROBERT GRAHAM

EARLIER LAST month the Brazilian bishops called a day of fasting and prayer to arouse the nation's conscience towards poverty and social injustice.

The gesture was unprecedented although the Catholic Church itself has been the one institution to show concern consistently in the area.

Its impact was mainly symbolic—signalling the growing frustration over a collective failure by the country's leaders to take Brazil's social problems seriously.

Successive administrations have done little more than pay lip service to tackling the inequalities in income distribution, the lack of housing, migration to the cities, the low level of literacy and rural poverty.

But these problems have become so intractable that they can only now be ignored at the risk of polarising society.

Because there is no voice articulating these problems, save the Church, it is hard to gauge the extent of unmet needs in society.

Significantly both presidential candidates are making noises about directing the Government's energies towards these problems.

Yet even these gestures seem to have no effect for the kind of pent up frustrations which could be let loose if inflation continues at the present level and recovery fails to take hold.

The greatest restraint comes from the very size of the country with its strong regionalisation and the lack of any organised form which can mould discontent into sustained protest.

Priorities

Development priorities of the past two decades have been based on laying the foundations of a modern industrial economy by maximising Brazil's resource potential by encouraging liberal investment and through a policy of heavy borrowing.

By stimulating growth the aim was to create jobs and new needs which in turn would raise incomes and eventually permit the Government to devote more funds to welfare and social needs.

The debt crisis has cut short this objective, and it has left the country with a lopsided pattern of development. The concentration of industry has increased in the most advanced states like Sao Paulo and Rio de Janeiro, and the new frontier has been expanded with agriculture and mining in Rondônia.

In the states to the north-east, which still hold 30 per cent of Brazil's 130m population, no more than 5 per cent of the nation's industrial production has been developed and it remains chronically poor, subject to the vagaries of drought.

The previous order of development priorities is aptly encapsulated in Brazil, conceived by President Kubitschek in the late Fifties as the bold creation of a new federal capi-



Peasant family in Ceará state, north-east Brazil

tal in the interior, the construction of this model town planner's city is a remarkable achievement.

Yet there is a profound contrast between the perfectly conceived residential areas of Brasília designed for upwardly mobile middle classes with their "superquadrants" (each block complex has its own schools, shops, restaurants and other utilities within easy access) and the temporary workers' satellite towns on the outside.

The main one, Cidade Livre, was meant to be demolished once Brasília was built. It has been kept on with population now over 100,000 because no realistic provision was made for low income housing and there are no funds for a model city for these people.

Among Brazil's middle income groups the recession and austerity imposed by the International Monetary Fund, has chiefly meant a loss in real earnings. For lower income groups the labour market has contracted sharply causing widespread unemployment, while, for those at the bottom of the scale, the hopes of entering the labour market have receded.

Theoretically, 1.5m persons enter the labour market each year and growth needs to be above 4 per cent to hope to absorb them.

There have been three years of negative growth and only the beginnings of a recovery this year. It is hard to measure the numbers of unemployed but against this background the 1980 census showed Brazil to have 17m registered wage earners out of an active population of 50m.

Officially unemployment is now at 8 per cent of the active population but most economists regard these figures as mean-

ing because they apply to persons who have been even casually employed the previous week of the census and exclude those who have been out of work for more than six months. They also only cover six states.

The real number of fully employed today is anyone's guess but could be no more than 80 per cent of the active population (which incidentally is still considered to be those over the age of 15).

The number of jobs in construction, the chief source of unskilled employment, is reckoned to have fallen by nearly a quarter since 1980. In Sao Paulo state, which generates 60 per cent of Brazil's industrial production, between 450,000 and 650,000 industrial jobs have been lost during this period.

Job protection

Reflecting this job loss, unions have switched the emphasis of their demands towards job protection. The unions themselves are weak and divided and are strongest in those sectors like the motor industry which are the most modern, and have shown a real concern for articulating the demands of the lowest paid.

The minimum wage in Brazil is the equivalent of \$65 per month. This has been consciously raised by the Government and wage agreements have made an effort to compensate the lowest paid. But inflation still at over 500 per cent is wiping out the gains.

The Federal Government has tried to streamline the social security system which reportedly extends to almost 70 per cent of the population with minimal benefits. But the system is not really equipped

to cope with the problems of urban unemployment because no one envisaged such an economic slowdown.

The hope of mobility and social improvements—the great traditional safety valve of Brazil—has dimmed. The sole positive effect of recession has been an apparent slowdown in the level of migration to the big cities though this is guessed rather than satisfactorily proven by demographers.

In the last census of 1980 4.3m people were found to have migrated to Sao Paulo state during the previous decade, another 2m went to Rio de Janeiro. Most of these came from the backward rural states of the North-East which showed a net loss of nearly 6m persons.

Janeiro have been successfully resisted.

The inhabitants cannot afford the extra transport costs of being moved outside the city and the search for opportunities. These people once attracted to the cities are unlikely to return to the countryside, especially where they have come from if it is the North-East.

The North-East still contains 45 per cent of Brazil's growing population, and here agricultural employment is increasingly affected by labour intensive investment. Until the rain came in March the area had suffered drought lasting in some places almost six years. This had forced 2.8m people to rely on meagre government handouts to work in public works projects.

Such is the level of underdevelopment in the North-East that half the 38m population is considered functionally illiterate. Grandiose schemes of diverting the Sao Francisco River to water vast tracts to land have so far come to nothing, and the politicians are accused of wanting to keep this area backward as a source of pliant support.

The more adventurous, officially encouraged to colonise the land in Brazil's vast interior—especially the fertile uplands of Mato Grosso state—are being put off by increasing violence over title to land. This year in Mato Grosso state 46 peasants have been killed so far in land conflicts in the so-called "wild west" of Brazil.

All this is the reverse side of the coin of Brazil's remarkable achievement in developing a modern diversified economy. Perhaps 70m people could be classified as marginalised in Brazil while a privileged one per cent possesses more wealth than half the entire population.

Limited protests

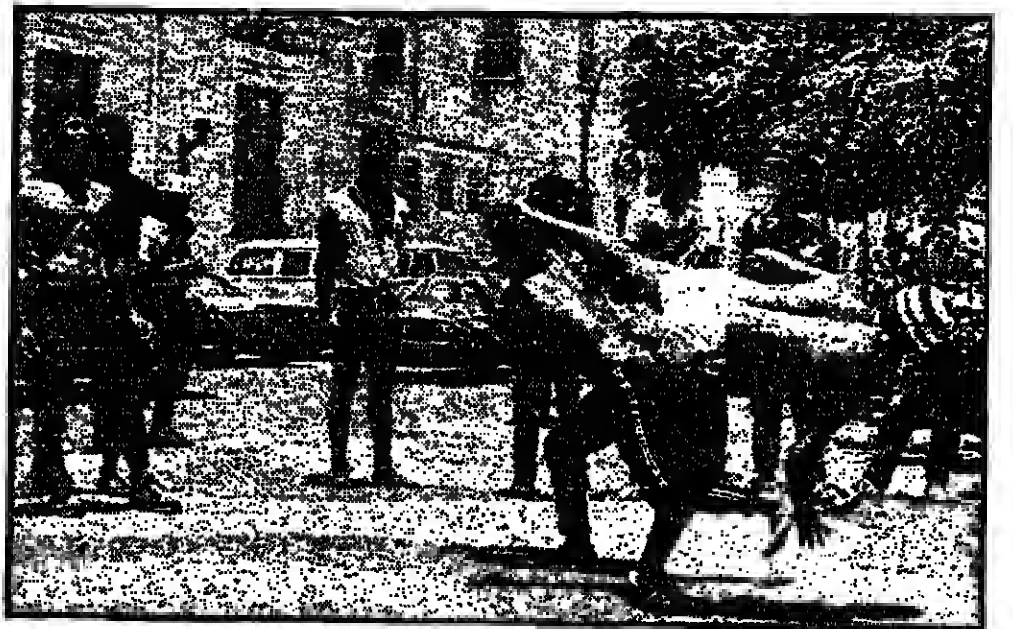
The signs of protest are surprisingly limited—the occasional looting of food stores in poor areas, the occasional East; or increased petty crime in the big cities. It is the Church rather than any political party which has been most active in campaigning for the underprivileged.

The effect of this migration can be seen in the ramshackle shanty towns in Rio de Janeiro and Sao Paulo. According to church estimates some 2m people are living in these "favelas" in Rio de Janeiro where 350 such temporary communities of cardboard boxes and corrugated roofing have sprouted. One alone contains at least 150,000 people. Another 500,000, on conservative estimates, are living in favelas in Sao Paulo.

Other traditionally well to do cities in southern Brazil such as Porto Alegre have similarly witnessed the rise in recent years of a ring of disfiguring favelas around their perimeter.

During the boom the favelas were the source of cheap labour for all manner of urban services. Their inhabitants regarded them as temporary abodes pending the better life. But they have become institutionalised to the extent that attempts to move and resettle 20 such communities in Rio de

Janeiro were the source of cheap labour for all manner of urban services. Their inhabitants regarded them as temporary abodes pending the better life. But they have become institutionalised to the extent that attempts to move and resettle 20 such communities in Rio de



Capoeira, an acrobatic fighting dance from Africa, in the main square of the old town of Bahia

Carnival spirit promotes harmony

WHEN AN all-black carnival group took to Bahia's streets in 1976 singing "This is the negro world that we've come to show you," whites reacted with accusations of racism.

Blacks, however, adopted the idea so enthusiastically that more than 60,000 now dance with the Afro-Brazilian carnival organisations in Bahia. Their songs are laced with Yoruba words, their costumes reflect African dress, and the carnival theme may be "Nigeria" or "African liberation."

In fact the origins of today's carnival are also divided. At the turn of the century, the whites held balls in exclusive genteel salons, while the blacks in the streets beat out samba rhythms on the drums.

Comments in the Press at that time expressed distaste for the rowdy, uncivilised "African" revelers. Yet the frenetic belly-to-belly samba that was once despised for its slave associations, has become the mainstay of carnival, and many other African traits are also deeply embedded in Brazilian culture.

The slaves shipped to Brazil for plantation labour came from regions as far apart as Mozambique and Guinea. Some north-eastern landowners had over a thousand imported Africans working their sugar cane estates on the coastal lowlands, but communities and families were torn apart by the trade, and the slaves usually represented many different tribes, the original culture inevitably disintegrated, and plantation society fostered miscegenation.

Although slavery in Brazil is supposed to have been less brutal than it was elsewhere, atrocities were a regular part of the system. Runaway slaves were hunted down, but some managed to set up fortified communities or "quilombos" with their own government and economy.

The most famous quilombos at Palmares, in the state of Alagoas, lasted over 100 years.

The death of Zumbi, the Palmares resistance hero, is commemorated by Brazilian blacks on November 20 as a focus for demonstrations and Afro-Brazilian cultural festivities.

At least 3m Africans were brought to Brazil until as recently as the late 19th century. However, by the time slavery was abolished in 1888, many had already won their freedom.

Immigrants from Europe began to replace negro labour, gradually "whitening" the

with theatre, music and religion.

Rastafarian locks and Bob Marley's reggae music are the rage, and the once exiled Bahiano singer Gilberto Gil probably enjoys higher status among Brazilian blacks than anyone else.

Antonio Carlos Dos Santos—better known as Vovo, founder of the first all-black carnival group—says black intellectuals are constantly meetings and having sterile discussions. "We have festivals and music and the kids join in, and everyone wants to come," he said.

The lack of militancy in the black movements is attributed by one Bahiano who lived in Harlem to the absence of bats in Brazil—though few deny there are many subtle forms of prejudice.

Black Brazilians are undoubtedly at the bottom of the pile: government figures belie the idea of racial democracy by showing that, of those privileged to earn more than US\$310 a month, less than 2 per cent are blacks and 14 per cent are mulattos. At the other end of the spectrum, a black is twice as likely as a white to earn under US\$62 per month, or to have one year of schooling or less.

Despite the fact that the extraordinary mixture of racial features and skin colours makes it hard to define "blackness" in Brazil, there are plenty of stereotypes: from the black favela-dwelling pickpocket to the sexy mulatto used for selling Rio's attractions.

The huge following of Afro-Brazilian religions has helped to break down barriers, although even here the Candomble groups of Bahia have a much stronger African flavour than the southern Umbanda cults, "whitened" by a heavy European spiritist influence.

Brazil's racial climate may be relaxed, but it takes the sporting skills of Pele or the musical talents of Gilberto Gil to take it to the top.

African roots

SARITA KENDALL

Advertisement for Gazeta Mercantil newspaper. Text includes: 'BRAZIL'S MOST IMPORTANT FACTS. YOU CAN GET EVERY WEEK WHAT YOU'RE GETTING TODAY.' and 'Gazeta Mercantil is Brazil's most important business newspaper. Every week it publishes its international weekly edition, a resume of the country's most relevant facts in the areas of business, economy, finance and politics.'

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## Brazil 8

## A state in transition

## Parana

ANDREW WHITLEY

PARANA, BRAZIL'S fifth ranking state in terms of economic output, is in a state in transition, reorientated by the national drive to promote large-scale commercial farming and exports.

Many of its strengths, and its current ills, are those of the country as a whole writ smaller. And, as at the national level, where the focus of development should be has provoked intense debate.

Where it leads the way for much of the rest of Brazil is that since March 1983 Parana has had an opposition state government prepared to throw away the old development model and tackle the state's economic and social problems from a fresh point of view.

What adds to its chances of success is the state's capacity both to work hard and to adapt: a capacity stemming from its unusual racial mix, dominated by relatively recent immigrants from central Europe and, to a lesser extent, Japan. Many of the immigrants arrived in the late 19th and early 20th centuries, spreading themselves across a fertile state of about 200,000 square kilometres—about the size of

England and Scotland put together. With a population today of 8m (40 per cent of whom live in the countryside) it remains thinly populated.

Agriculture has always been its backbone. First it was mats herb tea, carried by mules down the steep escarpment running along the coast to the port of Paranaguá. Later came cotton, coffee and cattle.

Now it is the turn of grain crops, principally soy and wheat, to dominate economic life and create overnight millionaires. Until the disastrous frosts of 1975 Parana was best known as Brazil's leading coffee producer, nearly half the national output the previous year had come from within its borders. The frosts destroyed 200,000 coffee trees that year and the state never recovered its pre-eminence. Coffee has now largely moved further north, to the climatically milder states of São Paulo and Minas Gerais.

## Soya kings

Londrina, Parana's second city, in the north-west of the state, used to be known as the world capital of coffee. The barons would like their cigars and, to a lesser extent, Japan. Many of the immigrants arrived in the late 19th and early 20th centuries, spreading themselves across a fertile state of about 200,000 square kilometres—about the size of

Coffee and soya are both export-orientated crops. But unlike coffee, which is labour intensive and suitable for small-scale production, soybean farming lends itself best to a capital intensive approach, utilising economies of scale.

The result has been a transformation of farming patterns in the state over the past 15 years. It has also widened income distribution and created an army of landless day labourers. A decade of the 1970s the number of farm owners in Parana declined by 100,000, a fall 20 per cent of the total, and in the same period 1.4m people left the state.

The more enterprising made their way to the new frontier regions of Brazil north-west, but a considerable number swelled the ranks of the Favelados, or shanty town dwellers, in São Paulo. Soya is not the only villain of the piece. Sugar cane, vigorously promoted by the federal government as an answer to the country's energy problems, through the production of ethanol, is almost as guilty.

During the turbulent 1970s, the acreage devoted to sugar cane increased eightfold, to 2.4m hectares, making it the largest crop in terms of land use. Boosted by higher productivity, soya output meanwhile increased by 15 times and

wheat by six times. Parana is thus today Brazil's leading grains producer. It also has the largest stock of pigs and one of the biggest herds of cattle and chickens in the country. Not surprisingly, given the strong Polish and German influence, it is also Brazil's leading potato producer.

## Misery

But from a social point of view what has been as damaging as anything else is the way in which soya and sugar cane have replaced traditional staple food crops, such as beans and manioc, contributing directly to increased misery on the part of those pushed off their lands.

Another source of rural displacement in recent years was the construction of major hydro-electric dams, with their attendant lakes, within the bounds of the state. Itaipu, the world's largest hydro-electric power dam, on the Parana river, where it forms the boundary between Brazil and Paraguay, was alone responsible for the uprooting of about 200,000 people.

To its credit the new state government of Sr Jose Richa is very conscious of the social dis-equilibrium introduced into what used to be a stable society. The central thrust of economic policy is now towards improving the prospects and lifestyle of small and medium-sized rural producers. As Sr Cláudio

Germer, the state agriculture secretary, says: "This insane stimulation of exports" has made farmers concentrate on maximising output, "without taking into account people, deforestation and care of the soil."

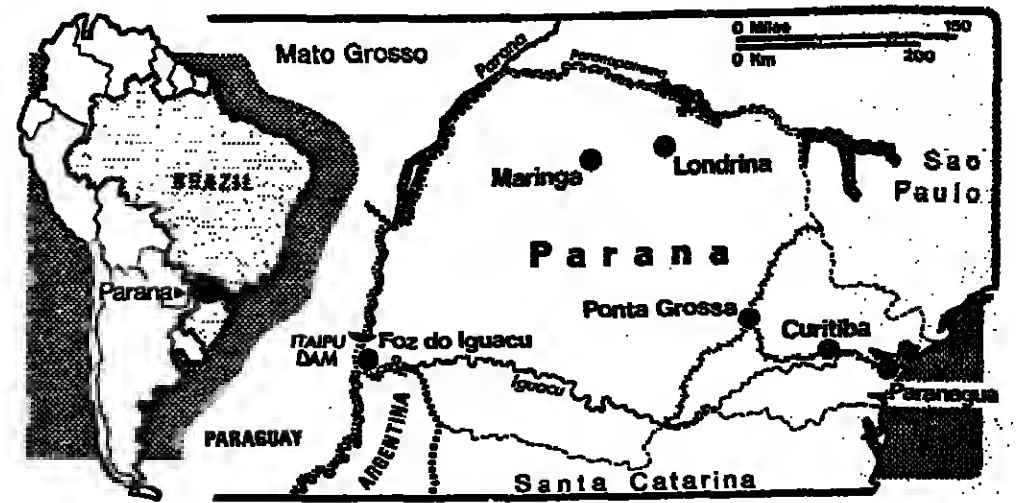
The previous policy of promoting industry and basic infrastructure has been dropped in favour of rural electrification and the development of regional agricultural roles.

This is not particularly good news for those multinationals who established themselves over the past 20 years in the industrial estate outside Curitiba, the state capital. Volvo, Philip Morris and Sony were among the big names attracted by the incentives of previous state governments.

But the attractively laid-out industrial park today has an air of neglect and decline. Fewer than a hundred of the 167 companies established there are currently operating. And Sony, for one, is transferring its more lucrative assembly lines to the Manaus free trade zone in the Amazon.

Apart from agriculture, the other key to making Parana work has always been the economics of transport. Curitiba, which now has a population within its fast growing greater metropolitan area of 1.5m first prospered in the 18th century as a crossing point on the cattle trail from Rio Grande do Sul in the far south to São Paulo.

In the middle of the last century it was decided to build a railroad from Curitiba down to the coast. The result was a remarkable feat of engineering, 110 km of winding, precipitous



single track through permanently mist-shrouded mountains down to Paranaguá.

But the value these days of the railroad—celebrating its centenary next year—is much more as a tourist attraction than as a route to get bulk cargoes to foreign markets. Instead, Paranaguá port is fed by much less cost effective truck transport.

Paranaguá has always dreamed about a proper, modern railroad. As state officials repeatedly stress, the cost of producing soya products in Parana is as cheap, or cheaper, than in the U.S. but it costs as much to get the goods to Paranaguá as it does to ship them from the port to Western Europe, the principle market.

Hence the logic of the "soya railroad," an ambitious, 1,500 kilometre project to link Assunção, the Paraguayan capital, to Paranaguá. But the highly expensive scheme never got off the drawing board and was probably killed by the financial crisis Brazil has suffered since 1982.

For Paranaguá, a major grains port handling goods from all over southern Brazil, the shelving of the railroad has been a major blow. Nevertheless, the port has prospered with the current export drive.

On a recent visit, 500 Volvo trucks waiting to be shipped to Iran were parked on the quayside.

One minor distinction of this eclectic state is that it is one of the few parts of the country where the British left a permanent mark. Londrina was founded by a

small group of British entrepreneurs, led by Lord Lovat, in 1934 and named after London. The original plan was to use the rich red soils of the region to grow cotton. But coffee proved more profitable and more durable.

Today Londrina is recovering from the damage of the coffee frosts with the aid of a prosperous vegetable oil industry, in which Anderson Clayton the U.S. company is prominent.

The Paranaguáns, as the state's inhabitants call themselves, are usually proud of their European-style, well-planned capital end of their culture, agreeable lifestyle. Not for nothing is Curitiba used by many Brazilian companies as the city where they prefer to test market their newest products.

## New efforts to widen the range of holiday attractions



The main square in Londrina, Parana, with two policemen on duty

## From Rio to the Amazon

BRAZIL HAS five regions—the north, northeast, south-east, central west and the south.

The Amazon dominates the northern region. It represents 49 per cent of Brazil's territory and not surprisingly averages only one inhabitant per square kilometre. It is a region where nature prevails.

The people of Porto Velho still talk about the railway line that never succeeded in cutting through the forest to Bolivia. The first station on the ill-fated line still stands.

Two cities dominate, both of which prospered during the days of the rubber boom in the early 19th century. In 1906, Manaus, the city rising out of the centre of the jungle, is famous for its Amazonas Theatre and free trade zone; Belem, founded in 1616 and the principal port for the north, has a baroque churches and stately mansions.

The cradle of Brazilian civilisation is the northeast. Pedro Álvares Cabral first set foot on Brazilian soil at what is now the city of Porto Seguro. The origins and architecture of the Portuguese, and of the later Dutch and French arrivals, are preserved in the region's colonial cities of Salvador, Recife, São Paulo, Olinda and Macaé.

Salvador, known as black Brazil, is the heart of the plantation sector. It was here that the British brought shiploads of black African slaves when the worldwide demand for sugar cane grew.

The southeast region is, for most tourists, the introduction to Brazil. The country's two biggest cities are here: Rio, set on a narrow strip of land between the spectacular beauty of the mountains and the sea; and São Paulo, the centre of industrial and business Brazil and the most populous city south of the Amazon.

Like many big cities, part of the beauty of Rio is the speed with which one can leave it. The drive from the city down the Angra dos Reis coastline to Paraty could be included on any traveller's "most beautiful" list.

During the 1700s Paraty was the second most important Brazilian port, shipping incalculable amounts of gold and precious stones to the Portuguese coast. When new routes were discovered it lost its importance and remained virtually forgotten until the beginning of this century.

The gold that left from Paraty came from the state of Minas Gerais, the historical heart of Brazil's mining industry. The capital of Minas from 1623 to 1697, the hillside city of Ouro Preto (black gold) reflects in its churches and palaces the immense wealth of that period.

The central west is the home of the huge cattle ranches and of Brazil's, the country's purpose-built capital. Some 24 years after its inauguration, it still appears as characterless as a futuristic Meccano-built city.

The southern region is known for coffee and beef, and was the arena most sought by the Italian, German and Polish immigrants. At Iguaçu, the border town where Brazil, Paraguay and Argentina meet, are the Foz do Iguaçu, the largest falls in the world. Some of the 250 waterfalls are almost 100 metres high.

## Engineering services: 50 contracts booked in 19 countries

| PROJECTS COMPLETED      |  |                                  |
|-------------------------|--|----------------------------------|
| COUNTRY                 | CONTRACT   | COMPANIES                        |
| 1. Nigeria              | Rehabilitation of external line network Lagos telephone system   | Protec-Sobratel Lagos Consortium |
| 2. Ecuador              | Basic and detailed engineering of the Libertad-Guayaquil pipeline and Guayaquil, El Tumbaco, Maná and Cuenca storage tanks | Techint and Projeta              |
| 3. Saudi Arabia         | Safwa-Al Jubail highway  | Consultrora Beter                |
| 4. Nigeria              | Design and construction of three manioc processing plants  | Máquinas D'Andrea                |
| 5. Uruguay              | Construction of La Paloma fishing port   | Ecex and Concic Portuária        |
| 6. Costa Rica           | Design and construction of the Guanacaste alcohol distillery   | Codistil                         |
| 7. Costa Rica           | Technology transfer for the use of alcohol as fuel   | Petrobras Distribuidora          |
| 8. Iraq                 | Construction of the Baghdad Novotel  | Alfredo Mathias and Eausa        |
| 9. Portugal             | Basic design for expansion of Funchal Airport, Madeira Island  | Hidroservice                     |
| 10. Costa Rica          | Construction of the drainage and sewerage system of San José   | Etesco                           |
| 11. Argentina/Uruguay   | Generator insulation tests for the Saito Grande hydroelectric plant  | Techint                          |
| 12. Paraguay            | Construction of the Caacupe and Villavieja potable water systems   | Oegremont                        |
| 13. Trinidad and Tobago | Feasibility study for a soybean crushing mill  | Cleplan                          |
| 14. Trinidad and Tobago | Preliminary study for a paper mill   | Jaeko Pöyry                      |
| 15. Uruguay             | Expansion of La Paloma fishing port  | Ecex and Concic Portuária        |
| 16. Uruguay             | Stabilization works on the left bank of Arroyo Pando   | Ecex and Concic Portuária        |
| 17. Chile               | Construction of the Porque Arauco shopping center  | Veplantec                        |
| 18. Ecuador             | Technical assistance in developing basic engineering for the 3 Bocas-Facuales oil pipeline and terminals                   | Petrobras (Segen)                |
| 19. Costa Rica          | Systems design for training course in fire prevention, fire fighting, and industrial security                              | Petrobras (Segen)                |
| 20. Uruguay             | Construction of a support quay at La Paloma fishing port   | Ecex and Concic Portuária        |
| 21. Peru                | Mantero-Pachachaca-Callohuasna 220-kv transmission line and substations  | Sade                             |
| 22. Paraguay            | Technical study for expansion of Paraguayan refinery capacity and petroleum derivatives transport                          | Petrobras (Segen)                |

|                         |  |                   |
|-------------------------|--|-------------------|
| 23. Peru                | Lima-Pisco 220-kv transmission line and expansion of substations | Sade              |
| 24. Chile               | Technical assistance for LPG cryogenic tanks                     | Petrobras (Segen) |
| 25. Paraguay            | Calibration of fuel storage tanks                                | Petrobras (Segen) |
| 26. Paraguay            | San Lorenzo-Umpio 220-kv transmission line                       | Sade              |
| 27. Argentina           | Alicurá-Abasto 500-kv transmission line                          | Sade              |
| 28. Mozambique          | 110-kv transmission line   | Sade              |
| 29. Colombia            | Esmeralda-Yumbo 230-kv transmission line                         | Sade              |
| 30. Trinidad and Tobago | 132-kv transmission line   | Sade              |
| 31. Colombia            | Salvajina-Pance-Juanchito 230-kv transmission line               | Sade              |
| 32. Botswana            | 132-kv transmission line   | Sade              |
| 33. Ecuador             | Technical assistance with insurance                              | Petrobras (Segen) |
| 34. Costa Rica          | Course in cathodic protection and industrial painting            | Petrobras (Segen) |
| 35. Saudi Arabia        | Tabuk 132-kv transmission line                                   | Sade              |
| 36. Peru                | Huancavelica-Ingembo-Caudalosa 132-kv transmission line          | Sade              |
| 37. Honduras            | El Cajon 220-kv and 132-kv transmission lines                    | Sade              |
| 38. Colombia            | San Carlos-Ancón Sur 220-kv transmission line                    | Sade              |
| 39. Colombia            | Berania-Popayan 230-kv transmission line                         | Sade              |

## PROJECTS UNDER WAY

|              |  |                           |
|--------------|--|---------------------------|
| 40. Iraq     | Construction of the Basrah Novotel                                   | Alfredo Mathias and Esusa |
| 41. Iraq     | Construction of the Baghdad-H'Saibah and Al Qaim-Akashah railways    | Construtora Mendes Junlor |
| 42. Liberia  | Implantation of the state petroleum derivatives distribution company | Petrobras Distribuidora   |
| 43. Ecuador  | Crude oil storage park at Balao                                      | Petrobras (Segen)         |
| 44. Uruguay  | Construction of the Passo Severino dam                               | Construtora Odebrecht     |
| 45. Paraguay | Efluent treatment plant  | Oegremont                 |
| 46. Ecuador  | Potable water system at Maná   | Filsan                    |

## PROJECTS STARTING UP

|             |  |                                |
|-------------|--|--------------------------------|
| 47. Angola  | Capanda hydroelectric plant                                | Construtora Norberto Odebrecht |
| 48. Iran    | Distribution system for the Eshaphan Regional Electric Co. | Sade                           |
| 49. Iran    | Khorasan 132-kv transmission line                          | Sade                           |
| 50. Ecuador | Technical assistance in telecommunications                 | Equitel                        |

## totaling US\$ 2 billion 153 million

Itaipu Hydroelectric Plant, Brasília, Rio-Niterói Bridge, Petrochemical Complex of Bahia...

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BRAZIL was discovered by Portuguese navigator Pedro Álvares Cabral in 1500 by mistake. He was bound for the East Indies. Today the country is making a deliberate effort to be rediscovered, this time by tourists.

The Portuguese were to spend centuries as colonists. Today's visitors will simply be required to spend. The welcoming mat is being laid down for Europeans, for fellow South Americans, and most enthusiastically for Brazil's neighbours to the north, the dollars-in-their-pockets Americans and Canadians.

Brazil, or more accurately Rio, has always been a haunt of the upper-income jet setter, flying in for Carnival and a quick samba. But the bulk of the country's tourist income has traditionally come from its next door neighbours in Argentina and Paraguay.

The onset of the Latin American debt crisis two years ago changed all that. The number of Argentine tourists fell sharply from a peak of 700,000 in 1980 to 223,000 in 1982, according to figures from Embratur, the government tourism authority. Since then, a conscious attempt has been made to attract the middle-income, middle-class travellers from beyond Brazil's continental borders.

The main target areas are the North American and European markets, in particular the U.S., Germany, Italy, France, Spain, Scandinavia and the UK. Embratur's first hurdle was the obvious one of distance and expense. Mass tourism was hardly a viable prospect when the average cost of a return flight from the U.S. was

US\$1,000, and from Europe US\$1,500.

With the need to attract foreign currency, the Government became more receptive to the idea of tourism as an industry. The result has been an expansion of route allocations and a mini boom in charter and excursion fares.

Embratur, the national carrier, increased the size of its fleet, expanded its network and now operates regular charter flights from Canada, the U.S., West Germany and Switzerland.

## Tourism

RONA THOMPSON

"In the last two years Brazil has become as competitive as the traditional tourist destinations of Hawaii and the Caribbean for American tourists," says Dr Osvaldo Tavares, Embratur's international promotions manager.

Charters operate out of five U.S. cities, New York, Los Angeles, Boston, Houston and New Orleans, offering packages as low as \$389 for one week's stay including flights and hotel. The Government is open to approving further charters and, according to Dr Tavares, more than 3,000 passengers a week will travel to Brazil during this summer season from December to April next.

Embratur's most noted promotional effort has been the Brazil Air Pass. Valid on all Brazilian airlines, the pass can be bought anywhere in the world (except Brazil). Two kinds are available, a \$250, four-city, 15-day version or one offering 21 days' unlimited mileage for \$330.

The idea has been a success both for the tourist and for the country. Brazil is vast, totalling 8,512,000 square kilometres. Its land mass occupies nearly half of the total area of South America and is equivalent to all of the European countries combined.

Before the Air Pass was available, 87 per cent of all tourists came just to Rio. The launching of the service was the crucial link in Embratur's project to promote new areas.

Some years before the pass was even thought of Brazil set about creating the infrastructure necessary to attract tourists. The Government, through Embratur, offered fiscal incentives such as an exemption of 70 per cent of income tax for 10 years to those companies investing in ventures such as the construction of hotels, marinas and wildlife parks, and tax deduction to companies willing to put their funds into specific regions, such as the Amazon and the North East.

It is not just the package tourist the country is aiming to attract. Five convention centres have been built in Rio, São Paulo, Recife, Brasília and Bahia, accommodating from 2,000 to 8,000 in a bid to persuade businessmen to meet in Brazil.

"We spent most of the 1970s creating and consolidating the necessary infrastructure," Sr Tavares says. "Now we're concentrating on improving the facilities and promotion."

For all the words, the figures do not appear to indicate that the Government is giving tourism top priority. Embratur has been allocated a promotional budget this year of US\$32.5m. Ideally he'd like US\$12m," Sr Tavares said wryly.



One of Rio's famous beaches

Glyn Gervis